

2025 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT	EVENT
1/6				
1/13	Business Person of the Year		Healthcare	
1/20	Commercial Real Estate Update	Chipmakers	Charity Event Guide	
* 1/27	Meetings & Conventions	Hotel Meeting Rooms		
2/3		2024 Largest Charitable Gifts	Education, Training & Online Learning	
2/10	Excellence in Entrepreneurship Awards	Environmental Consultants	EIE Awards (Event March 20)	
2/17	Healthcare	Hospitals / Medical Diagnostics & Testing Cos.		
2/24	Banking	Commercial Banks / Venture Capital Firms	Hoag Classic	
3/3	Top Real Estate Deals	2024 Top Home Sales		
3/10	Residential Real Estate	Homebuilders		
3/17	Law Firms	Law Firms		EIE Awards (March 20)
3/24		Advertising Agencies / Employment Agencies	Top Small Business Bankers	
* 3/31		Public Companies	The Giving Guide	
● 4/7	CFO Awards		CFO Awards (Event May 8)	
4/14	Commercial Sales & Leasing Guide	Commercial Property Managers / Commercial Brokers	Healthcare Roundtable	
4/21	Biomed / Biotech	Medical Device Makers / Drug Makers	Top Litigators & Corporate Lawyers	
4/28		Apparel Companies		
5/5	Small Business	SBA Lenders	Master's & MBA Guide	CFO Awards (May 8)
5/12	Commercial Real Estate Update	Public Relations Firms	Healthcare	
5/19	Family-Owned Business Awards	Restaurant Chains	Family-Owned Business Awards (June 12)	
● 5/26	OC50			
6/2	Commercial Development	Commercial Developers / Construction Cos.	Top Commercial Bankers & Private Wealth Bankers	
6/9	Private Companies	Private Companies	Cybersecurity & AI	Family-Owned Business Awards (June 12)
6/16	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Labor Law Roundtable	
6/23		Women-Owned Businesses		
● 6/30	Tourism	Hotels		

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

● Denotes Logo Products: 4/7 Child Abuse, 5/26 Memorial Day, 6/30 Independence Day, 11/10 Veterans Day

* Denotes Poly-Bagged Issue: 1/27, 3/31, 9/1, 11/3

ORANGE COUNTY BUSINESS JOURNAL

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7/7	Best Places to Work	Best Places to Work		
7/14	Interior Design & Construction	Tenant Improvement Contractors	Healthcare / Leaders of Influence - Women in Finance	
7/21	Embracing Diversity, Equity, & Inclusion		Embracing Diversity, Equity, & Inclusion	
7/28	OC's Wealthiest	OC's Wealthiest		
8/4	Healthcare	Dental Companies	Education, Training & Online Learning	
8/11	Commercial Real Estate Update	Aerospace & Defense Contractors	Leaders of Influence - Women in Law	
8/18	Innovator of the Year Awards		Innovator of the Year Awards (Sept. 10)	
8/25	Architecture & Engineering	Architectural Firms / Engineering Firms		
✱ 9/1	Tech & Cyber Security / OC Philanthropy	Corp Foundations / Software Co / Teleco Co	OC Philanthropy	
9/8	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Who's Building OC?	Innovator of the Year Awards (Sept. 10)
9/15	Women in Business Awards		Women in Business Awards (Oct. 15)	
9/22	Insurance & Employee Benefits	Insurance Brokers	Leading K-12 Schools Guide	
9/29			Holiday Event & Entertaining Guide	
● 10/6	Fastest-Growing Public Companies	Fastest-Growing Public Companies		Women in Business Awards (Oct. 15)
10/13	Automotive Review (in ROP) / General Counsel Awards	Automakers & Dealers	General Counsel Awards (Nov. 6)	
10/20	Education	MBA Schools & Community Colleges	Executive Travel & Meetings / Healthcare	
10/27	Banking	OC-Based Banks / OC-Based Credit Unions	Leaders of Influence - Insurance	
✱ 11/3	Commercial RE Update / OC500	Shopping Centers	Law Specialties & Intellectual Property	General Counsel Awards (Nov. 6)
● 11/10		OC's Largest Employers	Top Family Lawyers & Personal Injury Attorneys	
11/17			Holiday Gift Guide	
● 11/24				
12/1		Non-Profit Organizations	Executive Health & Fitness / HR & Labor Law	
12/8				
12/15				
12/22	Companies That Care		Companies That Care	
12/29	2026 Book of Lists			

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● Logo Product Spreads: 4/7 Child Abuse, 5/26 Memorial Day, 6/30 Independence Day, 11/10 Veterans Day

● Logo Product Cover: 10/6 Breast Cancer Awareness

✱ Poly-Bagged Issue: 1/27, 3/31, 9/1, 11/3

● Giving Tuesday (12/2) Non-Profit Spread: 11/24