



2024  
KEYNOTE SPEAKER

**GEORGE ADAMS**

Chief Executive Officer,  
*SA Recycling*



George Adams is CEO & President of SA Recycling, located in Anaheim, California. He has been in the scrap metal business since 1977.

Originally started by George's father over 50 years ago as a single scrap metal facility in Anaheim, Adams Steel merged with Sims Metal Management in September of 2007 to form SA Recycling. SA Recycling now has over 140 locations in sixteen states with over 3,000 employees, 25 shredders, and will process 5 million tons of recycled metals annually.

Mr. Adams is an attorney who earned his Juris Doctor degree from Western State University in 1984. He is a member of the American, California, and Orange County Bar Associations.

George Adams served as Chairman of the Institute of Scrap Recycling Industries, Inc. (ISRI) from April 2008 until May of 2010. The Institute of Scrap Recycling Industries, Inc. (ISRI) is the private, non-profit trade association that is the "Voice of the Recycling Industry." Based in Washington, D.C., ISRI represents more than 1,600 private, for-profit companies that process, broker, and industrially consume scrap commodities, including ferrous and nonferrous metals, paper, electronics, rubber, plastics, glass, and textiles. Among its services, ISRI provides education, training, advocacy, and compliance guidance and promotes public awareness of the value and importance of recycling to the production of the world's goods and services.

George is author of the book *Create the Connection: 25 Surefire Strategies for Success in Leadership and Life*. The book is based on his 40 years of discovering what works and what doesn't, George Adams shares the practical wisdom, personal philosophies, and life lessons that have helped him build a small family scrap yard into the largest scrap company in the country.

George is also very active in local politics and is a major supporter of business, social, and charitable programs. He is an Eagle Scout and two of his sons are Eagle Scouts. In his spare time enjoys snow skiing, waterskiing, boating, and camping.

George resides in Orange, California with his wife Joan. They have five boys, one girl ranging in ages from 23 to 39 years old and six grandchildren.