

## 2024 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT	EVENT
1/1				
1/8	Business Person of the Year			
1/15	Commercial Real Estate Update		Healthcare	
✱ 1/22		Chipmakers	Charity Event Guide	
1/29	Meetings & Conventions	Hotel Meeting Rooms		
2/5	2023 Charitable Gifts	2023 Largest Charitable Gifts	Education, Training & Online Learning	
2/12	<b>Excellence in Entrepreneurship Awards</b>	Environmental Consultants	<b>EIE Awards (Event March 20)</b>	
2/19	Healthcare	Hospitals / Medical Diagnostics & Testing Cos.		
2/26	Banking	Commercial Banks / Venture Capital Firms	Hoag Classic	
3/4	Top Real Estate Deals	2022 Top Home Sales		
3/11	Residential Real Estate	Homebuilders		
3/18	Law Firms	Law Firms	Distinguished Leaders - Human Resources	<b>EIE Awards (March 20)</b>
✱ 3/25		Advertising Agencies / Employment Agencies	The Giving Guide	
● 4/1	Commercial Leasing Guide	Commercial Property Mgrs. / Commercial Brokers		
4/8	<b>CFO Awards</b>		<b>CFO Awards (Event May 11)</b>	
4/15		Public Companies	Healthcare Roundtable	
4/22	Biomed / Biotech	Medical Device Makers / Drug Makers		
4/29	<b>Family-Owned Business Awards</b>	Apparel Companies	<b>Family-Owned Business Awards (May 31)</b>	
5/6	Small Business	SBA Lenders		<b>CFO Awards (May 9)</b>
5/13	Commercial Real Estate Update	Public Relations Firms	Master's & MBA Guide	
5/20		Restaurant Chains	Healthcare	
● 5/27	OC50			<b>Family-Owned Business Awards (May 31)</b>
6/3	Commercial Development	Commercial Developers / Construction Cos.		
6/10	Private Companies	Private Companies		
6/17	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Labor Law Roundtable	
6/24	Tourism	Hotels	Women in CRE & Construction	

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

● Denotes Logo Products: 4/1 Child Abuse, 5/29 Memorial Day, 7/1 Independence Day, 10/7 Breast Cancer Awareness, 11/7 Veterans Day

✱ Denotes Poly-Bagged Issue: 1/22, 3/25, 9/2, 11/4

# ORANGE COUNTY BUSINESS JOURNAL

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT	EVENT
● 7/1	Best Places to Work	Best Places to Work		
7/8		Women-Owned Businesses		
7/15	Interior Design & Construction	Tenant Improvement Contractors	Healthcare / Women in Finance	
7/22	Embracing Diversity, Equity, & Inclusion		Embracing Diversity, Equity, & Inclusion	
7/29	OC's Wealthiest	OC's Wealthiest		
8/5	Healthcare	Dental Companies	Education, Training & Online Learning	
8/12	Commercial Real Estate Update	Aerospace & Defense Contractors		
8/19	<b>Innovator of the Year Awards</b>		<b>Innovator of the Year Awards (Sept. 12)</b>	
8/26	Architecture & Engineering	Architectural Firms / Engineering Firms	Women in Law	
✱ 9/2	Tech & Cyber Security / OC Philanthropy	Corp Foundations / Software Co / Teleco Co	OC Philanthropy	
9/9	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Who's Building OC?	<b>Innovator of the Year Awards (Sept. 12)</b>
9/16	Insurance & Employee Benefits	Insurance Brokers	Holiday Event & Entertaining Guide	
9/23			Leading K-12 Schools Guide /	
● 9/30	<b>Women in Business Awards</b>	MBA Schools / Community Colleges	<b>Women in Business Awards (Oct. 30)</b>	
10/7	Automotive Review	Automakers & Dealers / MBA Schools & Community Colleges		
10/14	<b>General Counsel Awards</b>		<b>General Counsel Awards (Nov. 14)</b>	
10/21	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Executive Travel & Meetings / Healthcare	
10/28	Banking	OC-Based Banks / OC-Based Credit Unions	Leaders of Influence - Insurance	<b>Women in Business Awards (Oct. 30)</b>
✱ ● 11/4	Commercial RE Update / OC500	Shopping Centers	Law Specialties & Intellectual Property	
11/11	Embracing Environmental, Social & Governance	OC's Largest Employers	Embracing Environmental, Social & Governance	<b>General Counsel Awards (Nov. 14)</b>
11/18			Holiday Gift Guide	
● 11/25				
12/2		Non-Profit Organizations	Executive Health & Fitness / HR & Labor Law	
12/9			Leaders of Influence - Commercial Real Estate	
12/16				
12/23	Companies That Care		Companies That Care	
12/30	<b>2024 Book of Lists</b>			

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● Giving Tuesday Non-Profit Logo Spread: 11/25