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Dear Readers.

The Orange County Business Journal is pleased to present the 15th annual "OC Philanthropy." Inside, you will find numerous nonprofit organizations and companies who strive every day to make an impact in Orange County and beyond.

OC Philanthropy features trends in giving, news within the nonprofit community, and Corporate and Private Foundation lists. The special edition includes over 50 nonprofit organizations, highlighting their causes and how others can get involved. Several community-minded companies also took the opportunity to shine light on their philanthropic efforts and how they contribute to a better workplace culture.



Thank you to our amazing team: Amy Sfreddo, the Philanthropy Publications Director; Jami Derby for editing its content; and Rich Loyd, Martin Nilchian and Brette Miller for graphic design. Thank you to our publication sponsors—the Association of Public Fundraising Professionals (AFP), City National Bank and Masimo Foundation.

I am delighted to be part of this caring community. I hope OC Philanthropy will inspire you and your company to join these organizations in their philanthropic efforts throughout Orange County.

Richard Reisman

Richard Reisman Publisher & CEO

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HERE'S TO



To the ones who raise expectations—work together with others to achieve new heights—and make our community a better place. Thank you to the hundreds of Orange County non-profit organizations and thousands of volunteers for their commitment and time to improve the lives of those less fortunate. By giving, caring and extending a helping hand, you are indeed great Orange County neighbors. We share your passion for giving back.





United Way Homeless Campaign Draws Top Execs

'It's Our Brand. It's Who We Want to Be as a Community'

By KIM HAMAN

Leaders of Orange County's top corporate, philanthropic, government and faith-based organizations gathered in February to officially announce United to End Homelessness. The initiative boasts a coalition of nonprofit and private interests joining to create solutions for a pressing problem: growing homelessness in a county with some of the country's wealthiest cities.

The 250-plus invited guests at **University** of California-Irvine's Barclay Theatre greeted the announcement with loud applause.

The concept is straightforward: OC abounds with forward-thinking people who develop solutions on a daily basis in their roles as executives, managers and employees. Why not tap into that wealth of talent to tackle one of the largest issues?

Collaborative

The seed was recently planted in cities such as Orlando, Fla. and San Antonio—and led here to the creation of United to End Homelessness last year, propelled by a study of the financial costs of homelessness to the Orange County community. The study was commissioned by nonprofit organizations Orange County United Way and Jamboree Housing Corp. in Irvine, and UCI, with the support of the Association of California Cities and the Hospital Association of Southern California.

The study, according to Orange County United Way Chief Executive Sue Parks, is



One big step: Ware Malcomb's Armstrong leading initiative's business wing

one of the most comprehensive of its kind in the U.S. It showed that nearly \$300 million in taxpayer and nongovernmental agency money was spent in the 2014-15 fiscal year to address homelessness here.

Parks said the idea of a "collaborative solution" to homelessness sprouted in July of last year, when United Way executives began bouncing the idea around in a series of meetings. By the fall, they'd decided to pursue the initiative.

Within a few months, the effort had a leadership council that included executives from Orange County's most influential companies and organizations, among them **Disneyland**, the Anaheim Ducks, Angels Baseball, Kaiser Permanente Orange County, Pacific Life Insurance Co., Wahoo's Fish Taco, the Orange County Business Council, UCI, the Orange County Community Foundation and the Hospital Association of Southern California.

The collective plans to work with county government, cities, developers, property owners and service providers to establish immediate and short-term housing and long-term supportive housing for the chronically homeless in Orange County.

All told, from inception to launch, United to End Homelessness coalesced in about

three months

"This is lightning speed for something this major," Parks said with a smile.

Good Business

"We probably had 40 business leaders and philanthropists on our initial invite list" to the launch event, she said. The guests, who represent a range of industries, were eager to discuss sustainable solutions for people without homes.

"Some were already long-term supporters of the United Way," Parks said. "We had great support early on from Pacific Life, for example. They were one of the first companies that offered to be the backbone of this initiative."

After the launch, United Way extended invitations to join the leadership council. Nearly every organization they approached signed on.

Leveraging members' talents, the council is charged with shaping the initiative, developing short- and long-term goals and objectives. More than 40 executives are taking part, including Orange County Business Council President and Chief Executive Lucy Dunn, Five Point Holdings LLC Chief Communications Officer Steve Churm, Los Angeles Angels of Anaheim Chairman Dennis Kuhl, Kaiser Permanente Orange County Executive Director Mark Costa, Wahoo's Fish Taco cofounder Wing Lam, and Memorial Care Saddleback Medical Center board Chairman Tom Rogers. Leading the council is Ware Malcomb Chief Executive Larry Armstrong.

"Over the last several years driving around the county ... I became more and more concerned," Armstrong told the Business Journal

▶ United Way 90

Vet Off-Broadway Exec Produces Success in Laguna

Richard Proposed Cash Infusion, Bigger Shows

By KIM HAMAN

The revitalization of a theater takes an investment of time, talent and treasure. Two years ago, **Laguna Playhouse** received an infusion of all three, and has been on an upward trajectory ever since.

In 2016, its trustees, led by Chairman Paul Singarella, a partner at law firm Latham & Watkins LLP, set out on a six-month nation-wide search for the person who would next helm the storied institution and help it fulfill the potential board members believed it had.

"We wanted dynamic leadership, professional credentials, someone with an interest in youth theater, as well as experience with world-class programming," Singarella says.

The playhouse, founded in 1920, holds the distinction of being one of the oldest continually operating theaters on the West Coast. But it had begun to show its age and also struggled with funding. It was vital that the person the board chose to turn it around be, as Singarella puts it, "the real deal."

Ellen Richard's resume rose to the top of the stack, he says. "When I saw her qualifications, I thought, is this person really interested in coming to a small community like Laguna Beach?"

The playhouse brought Richard on as interim director in May 2016 to replace **Karen Wood**, who left the post in 2015 after eight years "to pursue other creative opportunities." The board and Richard wanted a trial period to make sure it was the right fit for both.

The board soon asked her to give an assess-



Richard: spent 30 years in epicenter of American theater: New York

ment of the charming but aging playhouse: How did it compare to other theaters? What needed to be improved? What was her honest impression?

"We knew that the next executive director would be the one to guide us into the next 100 years," said **Lisa Hale**, board member and a partner with **Parallax Capital Partners LLC** of Laguna Hills. "Ellen laid out a road map for us. She said, 'You've been starving the product and losing subscribers.' If we made an investment in our season, Ellen promised us that we would sell tickets. The hairs on the back of my neck stood up when she said that. I knew if anyone could pull it off, Ellen could."

Hale presented Richard with a \$250,000

check as the first investment in the new season.

"She gave me one condition," Richard says. "I had to remove the word interim from my title."

The gift funded "12 Angry Men," "Hairspray" and "The Graduate," among other big-name plays. As Richard promised, ticket sales and subscriptions soared, rising 62% to 5,167, according to playhouse records. Its annual budget has grown from \$4.9 million to nearly \$6.7 million.

"We were so successful that we were able to roll [some of] that \$250,000 over to this season," Hale says. "And I've already committed to another \$250,000. It feels so good to see the caliber of shows that we're now

able to put on."

Commitment

For Singarella and Hale, the search for the right person was more than a duty of their roles as board members. The playhouse holds deep and special ties for both. Singarella, who played football and acted in high school, and his wife, **Heather**, have been part of the Laguna Playhouse family for more than 15 years.

"We were searching for an arts organization to support," he recalls. "We looked at the museum. We looked at the theater in Costa Mesa. We checked out other places. When we encountered the Laguna Playhouse, we just fell in love with it." He joined the board soon after, taking the chairman role a year ago last month.

Hale lived in Laguna Beach while attending the University of California-Irvine, where she studied drama. It was when she discovered the playhouse. Even after marrying, moving to Newport Beach and starting a family, she stayed connected to it, taking on a wide range of duties, from ticket sales to working behind the scenes on shows. With her drama background, Hale appeared numerous times on stage in college at Laguna Playhouse, including in "The Secret Garden" and "Winnie the Pooh." This past spring, she starred as the wicked witch in the Playhouse's production of "The Wizard of Oz."

She joined the board in 2008, and over the years has taken on increasingly impactful roles. This year she co-chaired the play-house's annual gala, which raised a record-setting \$1.7 million, and has already stepped

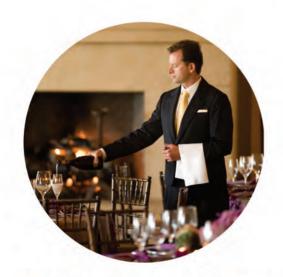
▶Theater 90

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THE LIST | CORPORATE, PRIVATE FOUNDATIONS



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STAN FROME President Frome Family Foundation



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MARK MERHAB Chairman Angels Baseball Foundation



RONALD M. SIMON Simon Foundation for Education and Housing

Corporate, Private Foundations Sharpen Focus

Updated Rankings Focus On Local Contributions

By SUBRINA HUDSON

This year's Business Journal list of corporate and private foundations lost a few names after we narrowed rankings to firms most connected to Orange County charities, as opposed to earlier lists based on both local and total contribu-

We ranked 25 corporate foundations and 45 private foundations based on cash contributions to OC charities in their most recent fiscal years. OC giving, total giving and assets are based on the most recent figures provided by firms or on

their most recently filed tax returns.

Private Foundations 8q

Eight organizations dropped off the corporate foundations list: Western Digital Foundation, United Health Foundation, tion Inc., Edison In-**UPS** ternational, Walt Foundation,

Disney Co. Foundation, JPMorgan Chase Foundation and Fieldstone Foundation. They either didn't provide OC giving dollars or didn't break out separate contributions by geographi-

■ The corporate list, which includes privately held and public companies, has two newcomers. Fifth-placed Irvine Co. reported \$2.1 million in OC donations last year, flat based on an estimate of the previous year's giving. KPMG LLP, No. 11 with \$581,266 in local contributions, was up 11.6%.

Overall corporate contributions here totaled an estimated \$24.8 million, up 3.2%. Donations to OC causes by private foundations were \$47.7 million, down an estimated 18%. Some organizations offered 12-month figures up to June 2016, others through last December.

OneOC President and Chief Executive Dan McQuaid said corporate giving can fluctuate widely from year to year but that he anticipates growth, since charitable giving by U.S. corporations grew 8% last year to \$20.8 billion.

"I think millennials are major influencers now, as they are the majority of the workforce, and they have a higher expectation that their companies do good in the community," he said, adding that midsize and small companies are increasing philanthropy

Santa Ana-based OneOC works with companies and nonprofit groups to help them maximize giving. McQuaid said he's also noticed corporations recently changing how and what

"In Orange County, more companies are developing partnerships with specific nonprofits. Corporate Foundations Wal-Mart Founda- So, rather than doing a confetti approach to charitable giving, they are now targeting resources to specific causes and forming longterm partnerships."

> The Allergan Foundation Executive Director Gwyn Grenrock echoed McQuaid, saying it recently changed its community grants application process from an open one to one whereby organizations must first submit a letter of interest. That helps Allergan better assess if a group's mission aligns with its values.

> "We have so many requests for funding," Grenrock said. "We let it be known that we have a strong priority on health and human services—we just can't be all things to all

Its Irvine-based foundation is eighth on the corporate list with \$1.4 million to OC causes, roughly the same as last year. Its companywide cash contributions were \$9.2 million, which Grenrock said has been steady for several

Corporate Giving

- San Francisco-based Wells Fargo & Co., whose regional foundation is in Irvine, retained the top spot, reporting an 11.2% decline to \$4 million to OC causes. Its \$34 million in assets was down roughly 53% as the country's thirdlargest bank boosted total giving about \$38 million, or 15.3%.
- Giving by No. 2, **Pacific Life Foundation** in Newport Beach, dropped 4% to \$3.9 million. Foundation President and Vice President of Brand Management and Public Affairs Ten**nyson Oyler** said it plans to boost community giving to \$7 million this year in celebration of its 150th anniversary. "Additionally, we are offering more volunteer opportunities for our employees, increasing our matching gifts to 150%, and providing on-site community service projects at all of our major office locations.
- Irvine-based Capital Group Cos. Charitable Foundation, No. 3, gave \$2.2 million in OC, down 1.7% based on estimated giving the previous year.

Private Giving

Newport Beach-based Orange County **Community Foundation President Shelley** Hoss said she's noticed more individuals and private foundations donating to local charities.

"Local philanthropists are bringing innovative strategies and their full intellectual capital to the practice of their charitable giving," she

said. "We've been working with a number of family foundations, for example, on big-idea initiatives where they will make significant multiyear investments in game-changing solutions with strategic nonprofit partners."

The organization helps individuals, families and companies partner with charitable organizations, and provides grants and resources to

The Business Journal's private foundations list consists of individuals and families with 501(c)(3) foundations.

- Five organizations dropped off the list for various reasons, from liquidating assets to not breaking out OC figures: Ahmanson Charitable Community Trust; B. John Garrick Foundation; William and Sue Gross Foundation; Don P. Nichols Foundation; and Donald Bren Foundation.
- The list has one newcomer, 34th-ranked Cashion Family Foundation in Newport Beach, which donated \$100,000 to local charities, up 33.3%.
- The Laguna Beach-based Marisla Foundation tops the private list. Its figures are Business Journal estimates that show its giving dropped 11%
- Second is the Costa Mesa-based **Argyros** Family Foundation, which contributed \$6.2 million, or roughly 55% of its \$11.4 million in total cash contributions, to OC charities, down
- **■** The Simon Foundation for Education and Housing in Newport Beach ranks third, boosting local contributions by a whopping 72% to \$4.8 million. Its 2017 assets were \$39 million, down 25%. Industrialist **Ron Simon** sold his two operating companies, a homebuilder and a cabinet-making business, in the past 10 months. ■



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These rebuilt and expanded program areas will allow the IROEC to continue to provide more than 45,000 boys and girls with the skills and confidence needed to face life's challenges

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DENNIS DURGAN





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Luncheon
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Honoring
ROB MCDOUGALL

Gelson's



Leadership Breakfast November 9, 2018 Featuring RODNEY C. SACKS





Construction Industry Luncheon November 13, 2018 Honoring JOHN FRENCH



For more information and sponsorship opportunities, please contact Jessica Fernandez at 714-546-8558 x155 or email JessicaF@ocbsa.org.









THE LIST PRIVATE FOUNDATIONS

▶ NEXT WEEK'S LISTS Medical Device Makers, Drug Makers

Rank	Foundation •Address	Company logo	OC giving •Total giving	Year End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) •Title •Phone/fax	
1	Marisla Foundation 668 N. Coast Highway, PMB 1400 Laguna Beach 92651-1513 Website: fsrequests.com/ marisla Email: glenda@marisla.org	Marisla Joundation	\$7.7 million ⁽¹⁾ \$45 million	12/16	\$44.2 million	Resources Legacy Fund, Oceana, Crystal Cove Alliance, Global Greengrants Fund, Orange County Community Foundation	Environment conservation, environmental health sciences	Grants national	Herbert M. Bedolfe III executive director (949) 494-0365	
2	Argyros Family Foundation 949 S. Coast Drive, Ste. 600 Costa Mesa 92626-7734	ARGYROS FAMILY FOUNDATION	\$6.2 million \$11.4 million	7/16	\$137.5 million	Chapman University, Hoag Hospital Foundation, Laura's House, Segerstrom Center for the Arts, Richard Nixon Foundation, UCI Foundation, Orange County High School of the Arts	Medical research, education, children's programs and education, performing arts	Grants national	Julianne Argyros/Wendy Hales CEO, president/executive director (714) 481-5000	
3	Simon Foundation for Education and Housing 620 Newport Center Drive, 12th floor Newport Beach 92660-8012 Website: sfeh.org Email: info@sfeh.org	SIMON FOLKS AN LISTS	\$4.8 million \$6.3 million	6/18	\$39 million	Simon Scholars Program	Education, housing	Scholarships national	Ronald M. Simon/Kathy Simon Abels/Gary Singer founder/executive director, Simon Family Foundation/ chairman (949) 720-1116/(949) 720-1164	
4	The Crean Foundation P.O. Box 8449 Newport Beach 92658-8449	Crean Foundation	\$3.9 million \$4.4 million	12/17	\$73 million	Chapman University, Crean Lutheran High School, Children's Bureau, Hoag Hospital Foundation, Children's Hospital of Orange County, Alzheimer's Orange County, Army and Navy Academy, Anaheim Family YMCA	Education, healthcare, hospitals, medical research, veterans, at-risk youth, seniors, religious programs, economically disadvantaged people	Grants national	Andrew Crean/Marc Goldin president/CFO (949) 642-3050	
5	Henry T. Nicholas III Foundation 15 Enterprise, Ste. 550 Aliso Viejo 92656-2656 Website: htnfoundation.org Email: info@htnfoundation.org	Ste. 550 Ste		Henry T. Nicholas Educational	Education	Grants Southern California				
6	Ueberroth Family Foundation P.O. Box 37 Corona del Mar 92625-0037 Website: ueberroth.org Email: info@ueberroth.org	UEBERROTH	\$2.5 million \$2.6 million	12/17	\$45 million	Boys & Girls Clubs of Central Orange Coast, Big Second Harvest Food Bank, Girl's Inc., Hoag Hospital Foundation, KidWorks, The Wooden Floor, Hope Builders, Project Hope Alliance, Big Brothers, Big Sister's of OC, El Sol Academy	At risk youth, education, healthcare, human services	Grants Southern California	Vicki Booth president	
7	Paul & Elisabeth Merage Family Foundation 660 Newport Center Drive, Ste. 1300 Newport Beach 92660-6492	MERAGE INSTITUTE	\$1.8 million \$1.9 million	12/16	\$39.7 million	UCI Foundation, Merage Institute, Sage Hill School	Education, religious, performing arts	Grants Southern California	Paul Merage president/director (949) 474-5800	
8	Dhont Family Foundation 2700 N. Main St., Ste. 750 Santa Ana 92705-6680	DHONT TABILT FORROATION	\$1.6 million \$1.7 million	12/17	\$39.6 million	Chapman University, Orangewood Children's Foundation, Second Harvest Food Bank of Orange County, St. Jude Memorial Foundation, USC Norris Comprehensive Cancer Center	Hunger, homelessness, disadvantaged youth, education, community enrichment programs, pioneering cancer and medical research, and growth of medical infrastructure in Orange County	Grants Southern California	Andre Dhont president (714) 664-0440	
9	Tarsadia Foundation 520 Newport Center Drive, 21st floor Newport Beach 92660-7020 Website: tarsadiafoundation.org Email: info@ tarsadiafoundation.org	tarsadia foundation	\$1.6 million \$4.6 million	12/31	\$115 million	Boys & Girls Club of Central Orange Coast, Big Brothers Big Sisters of Orange County, Collete's Children's Home, Lestonnac Free Clinic, BPKM, Divyajoti Trust, Diwaliben Trust	Education, economic empowerment, health and human services	Grants international	Maya Patel/Shirish Dayal president/executive director (949) 610-8038	
10	Kay Family Foundation 16381 Scientific Way, Ste. 812 Irvine 92618-4354 Website: kayff.org	KAY FAMILY FOUNDATION RIBBREN BAR	\$1.3 million \$1.7 million	12/16	\$37 million	Chapman University, UCI Foundation, Hoag Hospital Foundation, Orangewood Children's Foundation, Biola University	Education, healthcare	Grants California	Steeve Kay chairman/director (949) 379-2300	
11	The Sharon D. Lund Foundation 725 Town and Country Road, Ste. 520 Orange 92868-4737	THE SHARON D. LUND FOUN DATION	\$1.3 million \$6.4 million	12/16	\$121.8 million	California Institute of the Arts, California Community Foundation, Give Kids the World, CHOC Children's Foundation, Segerstrom Center for the Arts, Operation Smile, Phoenix Children's Hospital	Education, healthcare, arts, children, social service programs	Grants national	Michelle Lund president (714) 569-5000	(E)
12	Arnold and Mabel Beckman Foundation 100 Academy Irvine 92617-3002 Website: beckman- foundation.org Email: admin@ beckman-foundation.org	BECKMAN	\$1.1 million \$23.9 million	8/17	\$587.9 million	California Institute of Technology, Chemical Heritage Foundation, City of Hope, Cornell University, Stanford University, University of Illinois Urbana-Champaign	Science, Technology, STEM Education, Innovation	Grants national	Anne Hultgren Executive Director (949) 721-2222/(949) 721-2225	
13	The David and Diana Sun Foundation P.O. Box 8566 Fountain Valley 92728-8566		\$1 million \$1 million	12/16	\$36.6 million	Orange County Community Foundation, Asian American Senior Citizens, Heartfulness Institute, UCI Foundation, Irvine Evergreen Chinese Association	Education, cultural and social welfare, mental health	Grants national	David Sun president (714) 435-2640	1
14	Joan Irvine Smith & Athalie R. Clarke Foundation 18881 Von Karman Ave, Ste. 1275 Irvine 92612-6509 Email: admin@arcprop.com		\$1 million \$1 million	12/16	\$4 million	The Irvine Museum, UCI Foundation, National Water Research Institute, Crystal Cové Alliance	Education, research, public health	Grants Southern California	Joan Irvine Smith president/director (949) 476-8400/(949) 476-8181	
15	Open Doors International Inc. 2953 S. Pullman St. Santa Ana 92705-5840 Website: opendoors.org Email: usa@opendoors.org	Open Doors	\$941,865 \$25 million	12/16	\$16.1 million	Open Doors Southeast Asia, Open Doors sub-Saharan Africa	Religious	Grants international	Jeff Taylor I CEO (949) 752-6600	

Photos show first top official listed.

Sources: GuideStar and the foundations Abbreviations: NA: not available; wnd: would not disclose

Note: The Business Journal's list ranks private foundations by OC giving, where available. Subsequently, those that did not break down giving by geographical area are ranked by the total. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes

occur. Unless otherwise noted, the information on this list was provided by the companies themselves. List may not be reprinted without permission of the editor.

(1) Business Journal estimate



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THE LIST PRIVATE FOUNDATIONS

► NEXT WEEK'S LISTS Medical Device Makers, Drug Makers

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► Fi	rom page 8 Foundation •Address	Company logo	OC giving Ye •Total giving	ear End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) •Title •Phone/tax	
16	The Stanley E. Hanson Foundation 2121 E. Via Burton Anaheim 92806-1220		\$766,500 13 \$2.7 million		\$40.9 million	Children's Hospital Los Angeles, Easterseals, Emeril Lagasse Foundation, Festival of Children Foundation	Environmental, children, education	Grants national	James M. Kilkowski president/director (714) 778-1900	
17	Beall Family Foundation 1200 Newport Center Drive, Ste. 220 Newport Beach 92660-0933		\$764,664 12 \$1.3 million		\$12.5 million	UCI Foundation, The Wooden Floor, Orange County Community Foundation, San Jose State University, Enovant Foundation, The Tower Foundation of San Jose State University	Education, performing arts	Grants national	Donald Beall chairman/director (949) 718-6333	
18	Warren & Katharine Schlinger Foundation 65 Enterprise, Ste. 333 Aliso Viejo 92656-2705		\$745,000 1: \$3.9 million		\$23 million	California Institute of Technology, Human Outreach Project, Schlinger Chrisman Foundation, Schlinger Family Foundation, Tony Larussas Animal Rescue	Education, scholarship programs, research, children	Grants national	NA (714) 693-0413	
19	Hal and Jeanette Segerstrom Family Foundation 818 W. Bay Ave. Newport Beach 92661-1110		\$650,000 12 \$650,000		\$7.2 million	Pacific Symphony Orchestra	Performing arts	Grants Southern California	Theodore Segerstrom president (949) 675-3490	
20	Croul Family Foundation 18101 Von Karman Ave., Ste. 700 Irvine 92612-0145 Website: croulfoundation.org Email: grants@ croulfoundation.org		\$519,000 13 \$1 million		\$23.8 million	America on track, American Air Museum in Britain, Big Brothers Big Sisters of Orange County, Boys & Girls Club of Santa Ana, California Charter School Association	Education, children's programs	Grants national	John Croul CEO (877) 968-6328/(949) 833-9584	
21	Optivest Foundation 24901 Dana Point Harbor, Ste. 200 Dana Point 92629-2930 Website: optivestfoundation.org Email: info@ optivestfoundation.org	OPTIVEST	\$493,177 12 \$827,701	2/17	\$993,459	Acres of Love, Dynamic Church Planting International, Forest Home Foundation, HOPE International, Northrise University, Edify, National Christian Foundation, ViewSpark	Individual scholarships, single family assistance, religious communities and foundations, education	Grants international	Mark Van Mourick founding partner, Optivest Wealth Management/executive director, Optivest Foundation	-
22	Change A Life Foundation 158 N. Glassell, Ste. 204 Orange 92866-1463 Website: changealife.org Email: Lfujimoto@ changealife.org	Change	\$457,345 12 \$1.7 million	2/17	\$945,455	Ava's Heart, Burn Institute, City of Hope, Jewish Family Services, LifeSTEPS, National Multiple Sclerosis Society, UCLA, UCI, Program for Torture Victims	Former foster youth, elderly independance, crisis intervention, college scholarships, vocational training, family self-sufficiency	Grants California	Lisa Fujimoto executive director, board officer (714) 628-9999/(714) 628-9900	•
23	Swenson Family Foundation 34372 Cove Lantern Dana Point 92629-2870		\$375,000 13 \$1.6 million		\$52.9 million	Ocean Institute, California Lutheran University, University of Minnesota Duluth, University of Wisconsin Foundation	Education, ocean conservation, religious,	Grants national	James Swenson president (949) 493-0266	3
24	James L. Stamps Foundation Inc. 600 N. Tustin Ave., Ste. 260 Santa Ana 92705-3782		\$331,733 13 \$1.5 million		\$27.6 million	Biola University, Azusa Pacific University, Far East Broadcasting, Grace Church of Orange, Hume Lake Christian Camps, Vanguard University, Westmont College	Education, religious	Grants national	Richard Salyer president (714) 568-9740	
25	Samueli Foundation 2101 E. Coast Highway, Ste. 300 Corona del Mar 92625-1941 Website: samueli.org Email: info@samueli.org	Samueli	\$296,500 12 \$533,850	2/16	\$50,162	Stars and Stripes Children's Foundation, St. Margaret of Scotland Episcopal School, Society for Science & the Public, Jewish Federation & Family of OC, OneOC, Orange County High School for the Performing Arts	Social programs, children, education, religious, science	Grants national	Gerald Solomon executive director (949) 760-4400/(949) 759-5707	
26	Tsao Family Foundation P.O. Box 1115 Corona del Mar 92625-1115	Tsao Foundation	\$277,050 12 \$480,242		\$15.3 million	Irvine Canaan Christian Community Church, Hoag Hospital Foundation, South Coast Chinese Cultural Association, Pepperdine	Healthcare, education, religious, cultural welfare	Grants West	Michael Liyoung Tsao president	
27	Opus Community Foundation Irvine	OPUS OPUS FOUNDATION	\$276,890 13 \$621,750		\$1.9 million	Boys & Girls Club of Santa Ana, Boys & Girls Club of Huntington Valley, High School Inc Academies Foundation, The Illumination Foundation, The Wooden Floor, Kidworks Community Development Corp.	Children's programs, performing arts,	Grants national	Katie Ellis executive director	
28	Frome Family Foundation 151 Kalmus Drive, Ste. F-2 Costa Mesa 92626-5965		\$272,750 12 \$306,750		\$6.1 million	Special Olympics OC, Hoag Hospital, CHOC, Casa Teresa, Mater Dei High School, KidWorks, Providence Speech & Hearing, SPIN	Healthcare, education, homeless	Grants Southern California	Stan Frome president (714) 641-1130	9
29	George E. Hewitt Foundation for Medical Research 1048 Irvine Ave., Ste. 742 Newport Beach 92660-4602		\$263,584 13 \$998,419		\$32.6 million	Individual grants	Medical research	Grants Southern California	Dennis Cunningham president (714) 840-9819	
30	Eichenberg-Larson Charitable Foundation 1 Collins Island Newport Beach 92662-1003		\$220,000 9/ \$385,000		\$5.7 million	American Red Cross, Brigham Young University, LDS Philanthropes, West Point Fund, Hoag Hospital Foundation	Education, public programs, healthcare	Grants West	LaDorna Eichenberg/Jorli Perine directors (949) 852-9433	
31	The Keith and Judy Swayne Family Foundation 668 N. Coast Highway, Ste. 251 Laguna Beach 92651-1513 Website: swaynefoundation.org	March Phare	\$205,000 12 \$345,000		\$8.2 million	Orange County Community Foundation, Public Law Center, Mental Health America Hawaii, KidWorks Community Development	Mental health, education, children's and community programs	Grants West	Anne Swayne-Keir president/director (949) 910-2727	•
32	George T. Pfleger Foundation 2549 Eastbluff Drive, Ste. 481 Newport Beach 92660-3500		\$197,437 12 \$619,275		\$3.1 million	Fristers, Giving it Back to Kids Inc., Pfleger Institute of Environmental Research, Hoag Hospital	Children, healthcare, environmental research	Grants Southern California	Thomas G. Pfleger president/trustee	

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Photos show first top official listed.

Sources: GuideStar and the foundations Abbreviations: NA: not available; wnd: would not disclose

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THE LIST PRIVATE FOUNDATIONS

► NEXT WEEK'S LISTS Medical Device Makers, Drug Makers

Rank	Foundation •Address	Company logo	OC giving •Total giving	Year End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) •Title •Phone/fax	
33	Mark Chapin Johnson Foundation P.O. Box 3088 Mission Viejo 92690-1088		\$108,682 \$289,358		\$7.1 million	Boys Hope Girls Hope of California, Hoover Institution, Chapman University, Junior Achievement of Arizona, Segerstrom Center for the Arts	Children, education, performing arts	Grants national	Mark C. Johnson CEO/president (714) 305-8360	
34	Cashion Family Foundation 52 Beacon Bay Newport Beach 92660 Email: allencashion@gmail.com		\$100,000 \$100,000		\$1.7 million	Fristers, Young Life, Habitat for Humanity, NorthEast of the Well, Orangewood	Humanitarian, homeless, medical, educational, youth programs, youth ministry	Grants Southern California	Allen L. Cashion president (949) 466-9170	
35	Cameron Merage Foundation 108 Pacifica, Ste. 300 Irvine 92618-7435		\$80,000 \$80,000	12/16	\$1.6 million	First Team Real Estate Foundation	NA	Grants Southern California	Cameron Merage president (714) 557-0771	
36	Teach a Man to Fish Foundation 2560 E. Chapman Ave., Ste. 173 Orange 92869-3205	TEACH A MAN TO FISH	\$67,500 \$725,000		\$47.3 million	World Outreach, Pure Game, The Orphaned Starfish Foundation, Middleridge School, UCI Foundation, KIPP NYC	Children, education, religious	Grants national	Vincent Smith president (949) 253-9600	
37	The Charles D. & Twyla R. Martin Foundation 21 Smithcliffs Road Laguna Beach 92651-1325		\$66,050 \$66,050	12/17	\$172,477	UC Irvine, Chapman University, Segerstrom Center for the Arts, University of Texas Foundation, Orange County Endowment For Intellectual Advancement, Orange County Museum of Art, UCI Foundation	Education, fine arts and culture, research, human services	Grants Southern California	Twyla R. Martin president (949) 494-7728	
38	David E. I. Pyott Foundation 30448 Rancho Viejo Road San Juan Capistrano 92675-1513		\$60,000 \$1.8 million	12/16	\$18.9 million	American Friends of London Business, UCI Foundation, American Academy of Orthopedic Surgeons	Healthcare, education	Grants national	David Pyott president (949) 487-1120	
39	James E. Downey Foundation 23 Brookline Aliso Viejo 92656-1461		\$37,400 \$371,900		\$3.2 million	Individual scholarships	Education	Scholarships national	James E. Downey president/director (562) 344-1700	

Photos show first top official listed.

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Researched by Meghan Kliewer

► Continued on page 12



Members of our youth shelter program

WE ARE COMMITTED TO SUPPORTING INDIVIDUALS ON THEIR JOURNEYS AND FOSTERING LASTING CHANGE AND POSITIVE IMPACT THROUGHOUT ORANGE COUNTY.

- COUNSELING AND SUPPORTING CHILDREN AND FAMILIES IN THEIR TIMES OF GREATEST NEED
- EQUIPPING COMMUNITIES WITH KNOWLEDGE AND GUIDANCE FOR HEALTHY CHOICES
- SUPPORTING AND ENCOURAGING CRIME VICTIMS ON THEIR PATH TO RECOVERY



PRIVATE FOUNDATIONS

► NEXT WEEK'S LISTS Medical Device Makers, Drug Makers

► From page 11

Rank	Foundation •Address	Company logo	OC giving •Total giving	Year End	Assets	Largest donations/beneficiaries	Areas of interest	Types of giving •Geographic area of giving	Top local official(s) *Title *Phone/fax	
40	Sheldon Razin Family Foundation 1695 Viking Road Laguna Beach 92651-3246		\$29,460 \$104,640		\$131,338	America-Israel Cultural Foundation, Chabad Jewish Center of Laguna Beach	Religious	Grants national	Sheldon Razin chairman/president/director (949) 497-6707	***
41	TGR Foundation, A Tiger Woods Charity 121 Innovation Drive, Ste. 150 Irvine 92617-3093 Website: tgrfoundation.org	TGRFOUNDATION	\$25,000 \$1 million	9/16	\$106.7 million	World Golf Foundation, The First Tee, Tavistock Foundation	STEM Education, children's programs, scholarships	Grants national	Rick Singer CEO/president (949) 725-3003	
42	Andrei Olenicoff Memorial Foundation 7 Corporate Plaza Drive Newport Beach 92660-7904 Website: andreifoundation.com andreifoundation@ olenproperties.com		\$750 \$27,850	12/16	\$590,601	Guide Dogs for the Blind, Foundation for Fighting Blindness	Blindness	Grants national	Igor M. Olenicoff president (949) 719-7256	
43	A. Gary Anderson Family Foundation 17772 Cowan Irvine 92614-6012		wnd \$646,306	12/16	\$72.6 million	Big Brothers Big Sisters of Orange County, Chapman University, The Childrens Fund Inc., City of Hope, Orangewood Foundation	Education, human services, arts	Grants national	Erik Anderson president/COO/trustee (949) 242-5050	
44	William Gillespie Foundation 4910 Campus Drive Newport Beach 92660-2119		wnd \$349,950	12/16	\$3.3 million	Sage Hill School, Friendship Shelter, Families Forward, Pacific Chorale, UCI Foundation, Second Harvest Food Bank	Education, families and children	Grants national	William Gillespie president	
45	Haggerty Family Foundation 620 Newport Center Drive Newport Beach 92660-6420		wnd \$64,275	12/17	\$1.8 million	Egyptian Theater, Habitat for Humanity, Save Our Stage Foundation, St. Mary's Catholic Church, University of St. Thomas, Christian Center	Religious, healthcare	Grants national	Charles Haggerty president (949) 706-7300	

Photos show first top official listed.

Sources: GuideStar and the foundations Abbreviations: NA: not available; wnd: would not disclose

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Researched by Meghan Kliewer



Celebrating 25 years of providing the unemployed and underemployed in Orange County the skills and resources they need to get and keep a good job at no charge.











A good job is more than a paycheck. It is essential to creating a stable, safe and educated community. A good job changes everything!











Funding Model Sets Rare-Disease Nonprofit Apart

CureDuchenne Leverages Venture Capital Investments

By KIM HAMAN

Paul Miller, co-founder of the Cure-Duchenne nonprofit group and chief operating officer of Irvine-based Patman Meat Group, recalls the first time he met the woman who would become his wife and the mother of their son, Hawken.

When he sat next to **Debra** on a plane in 1992, he was instantly captivated by her warm smile and bubbly personality.

Fast forward to 2002. The couple and Hawkin seemed to have it all. She was thriving in her career in advertising sales, working with top publications such as PC Magazine. Paul was a senior executive with a company that makes food-to-go products for convenience stores.

But something was wrong with Hawken. Multiple visits to doctors, including specialists, confirmed Debra's worst fear: the 4 year old had a rare, incurable disease. Duchenne is a form of muscular dystrophy that affects only boys, caused by the absence of the protein dystrophin, which helps keep muscle cells intact. The muscle-wasting disease is nearly always fatal by the patient's mid-20s, usually due to heart failure.

Duchenne is what's often referred to as an "orphan disease," a condition that affects fewer than 200,000 people nationwide. About 15,000 boys are living with Duchenne in the U.S. and 300,000 worldwide. And since it's an "orphan," the market isn't big enough to gain support and resources to discover treatments.

After the Millers absorbed the major life change the disease introduced into their lives, they did what every parent would—started searching for possibilities of finding a cure. To their dismay, resources were limited. There were a handful of Duchenne nonprofit groups, but the Millers said those focused on providing support and services, not medical research.

"We said to each other, there has to be a solution," Paul said.

Unique Funding Model

The Millers founded the nonprofit Cure-Duchenne in 2003, selling all of their stocks, emptying their 401(k)s, and borrowing about \$400,000 from friends and family.

They approached it less as a nonprofit than as a business, creating a detailed business plan, financial projections and benchmarks to meet. Debra devoted herself full time to the cause as Paul continued his career in the food services industry while working closely with her on CureDuchenne.

"We wanted to do whatever we could to accelerate drug development for the treatment of Duchenne," Debra said.

From the outset, CureDuchenne was different from the other Duchenne organizations. While the organization does provide education and support resources for patients and their families, it's dedicated to identifying, funding and fostering early-stage science that could eventually lead to a cure. One example is exon skipping, a treatment in which a faulty section of genetic code is "skipped," allowing it to correct and restore dystophin production.

Those first few years, Debra worked from home. She had few contacts in the pharmaceutical or science industries, so she started introducing herself and studied every aspect of her son's disease and the scientific developments that might give him and others like him around the world a higher quality of life.

Today, CureDuchenne uses a venture fund model, investing philanthropic dollars into scientific research entities through grants, loans and equity financing. Then it exits the company at the appropriate time and reinvests the returns in other scientific opportunities that could hold



Partners in quest for a cure: Paul and Debra Miller's son, Hawken, was diagnosed with Duchenne at age 4. He's now in college and doing well for someone at his stage of the discase.

promise

It pursued its first such venture in 2004, investing \$1.3 million in Dutch biotech firm Prosensa financed by two early CureDuchenne board members, Vinny Smith, founder of Newport Beach-based firm Toba Capital, and Kelly Thornton Hallman, founder of the Living Peace Foundation.

Over the following 11 years, CureDuchenne stayed invested in Prosensa as it continued its exon-skipping research and developed experimental medicines. In 2014, **Biomarin Pharmaceutical Inc.** acquired Prosensa for \$840 million and CureDuchenne used the proceeds to invest in four other companies.

Also that year, it created investment arm **CureDuchenne Ventures LLC**, which funds opportunities, investments ranging from

\$50,000 to \$5 million. Its current portfolio includes **Bamboo Therapeutics**, **Capricor Therapeutics** and **PTC Therapeutics**, all of which are working on a variety of approaches to treat Duchenne's.

Overall, CureDuchenne's portfolio includes 12 wide-ranging projects with three successful exits. All 12 have made it to human clinical trials, one of them getting Food and Drug Administration approval.

"Our early investment in these organizations has helped draw the attention of VC firms," Debra said. "They watch what we're investing in. They know we do all our due diligence and have very specific goals. They trust us and have often invested in the same companies we have."

CureDuchenne has also worked with leading-

▶ CureDuchenne 21



"We know a thing or two about speed — our First Republic team operates at an incredible pace."

PETERSEN AUTOMOTIVE MUSEUM

Bruce Meyer, Vice Chairman (left); Peter Mullin, Chairman of the Board (center); David Sydorick, Vice Chairman (right)



(855) 886-4824 | firstrepublic.com | New York Stock Exchange symbol: FRC MEMBER FDIC AND EQUAL HOUSING LENDER **會**

THE **LIST**

Company

CORPORATE FOUNDATIONS/GIVING

Areas of interest

► NEXT WEEK'S LISTS

Medical Device Makers, Drug Makers

Top local official(s)
•Title
•Phone/fax

Wells Fargo & Co. 2030 Main St., ninth floor Irvine 92614-7255

Website: wellsfargo.com

WELLS FARGO

Company loop

\$4 million 12/17 \$286.5 million

Year End Assets

\$34

million

\$94.4

million

OC giving

Homelessness, workforce development, affordable housing, small business, financial empowerment Grants, sponsorships international

eographic area of giving

Types of support

Wells Fargo & Co.
San Francisco

Grange County Region Bank president (949) 251-4455



Pacific Life Foundation⁽¹⁾
700 Newport Center Drive
Newport Beach 92660-6397
Website: pacificlifefoundation.com
Email: plfoundation@pacificlife.com



\$3.9 12/17 million \$6.3 million Health and human services; education; civic, community and economic development; environment; arts and culture General and capital grants national

Pacific Life Insurance Co. Jim Morris Newport Beach chairman (949) 219-2

Jim Morris chairman (949) 219-3214/(949) 219-8772



3 Capital Group Cos. Charitable Foundation 6455 Irvine Center Drive

6455 Irvine Center Drive Irvine 92618-4518 Website: thecapitalgroup.com Gapital Group

\$2.2 6/17 \$388. million million \$19.5 million

12/17

\$388.4 Education, conservation million

Southern California Lo

ital Group Thomas Co Angeles chairman (949) 975-

Thomas Condon chairman (949) 975-5000

4 Masimo Foundation for Ethics, Innovation, and Competition in Healthcare

1901 E. Fourth St., Ste. 100 Santa Ana 92705-3918 Website: masimofoundation.org Email: masimo@oneoc.org MASIMO COMPANION OF THE PARTY O

\$2.1 3/17 million \$4 million \$13.4 Education, community programs million

Grants, scholarships

Masimo Corp.

Parent company

Headquarters

Joe Kiani chairman (949) 297-7000



5 Irvine Company
550 Newport Center Drive
Newport Beach 92660-7011
Website: irvinecompany.com

IRVINE COMPANY

\$2.1 million wnd 12/17 wnd Education

Southern California

Newport Beach

Donald Bren chairman (949) 720-2000



6 PIMCO Foundation 650 Newport Center Drive Newport Beach 92660-6398 Website: pimco.com/pimcofoundation Email: pimcofoundation@pimco.com

PIMCO

\$2 million \$4.8 million \$97 Hunger, g million homeless employm

Hunger, gender equality, homelessness, education and employment for youth Grants international

Pacific Investment Management Co. (PIMCO) Newport Beach Sapna Shah head of corporate responsibility (949) 720-6123



Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose

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Description of the editor.

Researched by Meghan Kliewer

Connect and Grow with AFP



The Association of Fundraising Professionals (AFP), Orange County Chapter, has nearly 300 fundraising professionals representing more than 180 non-profit organizations in Orange County.

Who: Fundraising Professionals, CEOs & Board Members **What:** Expert Speakers, Luncheons, and Networking Sessions

Why: Networking & Educational Programs

When: 4th Tuesday of every month, 10:30am -1:30pm

(morning and lunch sessions)

Where: Boy Scouts of America, 1211 E. Dyer Rd, Santa Ana



Elissa Oransky
2018 Chapter President
Association of Fundraising Professionals,
Orange County Chapter

For more information on our upcoming luncheons and events, contact us at: 949.436.2939 or visit our website at www.afpoc.org







•Address

CORPORATE FOUNDATIONS/GIVING

Areas of interest

► NEXT WEEK'S LISTS

Medical Device Makers, Drug Makers

Top local official(s) ·Title •Phone/fax

Company logo

Bank of America Charitable Foundation Inc. 150 N. College St Charlotte 28202-2271 Website: bankofamerica.com/ foundation



\$1.7 \$163.9 million

OC giving

Total giving

Year End Assets

12/16 \$8.6 Education, community programs,

grants

Types of support

Geographic area of giving

Bank of America Corp. Charlotte, N.C.

Parent company

·Headquarters

Anne Finucane chairman (980) 386-9127



The Allergan Foundation P.O. Box 19534, T1-5D Irvine 92623-9534 Website: allerganfoundation.org Email: grenrock_gwyn@allergan.com



\$1.4 million \$9.2 million

\$968,000

\$37 Health and human service million

Grants national

Allergan PLC Madison, New Jersey

Gwyn Grenrock executive director (714) 246-5766



Edwards Lifesciences Foundation 1 Edwards Way Irvine 92614-5688 Website: edwards.com/corporategiving

edwards_foundation@edwards.com



\$6.9 million million

12/17

12/17

\$81.5

wnd

Every Heartbeat Matters programs, community programs education and awareness campaigns, research, direct care for underserved patients

Cash grant investments, direct charitable activities (DCA), volunteerism, product donations for underserved patients international

Edwards Lifesciences Corp. Irvine

Michael A. Mussallem chairman/CEO (949) 250-2500



Angels Baseball Foundation 2000 E. Gene Autry Way Anaheim 92806-6143 Website: angels.com Email: merhab@roadrunner.com



\$959,883 12/17 \$959,883

\$4.5 Education, youth sports, million community, healthcare, arts Grants Southern California

Angels Baseball LP Anaheim

Mark Merhab chairman (714) 308-3425/(760) 602-8346



KPMG LLP 20 Pacifica, Ste. 700 Irvine 92618-3391 Website: kpmgfoundation.org Email: us-kpmgfoundation@kpmg.com



\$581,266 9/17 Lifelong learning, support of sustainable development goals, environmental sustainability, preventing human trafficking

Volunteer hours, financial donations Southern California

KPMG LLP New York

Mark Clemens office managing partner (949) 885-5400/(949) 885-5410



Ingram Micro Inc. Giving Program 12 3351 Michelson Drive, Ste. 100 Irvine 92612-0697 Website: ingrammicro.com Email: communityrelations@ingrammicro.com

IN RAIVI

\$540,000 \$745,670

12/17 wnd Natural disaster relief, STEM education, environmental conservation, hunger relief

Cash and in-kind international

Tianjin Tianhai Investment Co. Irvine

Alain Monié CEO (714) 566-1000/(714) 382-4978

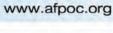


Researched by Meghan Kliewer

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► Continued on page 16

Proud Members of (A)











THE LIST

CORPORATE FOUNDATIONS/GIVING

► NEXT WEEK'S LISTS

Medical Device Makers, Drug Makers

► From page 15

Top local official(s) Company ographic area of giving Headquarters \$109.5 Paula Golden **Broadcom Foundation** \$525,000 12/17 Cash, equipment, Broadcom Inc.(2) 4041 MacArthur Blvd., Ste. 510 Newport Beach 92660-2503 president, Broadcom training and million BROADCOM (971) 261-9919 Website: broadcomfoundation.org Email: paula@brcmfdn.org \$882,102 Children and family support Michael Schulman **Anaheim Ducks Foundation** \$493,307 6/16 Grants Anaheim Ducks Hockey Southern California 2695 E. Katella Ave. Anaheim 92806-5904 programs, education, health and \$545,800 Club LLC wellness, education (714) 940-2900 Anaheim Website: ducks.nhl.com/foundation communityrelations@anaheimducks.com FOUNDATION Opus Community Foundation 19900 MacArthur Blvd., 12th floor Affordable housing and Opus Bank Stephen Gordon president (949) 250-9800 \$620,699 community revitalization olunteerism education and youth development. West Irvine 92612-2445 OpusBank financial literacy, community Website: opusbank.com Email: kellis@opuscf.org health and human services, the arts, low- and moderate-income/ underserved communities Mazda Foundation USA Inc. \$8.8 Education, community programs, Mazda North American 16 7755 Irvine Center Drive \$818,150 children's organizations, food Operations chairman/trustee Irvine 92618-2906 banks, abuse prevention (949) 727-1990 MAZDA Website: mazdafoundation.org mazdafoundationapplications@

Employees Community Fund of Boeing California

2201 Seal Beach Blvd.
Seal Beach 90740-5603
Website: boeing.com/principles/
community-engagement.page#/ouremployees

O THE BOEING COME

\$198,310 12/16 \$13.8 million

\$12.3

\$464,293 Children's programs, health, environmental conservation, education Grants, cash contributions national

Boeing Co. Chicago

president (562) 593-2612/(562) 240-0006

006

18 Fluor Foundation 3 Polaris Way Aliso Viejo 92656-5356 Website: fluor.com/sustainability/ community/fluor_giving

FLUOR

\$169,000 12/17 \$7.4 million STEM education, social services, community & economic development, environment

Various
Southern California

Fluor Corp. Irving, Texas Torrence Robinson president, Fluor Foundation (949) 349-2000/(949) 349-3585



Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose

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and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this

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Previously listed as Broadcom Ltd.; Broadcom moved its headquarters from Singapore to San Jose in April

Researched by Meghan Kliewer

Nixon's Vision Led to 25-Year Partnership With Mall

Joint Exhibits Windows Onto American History

By KIM HAMAN

President **Richard Nixon** wanted his library to attract more than academics doing research

"I have insisted that the Nixon Library and Birthplace be not a monument to the career of one man," he said at the library's grand opening in 1990, four years before he died, "but a place where visitors and scholars will be able to recall the events of the time I served as president, and to measure and weigh the policies my administration pur-

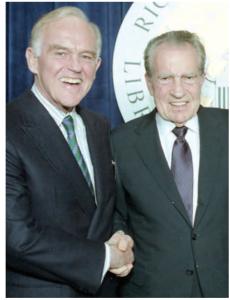


Baribault: Richard Nixon Foundation head calls cultural initiative 'unique relationship'

sued. I hope the Nixon Library and Birthplace will be different—a vital place of discovery and rediscovery, of investigation, of study, debate and analysis."

Until 2007, the library in Yorba Linda was the only privately maintained presidential library, overseen by the **Richard Nixon Foundation**, when it became part of the

presidential library system administered by the National Archives and Records Administration and got a new name: the Richard Nixon Presidential Library & Museum. The administration and the nonprofit now operate it, and it's become a place where families, students, tourists and, yes, academics, come to learn about the 37th president and the unique time period when his presidency took place.



Segerstrom and Nixon

But long before that, the Richard Nixon Foundation decided to take Nixon's vision to the next level, creating a cultural partnership with one of Orange County's premier destinations that's lasted 25 years. Over the decades, it and the upscale **South Coast Plaza** mall have partnered on multiple cultural ventures, from garden shows to elaborate installations.

Good Fit

"People from all over the world come to experience South Coast Plaza," says Richard Nixon Foundation Board of Directors member **Larry Higby**, former chief executive of Lake Forest-based **Apria Healthcare** and a one-time Nixon staff mem-



'Week That Changed the World': 2016 exhibit at South Coast Plaza commemorated Nixon's 1972

ber. "This partnership works so well because it allows these visitors to learn about the impact President and Mrs. Nixon had on the

The foundation and South Coast Plaza were connected in part through the late philanthropist, arts patron and mall founder **Henry Segerstrom**, a supporter of Nixon's early congressional and senatorial campaigns. Segerstrom saw the library as "Orange County's cultural center for public policy."

Much of the partnership's success can be credited to **Werner Escher**, who when he was South Coast Plaza's executive director for domestic and international markets, envisioned a joint initiative between the mall

and the library. Their first venture took place the year the library opened, when the Richard Nixon Foundation participated in the first of five South Coast Plaza garden shows, library docents staffing mall displays promoting the library's Pat Nixon Gardens.

The venture proved successful, and more followed. All have been at South Coast Plaza, most in its Jewel Court, the primary exhibit space in front of the **Ralph Lauren**, **Giorgio Armani**, **Fendi** and **Max Mara** stores. Escher died last year, but the exhibits continue, carefully planned to provide a window into historical events. Each draws thousands of people, says South Coast Plaza Executive Director of Marketing **Debra Gunn Downing**.

→Collaboration 90

THE LIST | CORPORATE FOUNDATIONS/GIVING

► NEXT WEEK'S LISTS

Medical Device Makers, Drug Makers

Rank	•Address:	Company logo	OC giving Total giving	Year End	Assets	Areas of interest	Types of support •Geographic area of giving	Parent company -Headquarters	Top local official(s) •Title •Phone/fax	
19	GSF Foundation 18301 Von Karman Ave., Ste. 1100 Irvine 92612-0133 Website: gsffoundation.org Email: helpkids.irvine@gsffoundation.org	golden state foods FOUNDATION	\$115,233 \$839,633	12/16	\$11.4 million	Children and families in need, education, arts	Grants national	Golden State Foods Corp. Irvine	Mark Wetterau chairman/CEO/director (877) 473-5437	C
20	Egbar Foundation 15922 Pacific Coast Highway Huntington Beach 92649-1806 Website: egbar.org Email: info@egbar.org	The EGBAR Foundation	\$98,750 \$154,500	11/16	\$77,310	Education	Fundraising national	Sunshine Makers Inc. Huntington Beach	Bruce FaBrizio founder/director (800) 342-2755	•
21	Sunwest Bank Charitable Foundation 2050 Main St., Ste. 300 Irvine 92614-8279 Website: sunwestbankfoundation.org Email: info@sunwestbank.com	Sunwest Bank	\$96,976 \$425,516	12/17	\$3.4 million	Care of vulnerable children and families	Monetary donations and volunteer time international	H Bancorp LLC Irvine	Eric Hovde CEO (714) 881-3039/(714) 832-0258	*
22	Lennar Charitable Housing Foundation 25 Enterprise, Ste. 430 Aliso Viejo 92656-2712 Website: Ichf.org Email: Ichf-info@lennar.com	LCHF Inter Control Posture Program	\$75,000 \$500,000	12/16	\$1.2 million	Homelessness, domestic violence assistance	Grants Southern California	Lennar Corp. Miami	Jon Jaffe director, CEO (866) 858-4673	T
23	Beckman Coulter Foundation 250 S. Kraemer Blvd. Brea 92821-6232 Website: beckmancoulterfoundation.org	BECKMAN COULTER FOUNDATION	\$64,133 \$406,212	12/16	\$749,152	Science, science education, heathcare-related research	Grants national	Danaher Corp. Washington, D.C.	Curtis Brueske president (714) 961-6338	
24	Taco Bell Foundation 1 Glen Bell Way 1 rvine 92618-3344 Website: tacobellfoundation.org Email: tacobellfoundation@ tacobell.com	TACO BELL FOUNDATION	\$43,000 \$6.6 million	12/17	\$10.2 million	Youth education, career readiness	Scholarships, grants national	Taco Bell Corp. Irvine	Tina Nguyen executive director (949) 863-4312	
25	Mitsubishi Electric America Foundation 1300 Wilson Blvd., Ste. 210 Arlington, Va. 22209-2308 Website: meaf.org Email: mea.foundation@ meus.mea.com	MITSLEISH ELECTRIC	\$19,090 \$886,742	12/17	\$24 million	Empowering youth with disabilities to promote inclusive education and employment	Project support, multi- year grants national	Mitsubishi Electric Corp. Tokyo	Keijiro Hora president (703) 276-8245	9

Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose
Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy
and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this
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SOUTHERN CALIFORNIA'S Cure PREMIER **Duchenne** NAPA WINE SERIES NAPA Reserve The Date SATURDAY, MARCH 2 MONARCH BEACH RESORT DANA POINT, CA -3.2.19 -MAKE AN IMPACT | BECOME A SPONSOR Introducing Memento Mori, Mark your calendar and make your contribution as a sponsor to be a part of an extraordinary The 2019 Vintner Chair evening transporting the most delectable Napa wines and their vintners to the OC, in support For more information please go to: of a meaningful cause. http://www.cureduchenne.org/napainnewport/ Napa in Newport is hosted by CureDuchenne, Contact Jen Maduko the nation's leading nonprofit organization Director of Development, CureDuchenne aimed at saving the lives of boys and young +1 949.872.2552 men with Duchenne muscular dystrophy. MEMENTO MORI jen@cureduchenne.org

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Shine brighter.





PHILANTHROPY

By Kim Haman

On a Mission

▶ John Miller, CDO, Mission Hospital Foundation; Margarita Solazzo, chairwoman, Mission Hospital Foundation Board of Directors, owner, president, Capella & Solazzo; Matt Gunderson; owner, executive director, Audi Mission Viejo, Infiniti of Mission Viejo and Volvo Cars; Jim Bastian, partner, Shulman Hodges & Bastian LLP; Tarek Salaway, CEO, Mission Hospital

The Audi Mission Viejo/Infiniti of Mission Viejo/Volvo Mission Viejo 2018 Golf Classic was held on June 7 at Pelican Hill Golf Club. The



sold-out tournament raised more than \$290,000 to support development of the new Judi and Bill Leonard Institute for Cancer Prevention, Treatment and Wellness at Mission Hospital. Tournament sponsors included Audi Mission Viejo/Infiniti of Mission Viejo/Volvo Cars Mission Viejo, Ira Hermann of Capstone Partners Financial, Airgas USA LLC, Diversified Thermal Services Inc., Healthcare Design & Construction LLC, Meyer & Reeder Inc., Mission Hospital's emergency department physician group and WP Electric & Communications Inc.

Bits & Pieces

On July 27, more than 100 employees from accounting firm **RSM** participated in its annual volunteer day at **Olive Crest**, helping beautify buildings and raising money to support Olive Crest programs ... **Scholars Hope Foundation** received a \$5,000 donation from the **NFL Foundation** requested by **Tony Gonzalez**, a former Kansas City Chief and Huntington Beach High School alum who's been affiliated with Scholars Hope for several years ... **Club Pilates** partnered with **Miracles for Kids** by donating \$30 for every person who joined one of its California studios, raising more than \$31,000 for the organization.

Kim Haman can be reached at philanthropy@ocbj.com.

Advancing social impact by supporting, strengthening, and building adaptive leadership across our nonprofit and philanthropic community.



Is Now:







Transformational Gift

▶ Eleanor Tang, director, HR, Tee Hub, board member, Kay Foundation; Shannon and George Argyros Jr., president, Elite Financial Group LLC, board member, Argyros Trust; Julia Argyros, president, Argyros Foundation; Mechelle Thayer, Mariner's Christian School

The **Argyros Foundation** is the largest financial supporter to date of the renovation and expansion of **Mariners Christian School** in Costa Mesa. It contributed \$3 million to capital campaign Bright Future: The Campaign for Mariners Christian School, funding the Argyros Center for Worship and Performing Arts, a 6,770-square-foot space with tiered seating for 900 people.

"Mariners Christian School is known for providing outstanding academic and spiritual preparation for children in our community," said **Julia Argyros**. "We applaud their determination, dedication and vision."

Julia and **George Argyros**' grandson, **George III**, known by nickname G3, is a third-grader at Mariner's Christian school, and their grandson **Gunther**, son of **Stephanie Argyros**, president of **Arnel Estates**, attended the school.

In addition to the Argyros center, the expansion includes eight classrooms, a redesigned gym, a state-of-the-art security system, installation of an elevator and two fully outfitted Makerspaces, complete with a CAD design studio where students can strengthen STEM skills.

Mariners Christian School has raised \$8.7 million toward a \$19 million goal, the first phase completely financed before construction starts.

Help Starts at HomeAid

Scott Larson, executive director, Home-Aid Orange County; James T. Morris, chairman, president, CEO, PacLife

HomeAid Orange County celebrated the one-year anniversary of the first-of-its-kind Family CareCenter on Aug. 4. The center, operated by Mercy House, was largely supported by a \$1 million gift from the Pacific Life Foundation and \$500,000 from William and Willa Dean Lyon and William Lyon Homes.



The development team included Driver SPG, Urban Arena and Pacific Western Bank.

HomeAid provides families experiencing homelessness access to year-round emergency housing and support services. The organization serves up to 16 families daily at the 56-bed, 10,000-square-foot center. The facility was the first project in Orange County developed under provisions of a state law passed in 2008 encouraging more housing with support services for people in need.

Since it opened in July of last year, the center has served more than 120 families.

Good Sport

▶ Ryan Ellis, president, TravisMathew; Jim Palmer, president, Orange County Rescue Mission; Kira Gonzalez, resident, Village of Hope; Travis Brasher, chief executive; TravisMathew

Sportwear brand **TravisMathew** partnered with the **Orange County Rescue Mission** to host the OC Rescue Mission Invitational presented by TravisMathew, a fundraising golf tournament held at SeaCliff



Country Club in Huntington Beach. The July 27 event raised more than \$205,000 to support services offered to Orange County Rescue Mission residents.

Golf enthusiasts were offered event package options for the event that included opportunities to enjoy a game of golf for two, on-course food and beverages provided by **Ola Mexican Kitchen** and **Mahé Restaurant**, among others, a cocktail reception, catered dinner, an '80s tribute concert by Knyght Ryder, a TravisMathew shopping experience, and a live auction.

"The Orange County Rescue Mission is a local charity near and dear to our hearts," said TravisMathew co-founder and Chief Executive **Travis Brasher**. "Giving back is at the core of the TravisMathew culture. We're thankful to be part of a community that's so willing to positively impact those who need it most."

Business Leaders Help Foster Youths Realize Goals

Drawn by Their Stories Of Struggles and Dreams

By KIM HAMAN

It was 1999. Granite Investment Group Chief Executive Allen Boerner was one of about 30 guests, most of them donors, at a special graduation event. He attended somewhat reluctantly, his wife, Susan, having gently nudged him. It was the first Guardian Scholars graduation celebration, she said, and she really wanted to go.



Boerner: says 90% of people he invites to

Guardian Scholars is a program providing support to current and former foster children. It inspired other schools to adopt similar efforts.

Boerner listened as three graduates, all former foster children, shared stories of the struggles they faced growing up. But what impressed him the most is how grateful they

were to audience members whose financial support made their college educations possible, that if weren't for them, they likely never would have gotten the education.

"I was deeply touched," Boerner says. "I wanted to get involved."

Afterward, he introduced himself to Ron **Davis**, the man who started the program, asking, "What can I do? How can I do it?" Davis replied, "It's very simple. Just write a check."

Boerner wrote a generous one. But he said he's never been one to simply make a donation and be done with it, that when a cause touches his heart, he gets involved.

Starting in the mid-1970s, he distributed turkeys to the poor, at first independently and later through the Lestonnac Free Clinic, which he's supported for nearly 30 years. He's served on the boards of Furnishing Hope and Segerstrom Center for the Arts and been devoted to multiple other philanthropic causes over

It was the same with the Guardian Scholars program. He attended another of its events soon after the graduation.

Davis told the audience that night that "the ones who really benefit are those who get involved one-on-one with the students. Help them, mentor them, [and] take them out to lunch."

Boerner remembers, "He looked directly at me."

Committed

tolerance.

Key to Success

Newport wine auction.

from page 13 _

In the late 1990s, a former foster youth who was served by Orangewood Children's Foun-

companies: Exonics Therapeutics, which de-

velops gene-editing therapies for Duchenne,

and **Myotherix**, which is developing therapies

to improve muscle function and enhance steroid

To raise both money and awareness, Cure-

Duchenne hosts events, such as the 8th Annual

Getzlaf Golf Shootout, hosted by Anaheim

Ducks Captain Ryan Getzlaf, and the Napa in

CureDuchenne

dation was accepted to California State University-Fullerton. Being accepted to a university was an accomplishment in itself, but she struggled to navigate college life.

Davis, who'd had a successful career with **Perrier Group of America Inc.**, serving as president and later board chairman, graduated from CSUF and was still involved with the school. He was also actively involved with Orangewood. In 1998, after learning of the young student's plight, he founded Guardian Scholars so other former foster youth would have the support needed to suc-

The program started with three students. providing full financial scholarships. In the 2017-18 academic year, 47 students got full rides.

ceed in college.

The annual cost to attend CSUF is ap- Merino-Contino: proproximately \$25,000, gram offers support including housing and books, said **Deanna** from college application to graduation



Merino-Contino, director of its Center for Scholars. Former foster students receive state and federal aid totaling about \$13,000 each, and Guardian Scholars funds the rest.

'When we bring in a student, we are committing for up to five years, so that could be \$60,000 over the course of their time here," said CSUF Director of Development for Student Affairs and University Programs Cris Powell. One of the unique parts of the program is that all scholarship support is privately funded, Powell said. He credits Boerner with introducing the program to many community members and business leaders who've become donors.

"I was elbow-to-elbow with [Davis] from the year 2000 on," Boerner said.

When Davis and his wife, **Lucy**, moved to Vail, Colo., in the early 2000s, Boerner took the program's reins, driving fundraising efforts by introducing friends and business associates to

"I never ask them for money," he said. "They'll come to an event and hear two or three students talk. Then they'll shake their hands and talk on a one-on-one basis. They're touched, just like I was. And they say the same thing I did, way back then: 'I'd like to get involved, what can I do?'

He said 90% of the people he invites to events become donors.

Most of the many notable OC businesspeople who've joined the effort aren't CSUF alumni, Powell said. "... the business community of Orange County has really embraced this group of students.'

For his part, Boerner declined to say how

Paul is quick to point out that while Duchenne

Ventures has had successes, every penny made

is reinvested in more research.

edge scientists in the field and founded two **End Goal**

Hawken is now 21, and despite the challenges, is doing well. He's a communications and journalism major at the University of Southern California and is doing many of the same things as his peers. He interned at a sports marketing company this summer, negotiating product placements. But unlike his peers, he takes more than 30 pills a day to maintain his current level of health.

Taking the even longer view, the Millers forge ahead with their vision.

"We need 10 times as many projects in the pipeline," Paul said. "We would be so much farther ahead if we had more funding. Our goal is to fund the right science that will lead to a cure. Financial returns are secondary. And we are so, so close to a cure." ■

much he donates each year, instead focusing on the students' achievements. "I believe in the program, I believe in the kids.'

More Than Money

Guardian Scholars extends far beyond college financial assistance, exposing participants to financial literacy and personal budgeting. The students learn about paying rent, shopping

for groceries, and budgeting for fun money, as well as saving for graduate school.

"Guardian Scholars really is a wrap-around program," Merino-Contino said. "From the time that they apply to the university until the time they graduate, Powell: program we provide full support unique, in that all scholarship support and services for everything from orientation



privately funded

to academic advisement to help securing housing to simply being a listening ear."

Donors reach beyond donations. One buys laptops for all the incoming scholars. Another gave a \$500 meal card to each. Since 2000, Boerner has hosted an annual holiday party at his home for the scholars, supporters and donors to get acquainted and celebrate the season of giving. He also arranges a Newport Harbor cruise for students and donors, and he and business associates frequently have one-on-one lunches with scholars and help mentor them.

Internships, entry-level jobs and career advice are doled out to students who otherwise might have limited access to the business world.

Program participants' graduation rate hovers around 88%, and last year 80% of graduates enrolled in graduate schools, claiming spots at top colleges and universities, including the University of Michigan, the University of Southern California, the University of California-Los Angeles and California Baptist University.

Giving Roots

The program resonates with Boerner, perhaps because of the example his father set for him when he was growing up in a working class area of Chicago. His mother worked in an ice cream shop a few blocks from their home where Boerner and his father walked for visits and ice cream in the summer.

"There were these three kids we passed all the time," Boerner recalls. "They had holes in their shirts. They had holes in their shoes. Every time we saw them, my dad would always stop and give them 10 cents and tell them, 'Go buy yourself an ice cream cone."

Looking back, Boerner says, watching his father give so freely and so frequently, though their family had little, deeply influenced him. "I just never forgot that."

Guardian Scholars has transformed hundreds of lives—not just the students' lives but also those of donors. And the connections the two groups form don't end when they graduate.

Boerner said he still keeps in touch with many former scholars. In fact, he hosted one's wedding at his house a few years ago. "Actually," he corrects himself, "We've hosted two!"

Over the years, the program has undergone transition, with various people leading it. Boerner, Merino-Contino said, has long been its guiding force.

"He has always been there for the students and really makes sure they have a quality experience. Allen really has been our North Star." ■



INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD!



Girls Inc. of Orange County has been a respected member of the non-profit community for 64 years. The mission of Girls Inc. is to inspire all girls to be strong, smart, and bold. We put our mission into practice through the Girls Inc. experience that equips girls to navigate gender, economic, and social barriers and grow up to be healthy, educated and independent adults.

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The organization is also sponsored by wellknown companies, such as Bristol-Myers Squib, Lilly and Pfizer. Its annual budget is \$2.5 million, according to the **Guidestar** nonprofit report.



Building Stronger Communities

Generating economic opportunity has always been central to how we do business at JPMorgan Chase. Our support of small businesses and workforce development is a significant way we add value in our communities. By developing innovative programs such as New Skills at Work — focused on developing skills to compete for today's jobs — and Small Business Forward — dedicated to building the long-term success of small businesses — we are helping to create jobs and build a more prosperous society.



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Masimo Focuses Philanthropy on Eliminating Preventable Patients Deaths by 2020 and Expanding Access to Medical Technology in Low Resource Settings Around the World

Masimo is devoting its philanthropy efforts to saving lives by improving patient safety locally and globally.

Patient Safety Movement Foundation

Each year, more than 200,000 patients die from preventable deaths in U.S. hospitals – the third leading cause of death behind heart disease and cancer. Globally, it is estimated that over 4.8 million patients die preventable deaths across the world, more than from tuberculosis, malaria, and HIV/AIDS combined.

For the past six years, Masimo has been the presenting sponsor of the World Patient Safety, Science & Technology Summit, which is the annual meeting of The Patient Safety Movement Foundation (PSMF) – a nonprofit 501(c)(3) founded by The Masimo Foundation for Ethics, Innovation and Competition in Healthcare. The Patient Safety Movement's mission is to eliminate preventable deaths by 2020 (0X2020).

To date, more than 4,598 hospitals across 44 countries have made a public commitment to reduce preventable patient deaths to 0X2020. As of February 2018, committed hospitals in the PSMF's network reported 81,533 lives saved annually.

In addition, over 83 healthcare technology companies have signed the PSMF's Open Data Pledge to make the data their products generate interoperable so the patient data collected and displayed are accessible to patients and clinicians.

The Patient Safety Movement Foundation's next Summit will be co-convened by the American Society of Anesthesiologists (ASA) and European Society of Anaesthesiology (ESA) and will take place January 18-19, 2019 in Huntington Beach, California. The Foundation has identified 16 patient safety challenges facing hospitals and developed 31 Actionable Patient Safety Solutions (APSS) which can be downloaded for free at patientsafetymovement.org/apss. These APSS can be used as a self-assessment tool to ensure that all hospitals are doing everything they can to improve patient safety and eliminate preventable patient deaths in their facilities.

United for Oxygen Alliance

Lack of medical oxygen access contributes to the deaths of more than 120,000 young children and thousands of pregnant women, globally, each year. It is estimated that in Ethiopia alone, each year 11,000 women die in pregnancy or during childbirth, 60,000 babies die in their first month, and 30,000 children die from pneumonia. Many of these deaths could be prevented by better access to medical oxygen and reliable pulse oximetry technology.

In addition to being a founding member of the "Every Breath Counts Coalition," dedicated to eliminating all pneumonia-related deaths, Masimo co-founded the *United for Oxygen* Alliance, a public-private partnership, to increase access to oxygen and pulse oximetry. As part of a grant from The Bill & Melinda Gates Foundation, Masimo has developed Rad-GTM, a low-cost pulse oximeter that can be used as part of pneumonia screening, amongst other applications.

United for Oxygen is currently partnering with the Ethiopian government to increase availability of pulse oximetry screenings, oxygen therapy technologies, and medical training. The Alliance plans to roll out similar medical oxygen and pulse oximetry programs in other countries where women and children are particularly at risk.

Smile Train and the WFSA

In higher-resource settings virtually all babies born with a cleft lip and/or palate have reconstructive surgery as it is relatively simple, inexpensive, and transformative. An estimated 70 percent of the world's population, however, do not have access to safe and affordable anesthesia and surgical care, which affects an estimated 170,000 children born with clefts in lower-resource settings.

Masimo has partnered with Smile Train, an international children's charity, to ensure the safety of patients undergoing cleft surgery in developing countries. Masimo has provided over 460 Masimo SET[®] Measure-through Motion and Low Perfusion™ pulse oximeters to Smile Train's nurse training programs and partner hospitals to support improved patient monitoring and safety. Working together, Smile Train and Masimo are equipping surgical programs in 15 countries in Asia, Africa, Central America and the Middle East with pulse oximeters. In addition, Masimo has entered into a four-year global impact partnership with the World Federation of Societies of Anaesthesiologists (WFSA) to improve anesthesia in low-resource countries.

Refugee Medical Crisis

The wars in Syria and Iraq are one of the largest ongoing humanitarian crises in the word, with over one million people seeking refuge and now living within Jordan's bor-



World Health Organization (WHO) Director-General Dr. Tedros Adhanom Ghebreysus Outlines the Five Building Blocks of Patient Safety at the 7th Annual World Patient Safety, Science & Technology Summit in London, February 2018.

ders. While new hospitals are being built near refugee camps, the vast majority of refugees reside in existing communities, heightening the demand for health services throughout Jordan.

In addition to donations to Doctors Without Borders, the Syrian Community Network and Syrian American Medical Society, Masimo donated \$5 million in SET® pulse oximeters and other medical equipment to Jordanian hospitals. Masimo has also committed to train and provide continued technical support for the Jordanian clinicians that assist in front-line care.

Masimo also recently joined the *Tent Partnership for Refugees* Coalition, committed to supporting refugees around the world, and implementing child and family health screening initiatives for and with refugees in countries that have accepted large refugee populations.

The Newborn Foundation and the BORN Project

Globally, about 3.3 million newborns die annually within the first month of life, due to neonatal infection, sepsis, pneumonia, and birth defects.

The BORN (Birth Oximetry Routine for Newborns) Project, developed by the Newborn Foundation in partnership with Masimo as a joint commitment to the United Nations' *Every Woman Every Child* initiative, aligns with public health initiatives to reduce newborn mortality from critical congenital heart disease (CCHD), pneumonia, and sepsis in pilot regions.

The project has provided the first large deployment of smart device-paired pulse oximeters for use on newborns. Training and educational tools, combined with the Masimo iSpO2® Rx smartphone- and tablet-paired pulse oximeter, teach families about the benefits of screening and allow healthcare workers at every level to screen babies and interpret screening results, helping to increase the rate of timely diagnosis and referrals

Last September, the BORN Project achieved the milestone of screening 52,000 babies across 40 delivery sites in Sichuan Province, China for CCHD, pneumonia, and sepsis. In addition, 1000 health workers and public health staff have been trained in neonatal pulse oximetry screening. The BORN Project has now launched in the Philippines, where it is screening 72,000 newborns across 28 urban and rural hospitals, and is expanding into India, Peru, Mexico, Bolivia, Pakistan, and Mongolia.

Summary

Masimo is committed to saving lives. With its patient safety efforts and the challenging innovation projects it has taken on, the company remains focused on creating safer surgical environments for people around the world. Masimo's work over the past 25 years has already affected 2 billion people. It now strives to reach the other 5 billion people across the world – of whom 17 million people a year die due to a lack of safe surgical environments.

For more information about Masimo, please visit www.masimo.com.

alzheimer's 95 association®

THE BRAINS BEHIND SAVING YOURS:

Alzheimer's Association Seeks to Educate & Eliminate Disease

The Mission of the Alzheimer's Association: The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support, and research. Our vision is a world without Alzheimer's.

How does the mission of the Alzheimer's Association support Orange County businesses? Executive Director Anne Grey discusses this.

Q: Why should Orange County businesses care about Alzheimer's disease?

Anne Grey: Orange County's leading businesses are uniquely positioned to advance the Alzheimer's movement in significant ways. It's likely that many employees and key stakeholders are already connected to the disease. But do they have the help they need? Together we can offer support Grey and resources to those caring for someone with dementia,



educate individuals to recognize the signs of Alzheimer's, and the importance of early detection.

Q: What does this mean for our healthcare system? Anne Grey: Alzheimer's disease is a public health crisis and could bankrupt Medicare/Medicaid. The cost of caring for those with Alzheimer's and other dementias is estimated at \$277 billion in 2018. That number is expected to increase to \$1.1 trillion {in today's dollars} by mid-century.

Q: Who should be worried about Alzheimer's disease? Anne Grey: Everyone. Alzheimer's disease is the third leading cause of death in Orange County and 3rd in California. Over time, more than 1 in 3 Baby Boomers will develop Alzheimer's disease. That's about 28.4 million people. In California alone, 1 in 9 of those aged 45 and over report experiencing confusion or memory loss that is happening more often or is getting worse. We call this "subjective cognitive decline." Of those, nearly 60 percent have not talked to a health care professional about it.

Q: How is the Alzheimer's Association mission translated into action in Orange County?

Anne Grey: First, anyone, anywhere, in any zip code can call 800-272-3900 to find your local support services. We provide free local education, one-on-one meetings, and family care consultation. The Alzheimer's Association also accelerates clinical research through TrialMatch®, a free, easy-to-use clinical matching service that connects volunteers to current studies.

Q: Is there any type of prevention to decrease cognitive decline? Anne Grey: The Association has invested in projects revealing that what's good for the heart is good for the brain. For instance, if you want to slow or prevent cognitive decline, keeping blood pressure under 120 is a good first step.

Q: How can the Orange County business community get involved? **Anne Grey:** The most effective way is to have your HR team bring our experts in for a "lunch and learn" with your employees. We can answer their questions and immediately direct them to services and resources. We also encourage the business community to form a team and join our Walk to End Alzheimer's.

Visit www.alz.org or email amgrey @alz.org for more information.



Get in on the GOOD with Goodwill of Orange County

Goodwill of Orange County is much more than a store. Goodwill is a source of pride, a pathway to independence and a paycheck for individuals who face barriers to employment.

Through our retail outposts, our e-commerce platform, shopgoodwill.com, and our business services, we create jobs and provide job training and education, helping people and our local community thrive.

Last year, Goodwill of Orange County served more than 27,000 people in Orange County.

People like Leonard. Goodwill's EmploymentWORKS program helped Leonard land his dream job at his favorite restaurant, Boardwalk Fresh Burgers & Fries. You'll find him opening up the restaurant every morning and meticulously completing his prep work for the busy day ahead. He's also become an expert hamburger patty maker, molding and weighing about 450 patties a day.

Goodwill helped Leonard, and thousands of others, find a greater sense of accomplishment and self-worth through work.

Goodwill assists people across a wide spectrum of skills and needs as they seek work: individuals who learn vocational skills and improve job readiness at the Goodwill Career Center, program participants in Community-Based Services workgroups, adults assisted by job coaches in the Supported Employment program, and veterans

transitioning to civilian life at Goodwill's Tierney Center for Veteran Services.

Goodwill's Tierney Center is a comprehensive resource for veterans and their families, connecting those who served with a wide range of personalized services designed to enhance their lives – and all provided at no cost. Among many others and with a host of fantastic partners and local organizations on board, services available at the Tierney Center include employment and career counseling, education services, housing assistance, healthcare and benefits, legal assistance, financial counseling and women veterans services.



Veterans like Menzi. Menzi returned home after serving in the U.S. Army for three years with a service-related disability. She was struggling to find full-time employment and navigate the resources available to her now in civilian life. Shortly after connecting with the Tierney Center team, Menzi had an up-to-date resume and several job interviews. She now enjoys a full-time job at a government agency and has this to say: "We definitely recommend the Tierney Center to our fellow veterans because it really has amazing programs and it will make every transition go smoothly."

Goodwill's mission extends beyond removing employment barriers.

At Goodwill's Assistive Technology Exchange Center (ATEC), expert staff of speech pathologists and rehabilitation engineers evaluate individuals, develop strategies, and provide state-of-the-art assistive technology equipment that enables and empowers our participants, both adults and children, to communicate at home, school and work.

People like Erika. Erika had so much to say, but was not able to share her thoughts, feelings and emotions on her own. Her family connected with ATEC



to help Erika find her voice. Through one-on-one training, Erika is now using an advanced communication device to connect and engage with peers, family and friends.

At the Goodwill Fitness Center, its staff of knowledgeable dedicated personal trainers and physical therapists focus on providing one-on-one services to people with disabilities or chronic illness in a uniquely supported community environment. The center is the only one of its kind in Orange County.

The stories of success through Goodwill programs and services go on and on.

Last year, Goodwill provided more than 585,000 hours of job coaching, 27,082 days of job training and 73,846 days of job placement services.

It's people like you who drive Goodwill's economic engine and allow the organization to expand its programs and serve more people each year. Through the sale of donated items across Goodwill's 24 local retail stores, more than 92 cents of every dollar spent goes directly back into Goodwill's life-changing programs.

Furthermore, Orange County businesses joined in on the good in a big way. More than 350 Orange County companies, including Bank of America, First American Title, High Park Tap House and Newport Rib Company employed Goodwill-trained workers in 2017.

By shopping at Goodwill stores, donating gently-used items, or making a monthly or annual financial contribution, you help positively change lives.

Companies can also take advantage of Goodwill of Orange County's Business Services, hire Goodwill-trained workers, or attend and sponsor a fundraising event.

Go to ocgoodwill.org for more information. Or you can book a private tour at goodwilltours @ocgoodwill.org. You can also donate online at ocgoodwill.org/donate.

Goodwill's Rogers A. Severson Fitness & Technology Center Celebrates 10 Years

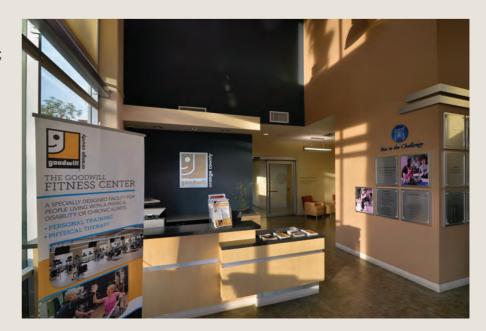
This year, Goodwill of Orange County's Rogers A. Severson Fitness & Technology Center celebrates a decade of serving Orange County clients. That's 10 years of changing lives; 10 years of creating a supportive community; and 10 years of lifting each other up.

With a highly trained physical therapy team, inclusive fitness classes, specialized equipment and knowledgeable personal trainers, the extraordinary 12,000-square-foot center provides everything members need to improve strength, coordination and mobility while creating a sense of community.

Goodwill of Orange County is committed to helping its Fitness & Technology Center members achieve the highest possible degree of physical independence, strength and pride.

With a decade of experience under our belts, we aren't slowing down anytime soon. As we look ahead to the next 10 years, we plan to expand the Fitness & Technology Center's service offerings and clientele to make an even greater impact in Orange County.

At Goodwill, we believe in the power of work. At the Goodwill Fitness & Technology Center, we are equally inspired by the power of working out.







DONATE LAST YEAR'S WARDROBE & SUPPORT LIFE-CHANGING GOODWILL PROGRAMS IN ORANGE COUNTY.

FOR LOCATIONS VISIT OCGOODWILL.ORG/LOCATIONS

#CREATEGOODWILL | 800.4.GOODWILL

United Way is Doing More™ for Orange County

If your concern for the escalating, interconnected challenges we face in our community is growing, you're not alone. In Orange County today:

Families lack adequate income for housing

- ▶ 42% of all households spend more than 30% of their paychecks on housing
- ► A family of four needs to hold more than three full-time, minimum-wage jobs to achieve economic security¹

Without stable homes, children struggle in school or drop out

- ▶ More than 2,000 OC students drop out per year, each causing \$300,000 in negative financial impact to the community
- ▶ 27,000 children and families are homeless or housing-insecure

People are hungry and need help to live healthier lives

- ▶ 1/3 of our community's children are overweight or obese
- 1 in 4 of our residents lives in poverty



We Know What to Do

Orange County United Way is a non-profit dedicated to providing local responses to the most pressing, interconnected challenges we face. Education alone is not a solution if a student doesn't have a stable home and nutritious food. And in this economy, just because a parent finds a job, it may not be enough to support their family. We believe an integrated approach is essential for sustainable change. So, our work focuses on making a positive impact across these four areas:

- ▶ Education: We will cut the high school dropout rate in half.
- ► **Health**: We will increase the number of healthy youth in our county by one-third.
- ▶ Housing: We will cut the percentage of homeless and housing-insecure children in half.
- ▶ **Income**: We will reduce the percentage of financially unstable families in Orange County by 25%.

And We Know How to Do It

Today's United Way tackles these issues with comprehensive strategies. We're far more than a fundraiser—we're hands on. We integrate planning with doing – connecting the right people and ideas, directly running innovative programs, working with over 100 partners, and recruiting, training and coordinating volunteers. Plus, we monitor, measure and report our progress annually.

This proven framework is transformational, enabling us to do more to improve the lives of residents right here in Orange County.

We're Doing More in Our Community

Orange County United Way's non-profit programs and services are fully focused on local children and families.

Our efforts are invested entirely in our own community, and gifts to our mission stay right here, helping those around us. We help struggling students graduate and prepare for career success. We provide access to healthy food and healthcare. We work to close the poverty gap. We provide access to stable housing to prevent future homelessness.

By doing more to create a stronger Orange County, we make a difference for every one of us.

We're Doing More for David, Sylvia, Alicia and Deysi

These aren't just statistics and assertions. We're changing lives every day for our neighbors and our neighborhoods.

David and his family came to the U.S. when he was four. Picked on at school because he didn't speak English, he dreamed of overcoming his challenges and being the first in his family to go to college. With the support of United Way's Destination Graduation program, David graduated high school magna cum laude. Now he attends CSULB. He hopes to become a teacher and inspire others.

Sylvia struggled to pay the rent and feed her three children nutritious meals. They often went without fresh produce and milk. Today, Sylvia has access to fruits, vegetables and other wholesome foods through United Way's Healthy Food Provision program.

Alicia lost her home. Even though she was living in her car with her son, her priority was his stability and keeping him in his elementary school. Our Rapid Re-Housing program helped Alicia with a safe place to live. Her son was able to stay at his school, and they are rebuilding their lives.

Deysi was homeless, jobless and had never learned about managing money. She and her four children were living in motels. She learned about United Way's SparkPoint OC program where she excelled. Deysi got a job and set financial goals. Then the OC Free Tax Prep program helped her get a tax refund that she used to pay off debt and start a savings account.

There are many other stories of positive impact like these. And countless more children and families who need our help.



Earvin "Magic" Johnson, keynote speaker at the 2018 United Way Women's Philanthropy Fund Breakfast, high-fives students from Anaheim's Paul Revere Elementary School. Orange County United Way provides on-campus integrated resources, including a food pantry, classroom technology, after-school programs and family empowerment programs to help students and their families.

Doing More Is Only Possible with Your Help

You can do more than be worried about these issues, you can join us to solve them.

When you **contribute** to United Way, your gift stays here, to make a difference here. When you **volunteer**, your involvement has the power to transform lives.

Orange County United Way makes the most of every gift, strengthening and unifying every effort and every dollar to create long-term change for a better life for every one of us in Orange County.

To learn more, visit UnitedWayOC.org or call 949-660-7600 today.

¹ Data from the Orange County profile in Struggling to Stay Afloat: The Real Cost Measure in California 2018, published by the United Ways of California







Together We Are Changing California's Future

More than 2 million K-12 students in California are not proficient in math or English. A third of all California students, these kids are struggling to keep up with their peers. Without additional support, they will fall further behind and their dreams for a better future will become even more difficult to achieve.

This is where Think Together comes in. We partner with schools across California to provide over 150,000 students with access to high-quality educational opportunities during and outside the school day. Our programs give kids critical academic support and life skills that propel them to excel in school.

And we're staying current with 21st century STEM curriculum. The 2017-2018 school year saw the rollout of our new coding program for 500 students from low-income families in Orange County. Students were introduced to computer science through fun projects like debugging computer games or building 3D dioramas.

For sixth-grader Emily, coding has opened a new world of possibilities. The program sharpens her analytical and problem-solving skills to help her succeed in core subjects and beyond. And she's learning a new language – one that is essential for the next generation. Emily loves coding because it's a great way to "work together with my groupmates."





Top to Bottom: Emily practicing her coding skills with brother William looking on; WREP student Jeremy is ready for his first job!

We're also preparing Orange County's next generation of employees through our Workforce Readiness Education Program (WREP). During the 2017-2018 school year, over 140 Orange County high school students participated in workshops on resume building, interview competency and professionalism. Almost 90 students were placed in internships throughout the OC!

Jeremy participated in WREP and interned at Think Together in our Marketing & Communications Department during the 2017-2018 school year. He wants to be a video game designer, and focused on coding and editing photos and videos. But most importantly, Jeremy shares, "I learned how to interview and socialize with people without being shy."

Kids are not the only ones that need additional help. Eight out of ten California school districts are not adequately preparing their students to meet the state's learning standards in Math. Six out of ten fail to do so in English. Think Together also empowers adults, from the boardroom to the classroom, with the tools and strategies to accelerate learning for all students.

Our programs are possible because of generous philanthropic support. Together we are changing the odds for millions of California's students by ensuring they have an opportunity to realize their potential, excel in school, and beat the odds.





For Nearly 100 years, the American Heart Association/American Stroke Association has been Fighting Heart Disease and Stroke, Striving to Save and Improve Lives

By Danielle Sapia- Fragalla, Executive Director American Heart Association Orange County

The six cardiologists who founded the American Heart Association (AHA) in 1924 would be amazed.

From humble beginnings, the AHA has grown into the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke. A shared focus on cardiovascular health unites our volunteers and supporters. And, thanks to the extraordinary contributions of time and talent of our Orange County Board of Directors — as well as our volunteers and donors — the American Heart Association in Orange County is blazing new paths to better health and longer life.

Our on-going commitment to change, is fundamental to our forward path and foundational to everything we do from raising funds that power our mission, to engaging our community, healthcare system and government.

This last year, thanks to their leadership, the Association experienced tremendous growth and success toward funds raised for our year-around health initiatives.

The American Heart Association issued new **blood pressure** guidelines that redefined high blood pressure as 130/80 versus the previous 140/90. Nearly 950,000 more U.S. stroke survivors were diagnosed with the disease. According to new research, we could now reduce deaths among stroke survivors by nearly one-third.



Danielle Sapia- Fragalla

In collaboration with Visit Anaheim, the American Heart Association Orange County Division, worked to equip Anaheim Union District High Schools with American Heart Association **CPR in Schools Training Kits** along with training provided by AHA to teach life-saving tactics to their students.

In December, we were the first to debut **Hands-Only CPR Kiosks** in the Western United States. Thanks to generous grants from the Argyros Family Foundation, McCarthy Building Companies Inc., the Anthem Blue Cross Foundation and the CareMore Foundation, not just one, but three Hands-Only CPR Kiosks are now located at John Wayne Airport. Our kiosks are among the top performing kiosks in the country since their installation.

The **Orange County Go Red for Women** movement advocates for more research and swifter action for women's heart health. We encourage women and their families to take action and live a healthier life. At this year's luncheon more than 400 corporate women, and men, attended and became advocates for women's heart health. And, on National Wear Red Day, we turned Orange County red.

Thanks to all our walkers, donors and volunteers who accepted the challenge to help fight heart disease and stroke; the Annual **Orange County Heart and Stroke Walk**, held at Angel Stadium of Anaheim, raised over \$2 million dollars.

Our upcoming **2018 Heart and Stroke Ball**, scheduled for October 13th, at Balboa Bay Resort, will help us to connect, innovate, influence and invest in advancing our efforts to change health outcomes as they relate to heart disease and stroke. The Heart and Stroke Ball celebrates these efforts to build a foundation of health in our community and ensure everyone lives a longer healthier life. This year's theme, *Launching into the Future*, is a celebration of our research, how far we've come and how far we will go thanks to our local supporters. This year's honoree is Paul Musco.

Today, about one in three American kids and teens is overweight or obese. The prevalence of obesity in children more than tripled from 1971 to 2011. With good reason, childhood obesity is now the No. 1 health concern among parents in the United States, topping drug abuse and smoking.

Childhood obesity is causing a broad range of health problems that previously weren't seen until adulthood. Because of the increasing rates of obesity, unhealthy

eating habits and physical inactivity, we may see the first generation that will be less healthy and have a shorter life expectancy than their parents.

So, we are helping to educate kids, reduce screen time (from smart phones and computers) and get them moving with efforts in our community such as our **Kids Heart Challenge**. Kids learn heart-healthy skills, have fun jumping rope or shooting hoops, and raise money to help kids with special hearts.

It is because of these successes that we are now in the position to look at what we do and figure out organizationally how it can be leveraged for even greater success for the future. To do that, the AHA's Social Determinacies Board looked at the 2018 Community Indicators report created by St. Joseph Health, which highlights many areas where Orange County excels, as well as areas of need.

After a great deal of review, the board determined three priority areas where the Association's impact would make most sense. The areas of focus will allow the Association to create an "end to end strategy" that will enhance our existing work while addressing the identified gaps needed in our community. The three areas of focus are:

- ▶ Obesity
- Access to Healthcare
- ▶ Mental Health

The Board's new challenge will help us seek out new and innovative opportunities to ensure we are best positioning and deploying our organizational resources, competencies and staff/ volunteer capacity to achieve maximum impact. This maximum impact on equitable health and wellbeing for all will be achieved through a more integrated and defined focus, visioning our work more holistically and applying our resources to assure we are best positioned for future success.

As an example, we have great depth in these priority areas, yet in many cases, don't have an umbrella strategy that links our programs and offerings together in the way people expect. We also will use this opportunity to identify gaps in our strategies when we look across certain areas (i.e., healthcare, data, etc.) so we can be sure to make the fullest impact possible.

We are in the enviable position to take the great things we've done and make them even stronger for the future. Our ability to maintain our solid positioning will also require the core AHA business areas, and our revenue generating activities, to achieve even more growth and success in the future.

In the area of Obesity, we (AHA) partnered with the cities of La Habra, Buena Park, Fullerton, Placentia and Anaheim to implement the "Soda Free Summer" educational campaign to engage families in the community to "Re-think their drink" and choose water instead of sugar-sweetened beverages.

For Access to Healthcare, we are working with community clinics to provide training and resources to better support their patient's health.

We are co-leading the county's Social Determinants of Health workgroup (Orange County Healthier Together, OCDE Orange County Department of Health and Mission Hospital) to collaborate in a collective impact manner with organizations focusing on mental health to support county-wide efforts to identify and address the needs of this community.

In tracking progress toward our 2020 Strategic Impact Goals, recent estimates indicate that we have achieved 3.95 percent improvement in cardiovascular health and a 15.0 percent reduction in deaths from cardiovascular diseases. In addition, we have contributed to a 14.3 percent reduction in stroke-related deaths.

We find ourselves at a truly unique moment in the American Heart Association's 94-year history. Armed with a new mission statement and a sharpened business focus, ours is an organization that is truly poised *to be a relentless force for a world of longer, healthier lives.*

We hope you'll join us for the journey. To get involved, contact Danielle at danielle.sapia@heart.org

range Country IS WHY.





Orange County Patients reached with improved Quality Healthcare



275,932

Orange County Community Members trained in CPR in 2017 -2018



27,997

Orange County employees impacted by Workplace Health Solutions



Orange County students participated in our Youth Programs

Thank you to our 2017-2018 volunteers. You have helped make an impact in saving lives.

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Be Like Grace

s her name implies, Grace Cross is a girl with a big heart. A Girl Scout who daily stares down the challenges of her Cerebral Palsy to live a life of meaning, this 11 year old is an inspiration to all who meet her. Her sweet spirit, bright blue eyes and ready smile exude the enthusiasm she has for caring for others.

Grace's efforts to support local organizations started at a very young age. In kindergarten, Grace joined the Girl Scouts of Orange County where she first learned about the concept of Philanthropy and giving back. In first grade, Grace sold Girl Scout cookies for the first time. This was part of the Girl Scouts' cookie program, which encourages customers to donate a box of cookies by purchasing what they call "Cookie Share." In her first year of selling these Girl Scout cookies, Grace sold a record total of 769 boxes, 50 of which were "Cookie Shares." Over the last five years, Grace has donated a total of 900 plus boxes of Girl Scout cookies to different community organizations, including Olive Crest.

As her "organization of choice," Olive Crest kids and families have been the recipient of not only delicious Girl Scout Cookies, but prom dresses for at-risk teenage girls, school supplies, and over 100 Christmas stockings stuffed with goodies for kids who would otherwise have gone without. She has inspired her entire Troop, as well as Scout parents, to help in the fight against child abuse, brightening the lives of abused and vulnerable children through their giving.

Grace is currently hard at work developing a new service project from her cookie proceeds to benefit Olive Crest.

"Grace and I met several years ago when she came to my office dressed in her full Brownie uniform with a cart full of Girl Scout cookies," stated Tim Bauer, Executive Director of Development at Olive Crest. "They were for our Olive Crest kids. Grace has gone way beyond earning her Philanthropy "Learning to Give Back" Badge from the Girl Scouts which she received several years ago. Grace has a true heart for our kids and we are very blessed to have her support." Bauer beamed.

Grace exemplifies what the "Power of One" can do to make a significant and positive impact on the lives of those around us. Olive Crest in Orange County is looking for more individuals, companies, civic groups, and churches to "Be like Grace," and get involved in the cause to end child abuse and promote strong families in our community.

Join us.

Be like Grace.

Make a difference today.

Go to www.olivecrest.org/oc to find out how you can:



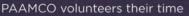
- Donate funds
- -Donate gift-in-kind items
- -Become a corporate partner
- -Become an Olive Crest foster parent





Olive Crest Kids Need You







to a fun day









It's your community. You can make a difference.

Join us.

Help us end child abuse in **Orange County.**



Creating a Healthy Orange County for All, One Step at a Time

By Phil Yaeger, CEO and Executive Director, Radiant Health Centers

Radiant Health Centers is the county's largest provider of HIV/AIDS testing, prevention outreach and social services. Over the past eight months, we have expanded our programs to help even more people. We have launched mental health and food pantry services to qualifying members of Orange County's LGBTQ+ community, along with transportation services to and from PrEP appointments. We have also removed barriers to access for no-questions-asked PEP prescriptions.

In 33 years serving the community, we have seen firsthand how stigma, poverty, cultural misunderstandings and other health barriers have led to heightened health risks in Orange County's vulnerable LGBTQ+ population. HIV is just one of the most visible of those health inequities.

There are more than 29,000 LGBTQ+ residents of Orange County who are underinsured or without health insurance, many living at or below the poverty level, so even basic healthcare is out of reach, let alone HIV prevention or suppression medications and mental or behavioral health counseling.

To eradicate HIV/AIDS in our community, we need to provide not just comprehensive social services, as we have for years, but also medical services specialized in meeting the unique needs of the LGBTQ+ community. With new daily medications that prevent an HIV-negative person from becoming HIV positive and that suppress the virus in HIV-positive people to the point it is undetectable and untransmittable, treatment that prevents HIV from we know the end of HIV/AIDS is within our reach, but only if we get these medications to those who need them.

We have taken the first important steps to create a healthy Orange County for all, by expanding our services to fill the unmet needs of Orange County's LGBTQ+ community, including our mental health services, PrEP and PEP (HIV prevention medica-



Yaeger



PrEP is a daily medication used to prevent HIV and Post-exposure prophylaxis, or PEP, is another name for emergency HIV becoming a lifelong infection.

tions) programs and food pantry.

Stigma and discrimination against LGBTQ+ individuals take a terrible human toll and are associated with high rates of mental illness, substance abuse and suicide, as well as a higher risk of contracting HIV. Expanded mental health services are greatly benefiting our members of the LGBTQ+ community who would otherwise not have access to them.

Our expanded PrEP and PEP program provides our clients the resources they need to effectively access PrEP and PEP, when they need it the most, to prevent HIV transmissions. Often, healthcare providers are not familiar with these medications or not comfortable prescribing them, leading to preventable HIV transmissions. In addition, our expanded food pantry now supports members of our LGBTQ+ community whether they are HIV positive or not.

Our LGBTQ+ health center will provide a place where the LGBTQ+ community can access culturally competent care and where providers are well versed in addressing their specific health issues. The health center will also enable Radiant Health Centers to increase its outreach to LGBTQ+ youth and adults of all ages.

Radiant Health Centers' medical center will become a one-stop shop for medical and dental needs, counseling services, and easy access to medications through an onsite pharmacy. In short, it will provide the healthcare home the most vulnerable members of our LGBTQ+ community need.

To learn more about The Campaign for Radiant Health Centers and how you can get involved, visit www.radianthealthcenters.org or contact Ana Martinez, Campaign and Donor Relations Manager, at (949) 809-5768 or amartinez@radianthealthcenters.org.





Creating a Healthy Orange County for All

For LGBTQ+ patients in Orange County, a doctor's appointment can be harrowing—fear of stigma, providers who aren't familiar with their needs, or revealing their assigned birth gender to a virtual stranger. Nearly 9,000 LGBTQ+ people in Orange County are uninsured. For this group, the problem may be getting a doctor's appointment at all.

As the largest provider of AIDS/HIV testing, outreach, and social services in Orange County, Radiant Health Centers has seen firsthand the toll these healthcare gaps take. That's why we've launched a capital campaign to fund a comprehensive LGBTQ+ health center for Orange County.

Together, let's make a difference to thousands of lives and to the health of our community.

Show Your Love. Make a Pledge.

Learn more by contacting Ana Martinez at amartinez@radianthealthcenters.org or call (949) 809-5768.



Uncovering the Power of Potential

Studies have shown that the presence of a caring adult during a foster youth's transition into adulthood is one of the greatest predictors of his or her overall stability and success. For many of the 2,000 youth we serve each year, an

Orangewood staff member is that person.

Since 1981, Orangewood Foundation has given foster youth the support they need to reach their greatest potential. Our programs focus on four critical areas of support: Health & Wellness, Housing, Life Skills & Employment, and Education. From providing access to basic needs - like laundry, toiletries and food - to scholarships and one-on-one life skills coaching, we provide a stable foundation for youth to build successful futures.

Behind all of Orangewood's offerings is the caring, dedicated staff and volunteers who our youth describe as "family", "a lifesaver", and "a safety net".

At Orangewood, our philosophy is guided by the "Orangewood Way." Orangewood program staff members use a strengths-based, trauma-informed approach when working with current and former foster youth and their caregivers. We acknowledge that youth from foster care possess behaviors,

attitudes, and emotions that are adaptive responses to their traumatic childhood pasts. At the same time, we respect the youth we serve as resourceful and resilient in the face of adversity, and so much more than just their difficult circumstances. Their potential is there, waiting to be tapped into.

The Orangewood Way recognizes that our relationship with our youth needs to be a collaborative partnership. By helping them to identify their own strengths, attributes, aptitudes and internal capabilities, we empower

them to overcome their challenges and work toward their dreams. Led by Orangewood Foundation's core values of *Trust, Respect,* and *Compassion*, our staff members encourage and guide the youth to realize their goals and successfully navigate the transition from the foster care system into a financially self-sufficient, healthy adulthood. Together, our staff and youth move together through five phases:

- Engagement
- Assessment
- Goal-Setting & Action Planning
- ▶ Implementation and Follow-up
 - Completion and Thriving

Ultimately, we encourage our youth to look beyond today, and nurture a vision for the future that extends beyond Orangewood's services and support. But our doors are always open to reconnect with them during

future significant life transitions or any time they need a little support or encouragement.

For more about the wealth of services we provide our youth, or to contribute a donation, please visit www.orangewoodfoundation.org.



"I can tell that the staff will be there for me no matter what. It's a really good feeling." - Brandon







The Emerging Philanthropist: Savvy Givers Have a Plan

By David Ohanian, City National Bank

In earlier times, philanthropy seemed to flow only from the wills of wealthy industrialists. These days, it's just as likely to come from a very alive business owner or entrepreneur. Many have contributed to a variety of nonprofits at a modest level throughout their lives. But now they want to be more actively engaged — personally and financially. If that sounds like you, here's how:

- 1. Determine your gifting capacity. A sound gifting strategy requires balancing philanthropy with the very real need to maintain a desired lifestyle. Here, careful calculations are needed to determine the amount required to meet core needs over time, taking into consideration the potential for down markets and the need for additional spending over time (e.g., later-in-life health care expenses). What's left is known as "gifting capacity," the amount in today's dollars that you can comfortably give away. Before making any decision regarding a gifting strategy, be sure to speak with your trusted legal and financial advisors.
- 2. Run the numbers. Before you get out your checkbook, take a step back and do your homework. The meat of a nonprofit's finances is found in the publicly available Form 990, which it is required to file annually with the IRS. In the case of a substantial gift, consider asking for a proposal with benchmarks and a budget for a specific project.
- 3. Leverage your gifts. More and more, young entrepreneurs are seeking out like-minded donors to join forces in so-called "giving circles." They pool their funds and expertise to increase their impact on charitable programs.
- **4. Consider a coach.** There are plenty of professionals who work with individuals and families to ensure that charitable giving is treated with the same care given to their investments. So-called "philanthropy coaches" might advise you on setting up a strategy, developing a mission statement and selecting suitable charities. Network with nonprofit professionals and even members of your bank's trust department to find reputable advisers.
- 5. Leave a (tax-efficient) legacy. High-net-worth families often use tools such as Charitable Remainder Trusts or Charitable Lead Trusts to help minimizes taxes. In a low-interest rate environment, such tools may even leave a family better off financially than before. Likewise, by using the charitable tools available under the tax code, they are able to direct money to charitable causes that would otherwise be lost to taxes.

of their success — and want to give back to the communities that have nurtured their companies. In the process, they enjoy the social capital that comes with being philanthropic.

Perhaps Winston Churchill said it best: "We make a living by what we get, but we make a life by what we give."

Non-deposit investment products are not FDIC-insured, are not deposits or other obligations of City National Bank, are not guaranteed by City National Bank and involve investment risks, including the possible loss of principal.

David J. Ohanian is a senior vice president and the Southern California regional manager with City National Bank Private Banking, based in Irvine. City National Private Banking works with high net worth families, professional services firms, and select nonprofit organizations. They provide tailored advice and solutions and unparalled service on investment management, lending, banking, trust and wealth transfer, and wealth planning.



Mr. Ohanian has over 20 years of experience working with wealthy families in a variety of capacities. Prior to joining City National Bank, he served as the managing director for Union Bank's Private Bank in San Diego and the Desert.

Mr. Ohanian graduated Cum Laude from California State University Fresno, where he majored in Biology. His graduate studies include University of Pennsylvania, Wharton and National University MBA program. He is Series 7, 8, 24, 63 and 65 licensed and holds a State of California Life Insurance

Mr. Ohanian is a prior board member for The Old Globe Theater and supports various organizations. Contact him at David.Ohanian@cnb.com or (949) 223-

For more information about City National Securities, Inc. and this Financial Advisor, please see FINRA BrokerCheck® at brokercheck.finra.org.





The Economy is Booming – But Not for Everyone.

Unemployment is at near-historic lows, corporate profits are up, and stocks prices are climbing. All good news? Yes, unless you are on the lower rungs of the economic ladder and living in Orange County where the cost of housing is estimated to be 356 percent higher than the national average (as noted in the 2018 Orange County Community Indicators report). Here the challenges of housing and feeding a family are exponentially greater for everyone.

Because of the high cost of housing and the high cost of living – some 87 percent higher than the national average - more than 30 percent of Orange County neighborhoods have low levels of family economic stability. For these struggling families any common life event, like a medical crisis, a layoff, or a car repair, can spell economic disaster and make getting enough food for everyone a day-to-day challenge.

Did you know that:

- 1 in 6 children in Orange County will go to bed hungry one or more times this month
- ► Children who receive free and reduced meals at school will often have very little to eat on weekends and school holidays
- ► Children who miss meals in the first years of life are more likely to be hospitalized with health problems like anemia and asthma
- Missing meals can precipitate developmental delays in language and motor skills
- Hungry kids can have more social and behavioral problems that follow them throughout their lives, potentially impacting graduation rates and job readiness

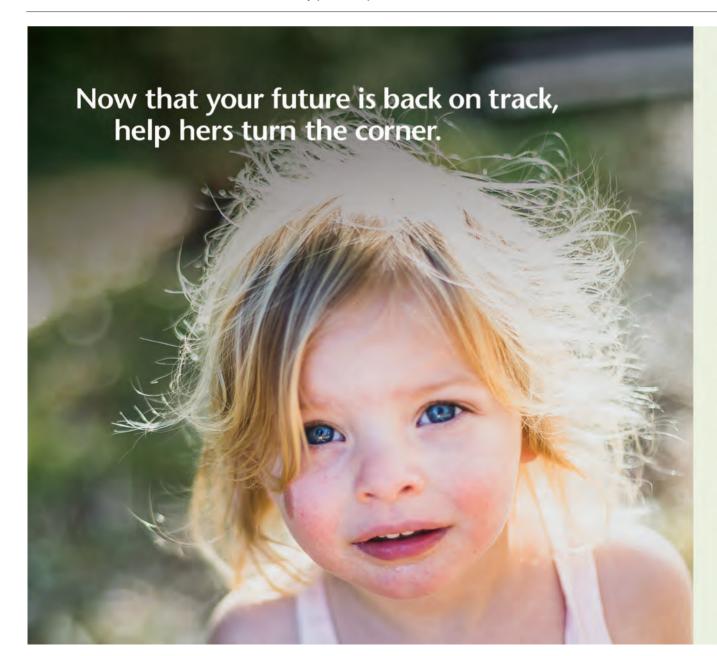
Child hunger is a not just an individual or family problem, it is a community problem too. One that we all need to work towards solving because families who face the awful choice between paying for groceries or paying the rent can't focus their time and energy on the larger issues of improving their circumstances.

Second Harvest Food Bank and its 200 community partners provide nutritious



food to thousands of families, so they don't have to choose between rent and groceries. Last year Second Harvest distributed a record 25.1 million meals – 71 percent of which was fresh and perishable food. We rescued more than 14 million pounds of groceries that would otherwise have gone to waste. We launched our Park-It Market, a refrigerated mobile pantry designed especially with seniors in mind, and we opened La Colonia Market, part of our Permanent School Pantry program, that provides fresh, nutritious food to hundreds of families each month.

It's initiatives and programs like these that, with your help, will enable Second Harvest to achieve our Bold Goal of providing 30 million meals and closing the meal gap. To find out how you can be part of this effort to create a community in which no one will ever go hungry, call 949-208-3160 or visit FeedOC.org.



After the long slow recovery, most of the people reading this are back in good financial shape. Yet for one in six of the children in our county, the immediate future doesn't even include dinner.

Thanks to stagnant wages and the rising cost of living, many hard-working families can't make ends meet. We are filling some of the gaps, but we still aren't reaching all of the people who will go hungry this month.

And you are in a unique position to help. You can sponsor a Permanent School Pantry. Or fund another Park-It Market to distribute fresh food to fixed-income seniors. Or just donate so we can purchase more trucks and other equipment we need to pick up donations and distribute them.

To see how easy it is for you to help us reach our Bold Goal of eliminating the meal gap and making this child's future as bright as yours, call 949-208-3160, or visit **FeedOC.org**.



Habitat for Humanity of Orange County Celebrates 30 Years of Building Affordable Homes

It has been 30 years since Habitat for Humanity of Orange County volunteers worked alongside those first partner families to build decent, affordable homes that would change lives for generations. Those early years were a time of trailblazing, of trying out new ideas and forging paths of change that became the foundation we all depend on today for continuing this great work.

In the beginning, not everyone liked the radical idea of partnership housing. But gradually, people began to see themselves in a world where those with resources and those in need of a little help join hands and delight in the blessings they provide to one another. Habitat for Humanity of Orange County became a trusted cause that people



want to support. No matter how hard we worked or how much we grew, though, the problem of inadequate shelter continued to escalate around the world. We realized we would have to blaze new paths to better serve more families.

The Habitat OC Program

Now into our third decade, we have learned that new housing is not the singular answer for all families in need of decent shelter. We have upgraded our services to include the Hand-Up Home Repair program, the Neighborhood Revitalization effort, Habitat for Humanity ReStores in Anaheim and Santa Ana, and sustainable construction methods. We have improved our advocacy efforts, partnering with 41 Habitat for Humanity affiliates in California and engaging hundreds of Habitat supporters in the process. Through it all, we have brought people together to build homes, community and hope.

The Habitat OC Families

Living in the trying circumstances of substandard housing forces many people to summon great strength just to make it through each day, earn a living and keep their children safe. Partnering with Habitat OC requires additional effort as people learn new skills and develop strict disciplines.

Often future homebuyers work very hard on their days off to help build their homes. It is not an easy process. However, homeowners emerge stronger than they ever imagined and confident that they can move forward.



The Habitat OC Homes

The one thing families living in difficult housing situations dream about is stability in their lives. Moving from place to place while chasing the hope for better circumstances is exhausting and defeating. Having a stable home in which to live means that children often do better in school, families and communities are healthier, and parents often get better jobs and improve the family's financial situation. Habitat OC helps families acquire a forever home.

The Habitat OC program, along with the families and homes, come together with the passion and direct vision of Orange County donors, supporters, and community leaders.

Thank you for being a part of the Habitat for Humanity of Orange County family and we hope you'll join us for another 30 years of transforming lives and communities. We can't do it without you. www.HabitatOC.org/30th-Anniversary

Thirty years ago,

a local church donated a small space to a group of volunteers who wanted to build simple, decent homes for low-income families in Orange County.

Today, more than 3,800

women, men, and children have been served by Habitat for Humanity of Orange County. But the need is great and the ways we work together to improve our communities has expanded. Please join us in offering families a hand up, not a handout.







Join Girl Scouts in Building the Next Generation of Female Leaders

What would our future businesses and communities look like if ALL girls developed the confidence and skills to become tomorrow's leaders? Girl Scouts unleashes the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ in every girl, preparing her for a lifetime of leadership—from taking a hike under the stars to accepting a mission on the International Space Station; from lobbying the city council to holding a seat in Congress; and from running her cookie business today to tackling cybersecurity tomorrow.

Orange County's business community knows that preparing girls to lead is an absolute imperative. Girl Scouts is leading the charge.

- ▶ Girl Scouts are more likely than non-Girl Scouts to earn "excellent" grades and pursue higher education.*
- ▶ Girl Scouts are more likely than non-Girl Scouts to aspire to a career in STEM.*
- ▶ Girl Scout alum display positive life outcomes to a higher degree than non-Girl Scouts in their sense of self, volunteerism and community work, civic engagement, education, and income.**
- ▶ Girl Scouts take action on issues they care about. OC Girl Scouts dedicate more than 500,000 hours each year to enhancing our communities.
- *The Girl Scout Impact Study, 2017
- **Girl Scout Alums by the Numbers, 2017

Girl Scouts Celebrates Orange County's Female Leaders

Demonstrating its commitment to elevating female role models, Girl Scouts is proud to honor four extraordinary local Girl Scout alum who are outstanding examples of what it means to be a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™. New this year, two extraordinary Gold Award Girl Scouts who have taken action to change the world will also be honored.



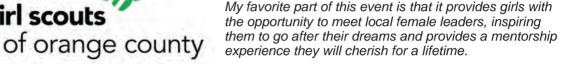
2013 Honoree Ashleigh Aitken with her Girl Scout representative McKenna Brownell at the 2013 Celebrate Leadership Event at the Fashion Island Hotel in Newport Beach

girl scouts

All six honorees will be recognized at the ninth annual Celebrate Leadership event on October 12, 2018 at the Fashion Island Hotel in Newport Beach.

Each honoree is paired with a current Girl Scout, ranging from Daisy (kindergarten) to Ambassador (grades 11-12), providing the leaders of tomorrow with an opportunity to connect with leaders of today. This year's extraordinary honorees are:

- Zeena Dhalla, Founder, VerticAlign Posture
- ► Abigail Lovell, Senior Vice President, Marketing and Corporate Responsibility, Experian
- Melinda Masson, CEO, Scripsense
- Christine Mueller, Vice President and Director of Operations, Capital Group
- Corinne Padar, Gold Award Girl Scout, Troop 1010 in Placentia
- ▶ Lucy Vu, Gold Award Girl Scout, Troop 21004 in Fountain Valley



Ashleigh Aitken, Of Counsel at Aitken* Aitken* Cohn, 2013 Celebrate Leadership Honoree, Girl Scout mom, and Troop Leader to Girl Scout Troop 3665

Join the movement to empower, educate, and prepare girls for a lifetime of leadership by supporting Celebrate Leadership as a sponsor or attendee. Funds raised support Girl Scouts of Orange County's leadership development programs for 20,000 Orange County Girl Scouts and the 13,000 dedicated volunteers and adult members who guide them. For more information, visit girlscoutsoc.org/celebrateleadership.

GIRL SCOUTS OF ORANGE COUNTY

Reconnect as alumnae, volunteer, or donate online at girlscoutsoc.org.







The Girl Scout Gold Award is

the most prestigious award in the world for girls and

available only to Girl Scouts.

Corinne Padar

Placentia



INSPIRATIONAL BESPOKE JEWELRY

BY LUGANO DIAMONDS

Renown writer, Ralph Waldo Emerson once shared, "the purpose of life...is to be useful, to be honorable, to be compassionate, to have it make some difference that you have lived and lived well."

Lugano Diamonds embraces this philosophy and believes meaningful philanthropic efforts are paramount to making a difference within its community. Because of this belief, the Orange County-based fine jeweler actively supports arts, education, medical research, humanitarian efforts, and more.

Inspired by the work of two remarkable causes, Lugano designed custom pieces that speak to the individual purpose and mission of each organization. The hope is that these emotional and beautiful items will evoke a sense of compassion that leads to action.



Diamond Dove Pendant

As an internationally reconized symbol of peace, a dove is an eloquent representation of courageous and selfess actions. Lugano's Diamond Dove Pendant poignantly honors the Tahirih Justice Center's relentless work toward protecting women and girls who refuse to be victims of violence. The delicate pendant soars with carats of round brilliant diamonds outlining the silhouette of a dove. This bird of peace is supported by an exquisite 18k white gold chain lined with more than 5 carats of rose cut diamonds. This beautiful piece has been donated by Lugano Diamonds and will be put up for auction at the inaugural Orange County Tahirih Justice Center's Gala this month.



Tahirih Justice Center is a non-profit organization inspired by the spiritual principles of the Bahá'í Faith and the belief that the achievement of full equality between women and men is necessary for society to progress. This September, at the first-ever Orange County Gala, the Center will be raising much needed funds to provide legal services, policy advocacy, as well as training and education for the women they serve. For a complete description of what the Tahirih Justice Center does and who they serve, or to purchase tickets for the Gala, please visit www.Tahirih.org.

"The world of humanity is possessed of two wings: the male and the female. So long as these two wings are not equivalent in strength, the bird will not fly."

Mission Swallow Pendant

Legend says Father O'Sullivan (former Pastor of the mission) said, "Come on swallows, I'll give you shelter. Come to the Mission. There's room enough there for all." These benevolent words established the iconic presence of the swallows at Mission San Juan Capistrano.

Lugano Diamonds designed a Mission Swallow Pendant that symbolizes the beauty and history of Orange County's only mission. This historical piece is a hand-crafted, solid 18k gold swallow pendant floating a 16-inch diamonds by-the-yard chain set with more than 1.25 carats of VS collection diamonds. In an effort to help preserve the mission, this incredible pendant has been donated by Lugano Diamonds to raise much needed funds at The Romance the Mission Gala this month.





Over the past 230 years, Mission San Juan Capistrano has been a place of historical, cultural, and religious significance, as well as a place of inspiration and education. The Mission continues efforts in preservation, with the help of donations each year. Although the Mission is owned by the Catholic Church, it is run by a non-profit organization which means they do not receive any funding from the Catholic Church, State, or Federal Government for operation or preservation. The Mission depends entirely on the generous contributions of visitors and benefactors.

To purchase tickets for the 2018 Romance of the Mission Gala, where all funds raised will go toward Mission preservation, please visit www.missionsjc.com.

L U G A NOS

An experience as remarkable as our collection

We welcome you to view our stunning collection at the Lugano Diamonds Grand Salon located at 620 Newport Center Drive, Suite 100, Newport Beach, and our additional locations in Aspen and Palm Beach. Please call 866.584.2666 or email info@luganodiamonds.com for more information.

Alzheimer's Disease: A Global Epidemic, A Local Fight

The Facts

Alzheimer's disease, an irreversible, progressive brain disorder that slowly destroys memory and thinking skills, and eventually the ability to carry out the simplest tasks, is a public health threat that affects millions of Americans every day. Worldwide, Alzheimer's affects an estimated 50 million people. In the US, it ranks as our nation's sixth leading cause of death, the only one in the top ten list that cannot be prevented, treated or cured.

The Prevalence of Alzheimer's in our Community

Here in Orange County, 84,000 individuals have an Alzheimer's diagnosis, or are at an immediate risk of developing a dementia-related disease. To put that into perspective, 84,000 people is enough to:

- ► Overflow the Angel Stadium almost twice
- Fill the Honda Center to the brim four times
- Max out Disneyland on its busiest day
- ► Account for the entire population of the City of Newport Beach
- Sell out 11 conferences at the Anaheim Convention Center

This does not account for the number of family members, friends and loved ones who are also directly affected. Perhaps more than any other disease, Alzheimer's creates tremendous emotional and physical hardship for caregivers, particularly when they are family members. Alzheimer's causes loved ones to grieve the loss of someone who is still alive. With each lost skill, every lost memory, this grief intensifies. The effect of caring for a loved one with Alzhiemer's is a rippling one, and touches everyone.

Local Help

While researchers and institutions and clinical trial companies are working tirelessly on the frontlines of science to find a medical breakthrough, Alzheimer's Orange County is doing our part in the fight against Alzheimer's on the ground here in Orange County by working directly with those who are living this disease today.

With no effective treatment available, a dementia diagnosis can be one of the worst things that someone and their loved ones can receive. However, a dementia diagnosis does not mean hopelessness. While we may not be able to cure Alzheimer's, we can still reduce the scale of impact that Alzheimer's imposes on individuals and their loved ones.



HCP Inc. shows its support for the Alzheimer's cause during last year's Walk4ALZ. HCP was the event's presenting sponsor, and is the Title Sponsor for the 2018 Walk4ALZ coming up on November 10, 2018 at the Angel Stadium. www.alzoc.org/walk

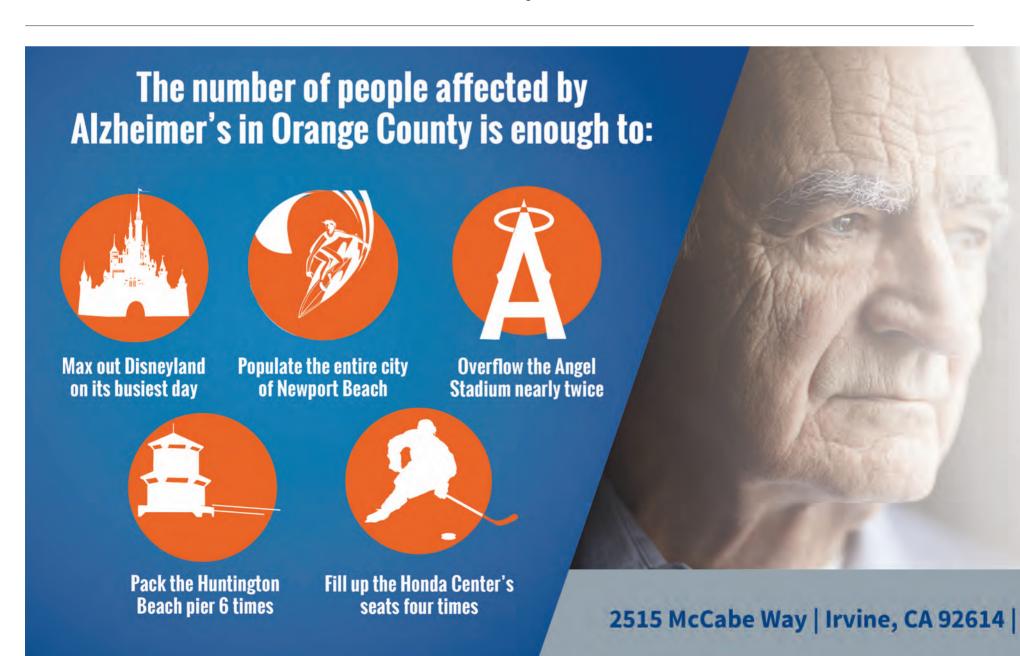
For over 36 years, thousands of local residents have turned to our organization as their trusted resource for Alzheimer's and dementia care and support. Our organization helps in the following ways:

Anyone can call into our **Telephone Helpline** to speak with our team regarding any questions they have regarding information, referrals, or support.

Our **two adult day centers** in Garden Grove (Acacia Adult Day Services) and Laguna Woods (South County Adult Day Services) support the capacity of caregivers through respite and caregiver support, and provide and social, medical and specialized therapies for older adults who need care during the day.

We host over 40 **support groups** across the county where thousands of caregivers regularly meet in a safe, caring environment to find comfort, hope and strength through others who are in similar situations.

Our expert and licensed social workers create **personalized plans and consultations** for individuals and their family members who are facing decisions and challenges associated with the disease.



Caregivers, family members, and professionals can attend one of our **500 annual community education programs and classes** to learn how to refine their caregiving skills.

Our **early memory loss programs and our art programs** provide meaningful ways for those experiencing the early stages of the disease and their families to build a social network and connect with others.

We connect hundreds of people to local research companies who are conducting critical clinical trials in pursuit of a treatment for Alzheimer's.

Alzheimer's Orange County is a 100 percent local organization. Our leadership and team are based in Irvine, and every day our staff works directly in the community that we have served throughout the past three decades. We know our community, and understand deeply the needs of the unique populations of Orange County. Generous funding and donations from our supporters stay 100 percent here in our community, to keep our doors open and our programs and services free of charge for those who need us. Over 84,000 people need support, and we are here for them.

Join the Fight Against Alzheimer's

World Alzheimer's Month: Every year, Alzheimer's Orange County "GOes BLUE" during September to raise awareness about pervasiveness of Alzheimer's in our very own community, and the services that our organization offers to mitigate the burden on those facing this disease. We need to reach more families, and we need your help to let people know that we are here. Join the GoBlueOC movement – learn more about www.alzoc.org/goblue

Walk4ALZ 2018: Walk4ALZ is the county's largest event to raise awareness and funds for Alzheimer's disease and other forms of dementia. Every year, thousands of people come together at the Walk4ALZ to walk in memory or honor of loved ones affected by Alzheimer's. 100 percent of the money raised through Walk4ALZ stays right here in Orange County, to fund the critical no-cost services and programs that we offer to local residents who are fighting this disease. Join the 2018 Walk4ALZ at the Angel Stadium on Saturday, November 10, 2018. It's free to sign up, and fun for the entire family. www.alzoc.org/walk

For more information about Alzheimer's Orange County, call the Helpline at 1-844-HELP-ALZ, or visit www.alzoc.org. South County Adult Day Services and Acacia Adult Day Services are both programs of Alzheimer's Orange County.





Young students cheer on the participants at Walk4ALZ. Walk4ALZ is Orange County's largest movement to raise awareness and funds for Alzheimer's and dementia. 100% of the money raised during this event stays in Orange County, to fund services that help local families battling the disease. www.alzoc.org/walk

About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services, free of charge, to Orange County residents with Alzheimer's and related dementia disorders, their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982, became a chapter of a national nonprofit in 1984, and in December 2015, regained its independence once again, with all fundraising going toward care, support and research in Orange County, California. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions.

For more information, call the Helpline at 1.844.HELP.ALZ, or visit www.alzoc.org.

South County Adult Day Services and Acacia Adult Day Services are both programs of Alzheimer's Orange County.

The Alzheimer's fight is 100% local

Alzheimer's disease is a global epidemic, affecting nearly 50 million people worldwide. We're doing our part in the fight by manning the local frontlines.

Every day, our services and programs help Orange County families live their best lives possible in the face of a dementia diagnosis. It's what we've been doing for over 36 years, and what we promise to do until the day there is a cure: Giving our 100% in the fight against Alzheimer's, staying 100% committed to our local community, and keeping 100% of all funds we raise here to serve Orange County families.

This September, join us to GO BLUE to raise awareness about Alzheimer's in Orange County during World Alzheimer's Month.

Learn more and join the fight at www.alzoc.org/goblue





School's Open – Don't Drive Intexticated

By Kathy Sieck

n the hectic first weeks of students returning to school, I'm reminded of how safety can take a back seat when we're preoccupied by packing lunches, arranging carpools, navigating family schedules, and everything else that makes up our busy lives.

But we hope you can remember what's truly important – keeping your family and others safe on the road by avoiding "intexticated" driving.

What is "intexicated" driving?

Drawing upon decades of research into the efforts that have helped to cut alcohol-impaired crash fatalities in half since the 1980s, the Auto Club is focusing on what may be the key component to reducing distracted driving: making it socially unacceptable. "Don't Drive

Intoxicated. Don't Drive Intexticated." is the Auto Club's sobering new message to make it clear that the consequences of both alcoholimpaired driving and texting while driving can be the same – deaths and injuries

We know from AAA Foundation for Traffic Safety research that driving "intexticated" is disturbingly common. Even though 97 percent of drivers recently surveyed by AAA say texting/emailing while driving is a serious or very serious threat to their safety, 45 percent admit to having read a text or email while driving in the past month, and 35 percent admit to having typed one.

That's why we launched our "Don't Drive Intoxicated. Don't Drive Intexticated." campaign. The new public service announcements

from the Auto Club target drivers who would never consider drinking a beer or glass of wine behind the wheel, and yet regularly engage with mobile devices that dangerously take their eyes, hands and minds off the road.

We encourage you to join us in taking a pledge to end distracted driving. Stop by your nearest Auto Club branch office to pick up a pledge card, or you can find one in the October issue of the Auto Club's Westways Magazine.

For more information, please visit AAA.com/DontDriveDistracted.

Kathy Sieck is the Senior Vice President of Public Affairs for the Automobile Club of Southern California.

Distracted driving kills an average of 9 people and injures 1,000 each day.*

It is the third leading driver-related cause of crash fatalities behind speeding and driving under the influence.

2_{to}8 times

The increase in likelihood that drivers interacting with cell phones will be involved in a crash.



2 seconds

Taking your eyes off the road for just **two** seconds doubles your chances of being involved in a crash.



Follow these three tips:

Put it away. Place your mobile device out of sight to prevent temptation.

Pull over. If you have to call or text while on the road, pull off the road safely and stop first.

Be a good passenger. Speak out if the driver of your vehicle is distracted.

19_{to} 59

Age range of drivers that are most likely to read or type a message while driving.





Don't drive intoxicated. Don't drive intexticated.

A sobering message from AAA

AAA.com/DontDriveDistracted







Don't drive intoxicated. Don't drive intexticated.

A sobering message from AAA

Distracted driving **kills an average of 9 people** and **injures over 1,000** every day in America. Put down your phone. Lives depend on it.

AAA.com/DontDriveDistracted
Tell us why you #DontDriveIntexticated







Mission Hospital is proud to be ranked in the top three hospitals in Orange County.



As the highest ranked hospital in south Orange County, it is a privilege to provide our community with confidence in the care they receive, delivered with excellence, compassion and dignity.

We are thrilled that our commitment to outstanding care has been recognized, and we want to thank our community for partnering with us to make it happen.

Thanks to your engagement and investment, Mission has been able to dedicate resources to advanced technology and superior facilities, clinical excellence through training and education, and community benefit programs to support the underserved. BEST
REGIONAL HOSPITALS
US NEWORLD REPORT
US NEWORLD REPORT
US NEWORLD REPORT
US NEWORLD REPORT
OF CARE
A RECOGNIZED IN 11 TYPES OF CARE
2018–19

To add your generous support to Mission Hospital, visit Mission4Health.com/Donate or call us at (949) 364-7783.





Mission Hospital is revolutionizing cancer care in south Orange County. The Leonard Cancer Institute will provide the latest cancer treatments right here in our community, ensuring south Orange County residents local access to specialized cancer care.

The philanthropic support of our community will help to ensure that our program includes multi-disciplinary treatments, personalized to each patient's specific tumor, cancer type and genetics, based on the latest research and evidence.

SAVE THE DATE: 2018 Holiday Gala Saturday, December 1, Monarch Beach Resort

Proceeds from the gala will support the Leonard Cancer Institute at Mission Hospital.

To support your community cancer center - the Leonard Cancer Institute - please, visit Mission4Health.com/GivetoCancer or call (949) 364-7783.

MISSION HOSPITAL — Laguna Beach and Mission Viejo

31872 Coast Hwy. Laguna Beach, CA 92651 (949) 499-1311 27700 Medical Center Rd. Mission Viejo, CA 92691 (949) 364-1400



Mission4Health.com/ Mission4Health.com/Foundation



Easterseals Southern California: Building an Inclusive OC for People with Disabilities

At Easterseals Southern California (ESSC), we believe that our world is stronger when we build an inclusive society in which people with disabilities participate fully in all aspects of life at work, school, at home and in our communities. When Easterseals reaches its 100th Anniversary in 2019 our organization will not only celebrate its tremendous legacy as a respected disability services provider, but our ongoing work toward creating a more inclusive future.

In many ways we have begun building that future through our services for more than 10,000 adults, children and their families in Southern California. While we provide services to people in counties from Ventura to Los Angeles and San Diego to the Inland Empire, in Orange County Easterseals Southern California is focused on expanding our day services for adults, community-based independent living housing, employment services and autism therapy services.



Expanding Services in OC

ESSC is among the leading providers of Autism Therapy Services, offering families and individuals vital behavior, speech, occupational and physical therapy services. These therapies support positive change in communication, behavior and social skills so that individuals with autism or other disabilities can reach their full potential. Our new, centrally-located, Irvine therapy and disability services center is state-of-the art and helps meets the need for comprehensive clinical therapy services in OC. The new space allows us to provide more families with important and much needed disability services.

It has long been a goal to expand the day services we provide in OC for adults with developmental disabilities, allowing more people to be active in the community and to engage in regularly scheduled volunteer activities to build work-related skills. This will now be possible thanks to a generous \$1.75 million donation by the David and Molly Pyott Foundation. This generous gift will be used in part to renovate ESSC's former corporate offices in Santa Ana into a new Adult Day Services site that will support 200 additional individuals beyond those currently supported in our Brea location.

Additionally, for over 15 years Easterseals Southern California has been known for its unique housing services in Los Angeles County. We have 20 single family homes throughout the county that provide 24-hour, 7-day a week care and support for adults who chose to live in an Easterseals home. Our Residential Service provides individuals with their own room in our licensed homes with no more than four housemates. Many people who live in an Easterseals home have transitioned out of state-run developmental centers and are experiencing community-based living for the first time in their lives. This impactful, transformational service will now expand into the OC where we will help make institutionalization a relic of the past with two homes opening in the near future and plans for at least 10 more.

Another area of focus in OC is employment. The majority of people with disabilities want to work but are rarely given the opportunity to do so. ESSC's WorkFirst employment service works one-on-one with individuals to help them find meaningful jobs that suit their interests, abilities and talents. Our service helps people establish goals and objectives for employment and works with them on informational interviews, building social capital, and benefits planning. Over the years we have individually supported thousands of people to find meaningful employment in a variety of fields and business settings ranging from large corporations to small independent companies. ESSC will further build this

service in OC by creating public-private partnerships with employers to encourage them to hire people with disabilities. We also plan to partner with local school districts to create job opportunities for students so they are ready to work after graduating high school.

Changing the Way You See Disability

The influence of Easterseals Southern California extends far beyond the diverse individuals and families that the organization directly serves. Our broad mission focuses on changing the way people see disability—we want people in Southern California, and throughout the nation, to understand the human potential of individuals with disabilities.

Easterseals purpose is to change the way the world defines and views disability by making profound, positive differences in people's lives every day. To that end, earlier this year ESSC launched a public awareness campaign, "Celebrate. Don't Separate. Change the Way You See Disability," created on a pro bono basis by E/LA Advertising. This innovative campaign, appearing online, on billboards and at bus stops in OC, features Southern California residents who receive services from Easterseals. It can be seen at celebratedontseparate.org. The campaign was created with the goal of fostering inclusion. The multi-faceted ads focus on showcasing who individuals are as people, not their disability. ESSC asks people to reconsider how they view people with disabilities with such challenges as: Celebrate. Don't Separate; Dialogue. Not Doubt; Encourage. Don't Exclude; Include. Don't Isolate; Be Supportive. Not Sorry; and Spread Awareness. Not Assumptions.

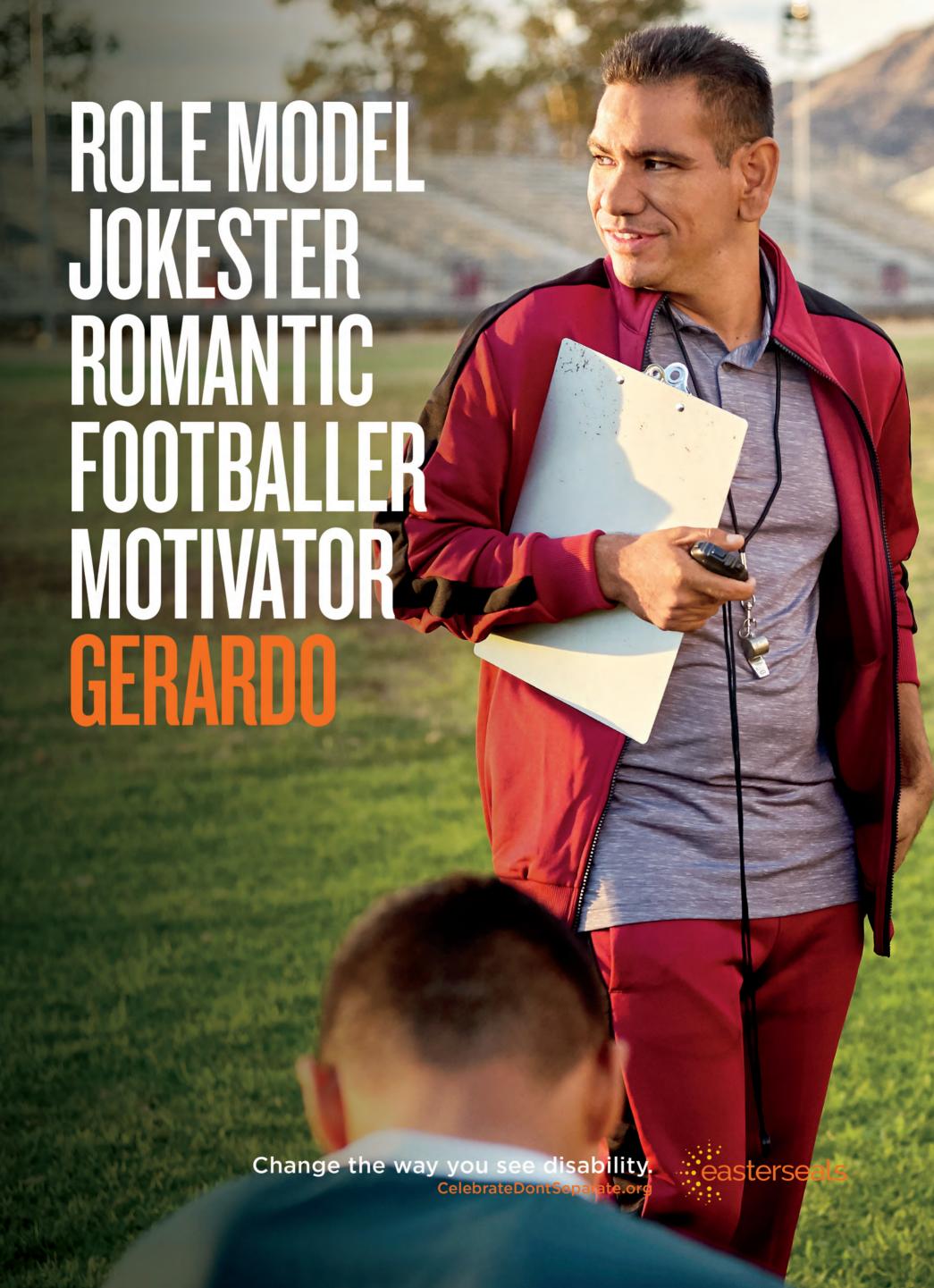


In addition, in 2016 the organization launched the Easterseals Disability Film Challenge to further change the way people think about and view disability. Entertainment is one of the most effective ways to influence public perception and advance social change, and it has the incomparable ability to help shape the way the world defines and views disability. The Easterseals Disability Film Challenge gives filmmakers – with and without disabilities – the opportunity to collaborate and tell unique stories that showcase disability in its many forms. (Films can be seen at disabilityfilmchallenge.com.) The film challenge is a weekend-long filmmaking contest, open to all, that provides a platform for new voices in the entertainment industry. Each year, aspiring storytellers are prompted to creatively write, produce and complete a short film. Thanks to generous corporate support from companies such as Universal, United Talent Agency, Adobe, Nike, CBS Entertainment Diversity, Dell and more, challenge winners receive invaluable access to entertainment professionals, opening the door to an industry notoriously difficult to enter.

Support Easterseals

Easterseals paves the way with programs and services that unlock the potential of each person we serve, regardless of the challenge they may face. Working in partnership, we offer guidance, provide support and inspire action so that everyone can reach for and realize their potential. Together, we will help individuals with disabilities realize their goals, we will help make Orange County a model for full inclusivity, and we will change the way society views disability. You can show your support in many ways including participation in our Strides for Disability Run/Walk on October 20 or donating to support our services in OC.

We encourage you to learn more at easterseals.com/southerncal.



The Heart of Philanthropy is You

By Shelley Hoss

What lies at the heart of philanthropy in Orange County? Compassion. Conviction. Impact. But most of all: You

For nearly 30 years, the Orange County Community Foundation (OCCF) has helped donors find the heart of their philanthropic passion – to connect them with the causes closest to their hearts and invigorate their giving to make sustainable impact.

As we've guided individuals and families through their own unique giving journeys, we've discovered the key elements at the core of bringing charitable visions to life.

If you hold a cause near to your heart, here are five ways to give your philanthropic passion a pulse:

Define Your Philanthropic Interests.

The world is full of opportunities to give – which is why OCCF offers unique insights, deep knowledge and a diverse array of giving opportunities to help donors hone in on the causes that matter most to them. It's also why we created OC Nonprofit Central, the only fully searchable online database of local nonprofit organizations. It's our passion to help you find yours.

Make Giving a Family Affair.

Philanthropy is a powerful tool to strengthen family bonds and deepen the shared values that will be passed on to future generations. Creating a family culture grounded in philanthropy doesn't begin the day a family establishes a fund or foundation. It must be approached as values modeled daily and discussed across all generations.



Find Top-Notch Advice.

Just as savvy investors rely on expert guidance to drive performance in their portfolios, donors who want to achieve life-changing impact depend on knowledgeable partners to help guide the way. OCCF's Center for Engaged Philanthropy empowers donors to forge their own paths with the same creativity and individuality that defines their lives. This first-in-kind resource provides customized services designed to unlock the philanthropic potential of individuals, families and private foundations. It's where donors expand their awareness of giving options. Where families translate philanthropic passions into multigenerational engagements for good. And where private foundations can leverage their efforts to engage in local issues or create national – even international – impact.





"When it came time to move from passion to action in finding a cure for a rare fatal lung disorder that had affected our family, we chose OCCF as our philanthropic partner.

OCCF frees us up to focus on the impact we can make through our philanthropy and gives us the guidance to make sure our objectives are achieved. With OCCF, I know our family's philanthropy is directed in the way we want it to go."

- DAVE STEFFY



Collaborate to Drive Greater Impact.

One donor can make an individual impact, but like-minded philanthropists move the needle on a cause by working together. Since 2013, Accelerate Change Together (ACT) Anaheim – an unprecedented partnership between philanthropists, businesses and community stakeholders, with OCCF serving as managing partner – has been changing the lives of Anaheim youth ages 13 to 18 impacted by poverty, academic challenges and limited opportunities. Encouraged by the successes achieved through six million dollars in grants to its nonprofit partners, the initiative has not only grown to include 22 funders, it has formalized an enduring collaborative for sustainable future impact. To date, ACT Anaheim has positively impacted more than 18,900 youth, 5,900 parents and 3,600 other adults across the Anaheim area.

Maximum community benefit can be achieved when **your passion for charitable impact** is coupled with astute financial planning, mission-driven guidance and knowledgeable partners.

Marry Your Passion with Purpose.

At Edwards Lifesciences, Chairman and CEO Mike Mussallem has made a lasting impact on modern medicine by channeling a passion to fulfill a greater purpose: taking patients' interests to heart. He applies this same approach to his philanthropic efforts.

Want to learn more?

Join us at our 2018 Annual Meeting, where you will hear how Mike Mussallem combines passion and purpose to enrich the causes closest to his heart – and how OCCF can partner with you to bring your philanthropic visions to life. Together, we can explore how to drive passionate giving with clarity, focus and purpose.

Because when you give with heart, there's no limit to what you can accomplish.



About the Author

Since May 2000, Shelley Hoss has served as president of one of Orange County's most prominent philanthropic organizations, the Orange County Community Foundation. The mission of OCCF is to inspire a passion for lifelong philanthropy, faithfully steward donors' intentions and catalyze sustainable community impact.



THE HEART OF PHILANTHROPY IS VOU

GIVE YOUR PASSION A PULSE

NOVEMBER 14, 2018 | 11:30AM | HOTEL IRVINE



Keynote by

Mike Mussallem

Chairman and CEO

Edwards Lifesciences

Visit oc-cf.org/2018AM for more information

Please contact **ALeinart@oc-cf.org** to learn more.



from here you can step anywhere the wooden floor

35 Years - Trusted to Change Lives

As we celebrate The Wooden Floor's 35th Anniversary year, we continue to ask ourselves: what is the one word that describes the impact of our mission over the past three and a half decades? **Trust.** The bonds of trust formed between our students, families, supporters, and our community are what continue to make us effective and deep-rooted.

In 1983, the bond of trust was to provide hope and opportunity for young people to be safe from gangs and risky behaviors during the summer, through an innovative vision our Founder Beth Burns led to change lives through dance.

In 1999, our community of supporters rallied to help significantly expand our mission by raising \$6.8 million, enabling us to grow from our 4th Street location to our beautiful, custom-built Main Street campus in Santa Ana that our students call their "second home." We increased from 150 to 375 children served, and set a larger vision for the organization by providing students and their families with wrap-around services, including family support and academics to help them navigate their socio-economic hardships.

In 2005, we were entrusted to reach new milestones as 100 percent of our senior class went to college for the first time. Again, our community of supporters rallied by our sides to provide resources to help the subsequent classes of students following in their footsteps with scholarships and college and career readiness programs. In 2009, we began the 10-year journey promise to each child: *from here, you can step anywhere*.

This past spring, we reached another milestone for our community. Through an innovative

partnership with C&C Development and Orange County Housing Corporation, a workforce housing developer in Santa Ana, we opened our second location. *The Wooden Floor at Depot at Santiago* will allow us to deliver our services to 100 additional students, for a total of nearly 500 students served year-round. This new location includes a dance studio with top-of-the-line Harlequin flooring, a digitally equipped education and community center, and a family resource center. By partnering with affordable housing developers, or other organizations, we are looking for ways to scale our impact without increasing

the typical brick and mortar expense; thereby enabling us to focus on programmatic growth to serve even more young people.

Today, The Wooden Floor has evolved into one of the nation's leading social innovators, and is one of the foremost creative youth development nonprofit organizations in the country. We are proud to have served over 90,000 young people through year-round and community engagement programs since 1983. We believe our strategic solution for today's greatest social challenges is to transform the lives of young people in lowincome communities through the power of dance and access to higher education. In Orange County and through our national licensed partner CityDance DREAM in Washington, DC, we use a long-term approach grounded in exploratory dance education strategically integrated with academic tutoring, college and career readiness, and family support services to foster the confidence and gifts within each child to innovate, communicate, and collaborate - 21st Century skills necessary for success in school and in life.



At The Wooden Floor, the whole family is supported. Izrael joined The Wooden Floor, and was followed by his brother Daren who enrolled the following year. According to their mother Sandra, The Wooden Floor has been an educational experience not only for her boys, but for her and her husband, as well. Sandra and her husband have access to parenting and communications workshops, one-on-one counseling, and other free services to help their boys succeed in school and in life.

100 percent of students who graduate from The Wooden Floor immediately enroll in higher education and major in business, engineering, medicine and the arts. Our students become change agents and beacons of hope within their own families, their neighborhoods, our community and our world.

At our recent 35th Anniversary Celebration Weekend, we unveiled our largest comprehensive campaign to date, called *Lift:* The Campaign for The Wooden Floor, a special four-year \$27.2 million campaign that has reached \$14.1 million in commitments to date, and has entered the public phase of support. The organization of this major fundraising effort into a comprehensive campaign, counting all philanthropic support over a four-year period, allows us to focus on the needs of the organization and the children we serve holistically, and increases our nimbleness to create more immediate and long-lasting impact.

The Wooden Floor's Board of Directors and staff embarked on a significant strategic planning process in 2009, resulting in an ambitious 10-year Strategic Vision 2010-2020. Our strengths in leadership, management, and fiscal responsibility have prepared us to pursue growth and advancements, which are needed for three key reasons:

GO DEEPER. Our record of student success has fueled internal growth in The Wooden Floor's student body through a high retention rate. We must expand current programming to sustain outcomes for larger numbers of students on their paths to success in school and in life.

START EARLIER. The college access landscape is rapidly changing. Four-year college eligibility is increasingly competitive, and the bar continues to rise. We must advance to help students overcome challenges to access higher education.

SERVE MORE. Across the past five years we been forced to turn away about 80 percent of children who line up to enroll, due to student retention and space constraints. We have been called to pursue collaborative growth opportunities

to serve more children.

As we begin to look ahead to the impact we will make over the next 35 years and approach the ways of growing our mission, The Wooden Floor Board of Directors and staff continues to ask ourselves: what is in the best interest of our students, families, and our community? When dance is used as the means for social change, innovation flourishes into courageous lifechanging outcomes for the children we serve, and moves The Wooden Floor's exciting mission forward, which helps move our community forward.

In doing so, we hope to ensure our bonds of trust remain strong.

To learn about the ways you can make a difference in The Wooden Floor's plans to grow and impact even more young people in Orange County, please contact Dawn S. Reese, Chief Executive Officer at (714) 541-8314 ext. 110, Info@TheWoodenFloor.org, or visit LiftCampaign.org.



About The Wooden Floor:

Over its 35 years, The Wooden Floor has received numerous awards and recognition, including the 2018 Best Work Places Award by the Orange County Business Journal, the 2018 New York Life Foundation AIM High Afterschool Award for Middle School Programming, the 2015 PIMCO

Foundation Leadership Circle Award, the 2012 Afterschool Innovator Award from the Afterschool Alliance and The MetLife Foundation, the 2009 Neighborhood Builders Award from Bank of America, and the 2003 National Arts and Humanities Youth Program Award.

The WoodenFloor.org



MEET THE NEXT-GENERATION AGENTS OF CHANGE

OUR STUDENTS BECOME BEACONS OF HOPE WITHIN THEIR OWN FAMILIES, THEIR NEIGHBORHOODS, OUR COMMUNITY - AND OUR WORLD.

Founded in 1983, The Wooden Floor is one of the foremost creative youth development nonprofit organizations in the country. We transform the lives of young people in low-income communities through the power of dance and access to higher education. In Orange County and through national licensed partners, we use a long-term approach grounded in exploratory dance education to foster the confidence and gifts within each child to innovate, communicate, and collaborate - skills necessary for success in school and in life.



Lift: The Campaign for The Wooden Floor is a special four-year comprehensive campaign to raise \$27.2 million by 2020. Through Lift, we will be able to grow to serve more and deepen our impact. Learn more at LiftCampaign.org.



from here you can step



www.TheWoodenFloor.org 1810 North Main Street, Santa Ana, CA 92706









Top Philanthropists Announced for 33rd Annual National Philanthropy Day Orange County



Orange County's top philanthropists, business leaders and individuals will be honored at the 33rd annual National Philanthropy Day Awards Luncheon on **Thursday, November 15, 2018** at the City National Grove of Anaheim, 2200 E. Katella Avenue, Anaheim 92806.

Networking: 10:30 am - 11:30 am

National Philanthropy Day Awards Luncheon: 11:30 am - 1:30 pm

Produced by the Orange County Chapter of the Association of Fundraising Professionals, National Philanthropy Day has become the most prominent philanthropic recognition event in Orange County, with more than 1,000 honorees since its inception in 1986. Orange County Business Journal is the Presenting Sponsor, PBS So Cal is the Platinum Broadcast Media Sponsor and the Orange County Register is the Community Media Sponsor.

To purchase tickets to the event or learn more about sponsorship opportunities, please visit www.npdoc.org.

About National Philanthropy Day

National Philanthropy Day Orange County honors those who have demonstrated philanthropy and enhanced their communities and the world. Each year, more than 130 Association of Fundraising Professionals chapters throughout the U.S., Mexico and Canada honor the philanthropic efforts of individuals, businesses and groups. Net proceeds of the event support the ethical advancement of philanthropy in the community by the Orange County Chapter of the Association of Fundraising Professionals. www.npdoc.org

2018 National Philanthropy Day Outstanding Honorees



Legacy Award | Ueberroth Family Foundation

Established in 1984, the Peter and Ginny Ueberroth Family Foundation reflects its founders' lifelong commitment to giving back. The foundation was funded through the many speaking requests that followed, and granting has been targeted locally in the areas of at-risk youth, education, health and human services. Ginny and Vicki Booth, their daughter, have been deeply involved in the community, serving in leadership roles on the boards of the Orange County Community Foundation, Hoag Hospital and Sage Hill School. The Foundation partners with more than 70 local nonprofits and has invested more than \$40 million in Orange County.



Outstanding Philanthropists | Charles and Ling Zhang

Charlie and Ling Zhang have continued their success in business and real estate by giving back to the community they feel gave them so much, devoting decades of time and treasure to numerous nonprofits, including Pacific Symphony, Bowers Museum, Concordia University and their church. In 2016, they established Orange County Music & Dance to provide a world-class, nonprofit performing arts school committed to allowing children to follow their passion in the arts, regardless of their financial circumstances. Among the many honors accorded Charlie is the prestigious Ellis Island Medal of Honor, bestowed on those who have made a significant contribution to the U.S.

Outstanding Philanthropic Group | Orange County Bar Association Charitable Fund

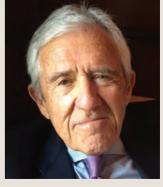
Founded in 1995, the Orange County Bar Association Charitable Fund is the philanthropic arm of the Orange County Bar Association ("OCBA"). The Charitable Fund is dedicated to bettering the Orange County community and legal profession by facilitating equal access to justice. Through its annual grant-giving program, it supports the Veterans Legal Institute in providing legal services to veterans. Over the past decade, \$1.2 million in grants have been dispersed for services benefiting



domestic violence advocacy programs, low-income residents and foster youth, diversity pipe-line efforts and assistance for homeless residents. Additional projects include child abuse prevention, expanded access to legal education and services for the immigrant community.

Outstanding Volunteer Fundraiser | Joe Hanauer

Joe Hanauer, outside of work as principal of Combined Investments, LLC, gives to the following nonprofits: Laguna Playhouse, where his leadership as board chair strengthened fiscal results; Laguna Beach Live! where Joe's board work with the president in strategic planning provides quality live music accessible to everyone; Mission Hospital, foundation board member, targeting potential donors and helping strengthen linkage between Mission Laguna and city leadership; IHC Global, board chair



procuring funding on inclusive housing and sustainable cities; Roosevelt University, life trustee, aided in strategic planning; Reaume Foundation, on board and investment committee that provides grants to organizations involved in delivering international real estate education.

2018 National Philanthropy Day Honorees

Outstanding Founder | Michelle Wulfestieg, Southern California Hospice Foundation

Michelle Wulfestieg, a two-time stroke survivor, whose first brush with death came at age 11, is dedicated to hospice as founder of Southern California Hospice Foundation (SCHF), which provides indispensable services such as buying groceries and paying overdue bills for families in need, but also grants spectacular final wishes. She additionally educates the public about hospice. Looking ahead, Michelle launched a capital campaign to open a live-in residential care home in Orange County for those at the endof-life. Michelle, who shares her own



remarkable life story in an award-winning memoir, All We Have Is Today: A Story of Discovering Purpose, hosts bereavement workshops at Mariners Church.

Outstanding Corporation or Business, Mid-Size (51-499 employees) | Service Champions Heating & Air Conditioning

Founded by Leland Smith in 2000, Service Champions Heating & Air Conditioning remains family-owned and operated with more than 200 employees. The company's Good Deeds for FreeSM program has grown from helping customers to helping community members and organizations in need, from partnering with organizations to helping veterans furnish their homes to providing Thanksgiving dinners and heating and air conditioning installations to families. Other charitable giving includes Autism Speaks Orange County, Make-A-Wish Orange County, Brea School



District, and MOMS Orange County. The company's ambassadors participated in the Mommy, Daddy & Me class, and the company contributed to the Adopt-A-Family program during the holidays.

Outstanding Corporation or Business, Small (1-50 employees) | Shulman Hodges & Bastian LLP

Shulman Hodges & Bastian LLP is a full-service business law firm based in Irvine. Their success has enabled them to give back to the community in numerous ways with their time, talent and resources, not just by writing checks but by volunteering and providing pro bono legal services to many nonprofits. SHB members regularly serve on committees and boards of the organizations they support. Len Shulman with Pediatric Cancer Research Foundation as its chairman; Ron Hodges with Loyola Marymount and Law School, helping raise and steer funds for various educational needs; Jim Bastian with Mission Hospital Foundation, Lion's Heart and American Heart Association.





Outstanding Corporation or Business, Large (500+ employees | Bank of America

Bank of America, founded in California more than 100 years ago, has a strategy for giving that goes beyond philanthropic capital to providing pro bono expertise and empowering its employees to volunteer in their communities. Bank of America awarded \$1.2 million in grants to local nonprofits in 2017 and offers its 4,800 employees two hours of paid time off every week to volunteer with local charities. The bank invests in the development of nonprofit leaders through its Neighborhood Builder program and through its Student Leader program. All these efforts helped Bank of America become #2 of 50 companies in *Fortune's* most recent list of Best Workplaces for Giving Back.



Outstanding Youth | Lauren Best

Lauren Best, 18, a recent graduate of Sonora High School in La Habra, has a passion for helping others. She created a curriculum at her high school working with special needs teachers to teach social skills to special needs students through her Girl Scout Gold Award Project, which included training 100 regular students as mentors and planning a dance for 200 mentors and special needs students. As president of Sonora's Best Bets Club, she encouraged students to work with special needs kids and also founded one of the only Girl Scout Troops in Southern California for those students. KABC-TV honored her as a Cool Kid for her efforts.



"It takes a lot to know what you want," Celeste says. "I didn't really start to learn who I wanted to be and what I wanted to do with my life until I came to Seneca." Dressed in boots and jeans with a stylish handbag slung over her shoulder, Celeste looks the part of a college student. It's hard to believe that only a couple years ago, this young woman with such energy and confidence was just an anxious high school student, trying to get along with her foster mother, worrying about her younger sister, who was also in foster care and trying to stay connected to her biological mom. Celeste knew if she wanted to go to college she had to get good grades. When asked about her journey to college, she was quiet for a minute and looked like she was remembering a younger, more vulnerable version of herself.

"When you're in foster care, you're not thinking about college or the future, you're thinking about where am I going to have my next meal and is it safe to go back to my foster home."

Celeste was just 7 years old when she and her younger sister were taken from their mother, who was struggling with drug addiction. On two different occasions, Celeste and her sister went back home to live with their mother, only to find themselves back in the foster care system after their mother relapsed. For Celeste, moving from one foster home to another meant frequently changing schools, communities and access to any real sustainable support system. Over the course of high school, Celeste attended three different schools, which isn't uncommon experience for youth in foster care. Changing schools often means failing grades and lost credits and makes graduating within four years almost impossible. According to the National Foster Care Institute, high school drop-out rates are three times higher for youth in foster care.

"The foster system is much more focused on what is happening with the youth now rather than looking at the future," says Lillian Conboy, Celeste's Support Counselor with Seneca Family of Agencies, who believes that foster youth need to be supported but also empowered. "At Seneca I was given the option to make my own choices, which is not something I have ever been given the option to do," says Celeste. "Your (county) social workers will tell you what's going to happen. They don't ask you what you want or are you ok with this, they will just tell you straight up."

"Helping our foster youth have a voice in the process is critical," says Lillian, who helped Celeste track down high school transcripts, edit her college essays and complete all her financial aid forms.

Celeste, now a sophomore at UC Merced, majoring in Chemistry and Public Health, hopes to practice medicine at a community clinic. Youth in foster care are some of the most peripheralized populations and far more likely to experience unemployment, homelessness and incarceration. By helping our youth in foster care like Celeste access higher education, you are committing an act social justice.

Join us by investing in these deserving young people and help make the dream of college accessible to everyone!

Seneca collaborates with Celeste's family, teachers and community to assist in overcoming past trauma and abuse to set her on a path to success. Through a commitment to Seneca's Unconditional Care, we do whatever it takes to help children and families thrive. Your investment helps ensure the highest quality care for children often overlooked by a broken child welfare system.

PROVIDING PERMANENCY AND STABILITY TO SOUTHERN CALIFORNIA CHILDREN AND FAMILIES.

UNCONDITIONALLY

"A trauma-informed approach (to children who are struggling) is imperative ... it is the dfference between saying 'what's wrong with you' and 'what happened to you'."

-Ken Berrick, Founder and CEO, Seneca Family of Agencies



While the national average of adopted children returning to the foster care system is 25%, no child adopted through Seneca in Southern California has returned. Your investment empowers us to maintain our 100% permanency rate!







Committed to Meeting the Needs of Our Communities

The YMCA is a nonprofit dedicated to **Youth Development**, **Healthy Living**, **and Social Responsibility**. Each year, we serve 61,000 individuals, children and families through child care, sports, swim, camp, health and wellness programs, and community service programs for adults and youth with developmental disabilities. We operate out of 80-plus locations throughout Orange County, Riverside County, East San Gabriel Valley and Pomona Valley.

In 2018, YMCA of Orange County received a 4-star rating on Charity Navigator and the 2018 Gold Seal of Transparency from Guidestar. Each Y location in Orange County is a part of the YMCA's Nationwide Membership program, allowing members to reach health and wellness goals wherever they live, work or travel. This is an essential part of the Y's cause of strengthening communities.

Each day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow, and thrive through our programs. We do this by seeking donations through our annual campaign and funding through grants and major gifts to provide financial assistance in all of our programs.

Last year alone, we awarded more than 1.1 million dollars in scholarships to more than 2,200 individuals and families—making a difference in the lives of people like Ann who said,

"I am a single mom. I have no family to help care for my son. The Y gave him the support that he doesn't otherwise have. Because of the Y and the scholar-ship we receive, I'm able to work. I know that he is well taken care of while I can't be with him." - Ann, YMCA Afterschool Program Parent

In 1887, 24 volunteers established the first YMCA in Orange County. In the very beginning, programs included youth camping, Bible study and literary societies. Over the years, health and wellness centers, swimming, child care, sports, and programs for special needs populations have all been added, contributing to our long and rich history in Orange County, CA.

Youth Development

We believe the values and skills learned early on are vital building blocks for life. Because of the Y, more young people in neighborhoods around the nation are taking a greater interest in learning and making smarter life choices. At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their potential. This makes for confident kids today and contributing and engaged adults tomorrow.

Youth Sports - Participation in organized sports provides children with many opportunities to develop motor skills, build self-esteem, and express themselves – all vital building blocks for life!

Youth Swim - The Y has been teaching people to swim for more than a century. We offer a variety of swim programs for all ages that challenge and develop participants in healthy spirit, mind and body.

Afterschool Care – For a safe place to go once the school day ends and continuing to build on what is being learned during the day. Exposure to science, technology, engineering, arts, and math plus time to have fun with friends are just a few highlights!

Resident Camp - Through a variety of engaging activities and the use of natural surroundings, YMCA camps encourage participants to explore and develop their interests and abilities in a safe and nurturing environment.

Healthy Living

Being healthy means more than just being physically active. It's about

maintaining a balanced and healthy spirit, mind and body. The Y is a place where everyone can work toward that balance by challenging themselves to learn a new skill or hobby, fostering connections with friends through our lifelong learning programs, or bringing your loved ones closer together through our many family-centered activities. At the Y, it's not about the activity as much as it is about the benefits of living healthier.

Health & Wellness - In addition to our fitness programs, group exercise classes, and fully-equipped fitness facilities, the Y provides educational programs to promote healthier decisions, youth programs to keep children active and engaged, and many opportunities for active older adults to stay fit in mind and body.

Adult Sports & Recreation - The YMCA of Orange County provides adults with a variety of sports and recreation programs that offer fun ways to stay active, get fit, and explore new hobbies.

Adventure Guides - This program encourages families to spend valuable, quality time together through camp outs, community service projects, and other special activities that strengthens the bond between parent and child.

Social Responsibility

We know that when we work as one, we move people and communities forward. That's why we are committed to providing support to our neighbors and opportunities for kids, adults, and families to give, join in and advocate in the name of stronger communities.

Community Services - YMCA Community Services provides essential support for the most overlooked members of our community, delivering unique programs and services to youth and adults with developmental disabilities, and inclusion for autistic children.

Volunteerism & Giving - It all starts with our community! Volunteers and donors make it possible for the Y to change lives. Our volunteers contribute by mentoring kids, coaching sports, serving as camp counselors and tutors, raising valuable funding, and much more.

The YMCA of Orange County approaches community challenges through a uniquely sustainable social enterprise model that is distinct from the typical nonprofit. Rather than continually fundraise to cover staff and administrative costs, we meet majority of operating and program expenses through fee-based services. With a dependable income stream, we are able to invest in the quality of our programs and capacity of our staff, which means that adults and children consistently benefit from innovative activities, highly trained mentors, and caring relationships. In practice, this also means community fundraising and grant seeking can be used to broaden access, fulfilling our mission to "build healthy spirit, mind, and body for all" regardless of ability to pay. The individuals and families who choose the Y tell us that they value our high quality programs, compassionate staff, and wonderful diversity. As one father, an unemployed recipient of assistance for his special needs son, recently told us, "I can see love, care, and help at the YMCA."

100 percent of all donations support our communities and Our Promise – To strive to keep our programs open for all, regardless of ability to pay. We are looking long-term to make the largest impact possible in our communities so whether you are looking to give back, get fit, or meet new friends, the Y has something for you! JOIN. PLAY. GIVE. VOLUNTEER. TODAY.

For more information, contact YMCA of Orange County at (714) 549-9622 or ymcaoc.org



WHERE THERE IS A NEED THERE Y.

We exist to meet the needs of children, families, and communities. The Y provides the services necessary to strengthen character and development through programs, outreach and scholarships that foster youth development, healthy living and social responsibility.





children in the United States is left alone and unsupervised.

(Source: Afterschool Alliance

7,698
children in before & after school care.

(Source: YMCA of Orange County 2017 Statistics)



provided in **financial assistance** to low-income individuals and families in our communities, ensuring those who need it, a safe place to thrive.

(Source: YMCA of Orange County 2017 Statistics)

The Y's Child Care Program

gives kids and teens a **safe place** to go in the afternoon. But it also helps them realize who they are and what they can **achieve**, with a balanced program built on **academic intervention**, health, and enrichment programming.











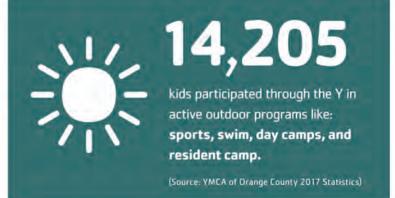




---- 1 in 5

5th grade students in Orange County is obese and more likely to develop health related issues like diabetes.

(Source: The Surgeon General)



JOIN OUR EFFORTS

The Y is committed to building healthy children and families. Join us! Visit **ymcaoc.org** and make an impact!







Tackling Autism in the 21st Century: CHOC Children's and Thompson Foundation to Open New Autism Center

According to a new report by the Centers for Disease Control, the number of children diagnosed with autism in the United States has increased to 1 in 59. Some research has suggested the number may even be as high as 1 in 41. In California in 2016, more than 97,000 California public school students were diagnosed with autism, a number that has risen steadily since 2001 when there were fewer than 20,000 cases. The increase has been especially notable among kindergartners, where cases grew by 17 percent from 2015 to 2016. Reasons for the rise are unclear, but in addition to better diagnosis and awareness, some experts suggest that broader definitions of the condition are contributing factors.

As one of the leaders in pediatric care in Southern California, CHOC Children's is tackling this problem head on through a new collaboration with the William and Nancy Thompson Family Foundation. Thanks to a pacesetting \$10 million founding gift, the Thompson Autism Center at CHOC Children's will evaluate children as early as possible to foster better outcomes; engage those whose behaviors negatively affect the quality of life for them and their family; and establish a long-term support system for children with complex care needs.

The Thompson Autism Center will also establish a partnership with Chapman University to help families navigate the education system from preschool to college. Lastly, it will participate in national research networks to support the Thompson Family Foundation's vision to bring hope to children with autism spectrum disorder. "A national leader, the Thompson Family Foundation has earned a stellar reputation for expanding services, research, education and advocacy for children with ASD and their families. We are grateful for their generous support and their commitment to enrich so many lives here in Orange County," said CHOC Children's President and CEO Kimberly Chavalas Cripe.

What sets the Thompson Autism Center apart from other programs is its focus on three high-need populations. Most children are not diagnosed with ASD

until their fourth birthday, but early intervention has been shown to significantly improve the development of basic cognitive, relational and communication skills. With that in mind, the Thompson Autism Center will assess, treat, develop care plans and provide follow-up services for undiagnosed children from ages 1-6.

A second focus will be on children who communicate with negative behaviors, such as aggression and self-injury, which often result in physical, emotional and social impacts on them and their parents and siblings. The Thompson Autism Center will work with families to create and provide a multi-tiered intervention program for these children.

The third high-need population consists of children who suffer from common symptoms such as epilepsy, sleep disorders, gastrointestinal issues and other medical problems. The Thompson Autism Center will provide comprehensive, interdisciplinary care and family support services to address these conditions.

Bill Thompson, co-founder of the Thompson Family Foundation, hopes that the new partnership with CHOC Children's will build upon existing autism services in the area. "We take pride in collaborating with institutions and health care professionals who share our vision to dramatically improve the lives of children with autism and other neurodevelopmental disorders and their families. Our collaboration with CHOC Children's will complement and expand on the work already being done in Orange County, making a lasting impact on the community and bringing hope to children and families affected by ASD."

The two-story, 20,000-square-foot facility is scheduled to open in summer 2019 and will be located at 170 S. Main Street in Orange, just a few blocks from the main CHOC Children's campus.

For more information, and opportunities to support the Center's work, contact Madeline Hall at (714) 509-8682 or email mhall@choc.org.

WE'VE BEEN GIVING CHILDREN A STRONG VOICE SINCE 1964.

AND THIS YEAR IS NO EXCEPTION.



Go to chocgala.org to see the Grammy Award-Winning artist that will be our featured guest this year.

Saturday, February 2, 2019
Disneyland® Hotel

The CHOC Children's Gala is much more than a fabulous social event. It helps to save children's lives. We invite you to join us for a spectauclar evening as we celebrate children. We will honor this year's Children's Champion for their continued support of CHOC Children's. With the investment from community members like you, CHOC will be here for years to come providing the advanced pediatric medicine our community needs and deserves.

To learn more about sponsoring, supporting and attending the gala, call (714) 509-8690 or email zabrams@choc.org.



DO YOUR PART TO MENTOR MILLENNIALS FOR THE WORKFORCE



BY MICHAEL J. BEALS President of Vanguard University in Costa Mesa

have a challenge for Orange County employers and leaders: Make this the year we stop reinforcing the caricature of millennials as an unmotivated, over-sensitive generation requiring participation trophies.

Instead, let's mentor them so they can achieve their potential.

There is no doubt that the cohort coming of age now is unlike any in living memory. But after 25 years teaching and leading college and university students, I can assure you that millennials are not a generation of indolent idealists uninspired to seize the reins of leadership.

They are, however, uninterested in achieving the goals set by previous generations as markers of success. As a president and CEO, then, it is my responsibility to understand the dynamics of a multigenerational workforce and to provide opportunities for employees of all generations to be innovative and grow professionally.

We glibly blame millennials for arriving on college campuses and in entry-level careers unprepared for the rigors of adulthood. But weren't they raised under constant supervision and implicitly taught that showing up was good enough?

I am convinced that America isn't facing a workforce crisis; we're experiencing a crisis of confidence. We protected millennials more than we prepared them. What they need now is mentoring, not mockery.

Across the nation, indeed throughout Orange County, the time-honored tradition of mentoring is vanishing. While college graduates may be confident they're ready to succeed, hiring managers aren't convinced – and this must change for the socioeconomic engine of Orange County to continue to operate at full throttle.

The 2016 Workforce-Skills Preparedness Report published by PayScale quantified the disparity. Although 87% of recent graduates responding to the survey said they feel well prepared to enter their field of professional study, only half of managers agreed with them.

The perception is that these graduates don't possess the requisite soft skills — attributes such as curiosity, grit, ownership, attention to detail, interpersonal communications or problem-solving proficiency — to lead or even contribute substantively to organizations.

Another study from the Economic Policy Institute revealed that underemployment was the reality for more than half of those who graduated in the past two years. If millennials are the future of the Orange County workforce, it is our responsibility and in our best interest to prepare them for it, and mentoring is the key.

There is a mentoring gap in America. One in three young adults have grown up without a mentor, says the Harvard T.H. Chan School of Public Health, MENTOR: The National Mentoring Partnership and the Corporation for National and Community Service. Since 2002, institutions have spearheaded National Mentoring Month every January.

At Vanguard University, we are witnesses to the incredible impact mentoring has on our students. We see students thrive in a 15 to 1 student-faculty ratio and through the generosity and foresight of Orange County business and community leaders who volunteer as mentors to our students through a range of university programs.

Mentoring is a critical component of our vision to cultivate curiosity, grit, ownership and other key soft skills, in addition to the academic excellence, character development and global perspective associated with a liberal arts education. Together, these hard and soft skills combine to form the seeds of greatness that each graduate carries with them into the future.

Our students don't flourish because these mentors pave pathways for them. Nor do their levels of confidence swell because professionals only praise their progress or commend their performance. These young adults benefit because they are being prepared to compete in the future workforce as well as in life.

The best mentors assume the difficult-yet-required role of critic: instructively pointing out what students still need to learn instead of complimenting them on what they know already. In this environment — as in life — people grow because they've struggled to overcome shortcomings not merely because they possess innate talent. Hearing "no" is a formative part of getting to "yes" in life.

So I ask local employers and leaders to be a part of the solution this year. Help us build the workforce Orange County wants by being the mentor young adults need. National Mentoring Month offers resources to create mentoring programs and the more than two dozen colleges and universities in Orange County – Vanguard University included – could put your essential abilities to use.

For nearly 100 years, Vanguard University has remained committed to equipping and preparing Christ-centered leaders to find their true calling and impact the world. Paramount to success is ensuring students have access to facilities where they can thrive. Soon to be the heart of campus and an extension of the classroom, the student center will exist as a place where all students – undergraduate and graduate, residential and commuter – will experience a sense of belonging, community and holistic care.

TOUR THE STUDENT CENTER AND LEARN MORE AT VANGUARD.EDU/IMAGINE





On the eve of her twelfth birthday Natalie Stack made a wish no child should ever have to make: "to have my disease go away forever." That simple but heartbreaking wish, scribbled on the back of a restaurant napkin, has understandably become the wish of every child and adult with cystinosis.



Natalie Stack with her parents Nancy and Jeff, who formed the Cystinosis Research Foundation in 2003 to fulfill Natalie's wish.



Cystinosis is a rare, metabolic disease that slowly destroys the body's organs, including the kidneys, liver, eyes, muscles, bone marrow, thyroid and brain. There is medication to control some of the symptoms of the disease, but cystinosis remains incurable.

Research is Our Hope

When Nancy and Jeff Stack established the Cystinosis Research Foundation (CRF) in 2003 they were committed to aggressively funding cystinosis research to ensure the development of new and improved therapies and a cure for cystinosis. But never in their wildest dreams could they have imagined what has been accomplished in 15 short years.

Today, CRF is the largest fund provider of cystinosis research in the world awarding 175 cystinosis research and fellowship grants in 12 countries. The foundation issues two global calls for research and fellowship applications each year. In the first round of funding for 2018, CRF issued 11 multi-year grants totaling \$2.4 million.

CRF has achieved a number of milestones which have dramatically improved the quality-of-life for people with cystinosis, and have provided a more hopeful future for cystinosis patients and their families:

- CRF-funded research led to the discovery of a delayed-release form of the life-saving medication which has improved patients' lives. The delayed-release medication is taken every 12 hours instead of every six hours. The FDA approved the drug in April 2013.
- The CRF Cystinosis Gene Therapy Consortium was established to bring stem cell and gene therapy to clinical trial. In 2013, the consortium received IRB approval for the first allogeneic stem cell treatment for cystinosis at UCLA.



Dr. Stéphanie Cherqui, in her lab at the University of California, San Diego, continues to work every day on Stem Cell and Gene Therapy research that has cured cystinosis in mice.

- CRF established the Cure Cystinosis International Registry (CCIR) to help identify all cystinosis patients worldwide; to learn more about cystinosis and its complications; and to aid cystinosis scientists with their research efforts. To date over 576 cystinosis patients from 44 countries are registered with CCIR.
- CRF created the first post-doctoral Cystinosis Research Fellowship Program to encourage young investigators to establish careers in cystinosis research.
- Leveraged Grants: CRF "seed" money has resulted in CRF-funded researchers receiving additional grants from the NIH and other funding institutions for cystinosis research totaling over \$12 million.
- CRF sponsors the biennial International Cystinosis Research Symposium for CRF funded scientists and researchers. The symposium is held at the Arnold and Mabel Beckman Center in Irvine, California. CRF encourages the sharing of information and collaboration in an effort to accelerate the research process.

BEYOND RESEARCH - ANNUAL DAY OF HOPE FAMILY CONFERENCE

CRF is focused on research to find better treatments and a cure for cystinosis. We are also focused on educating patients and families on the progress of research. Although there are only 2,000 people in the world with cystinosis, CRF sponsors an annual "Day of Hope" family conference to bring cystinosis families together as a community. Every year families from all over the world gather to meet, connect, share information and to form lifelong friendships. CRF-funded researchers are invited to present their studies and share their progress with the community. The family conference brings together the researchers, and cystinosis patients and their families. The conference strengthens the global cystinosis community and helps drive the research forward.

To learn more about the Cystinosis Research Foundation or to make a donation, visit www.cystinosisresearch.org or call 949-223-7610



More than 63 cystinosis families and their children from around the world attended the 2018 CRF Day of Hope Family Conference.



CRF was founded in 2003 after Natalie Stack made a wish on the eve of her 12th birthday.

We want to thank our families, friends and donors who have remained steadfast in their commitment to finding better treatments and a cure. Thank you to the cystinosis researchers and scientists who are working around the clock on behalf of our children and adults with cystinosis.

YOU HAVE CHANGED THE COURSE OF CYSTINOSIS

IN SPRING 2018, CRF FUNDED:

11 research grants

We are on this journey together growing closer to the cure with more new clinical trials than ever before. It is because of you that CRF has been able to fund extraordinary researchers across the globe.

72 scientific articles published from CRF-funded research

\$2.4

CRF is the largest fund provider of grants for cystinosis research in the world

SINCE 2003, CRF HAS ISSUED:

175 research grants in 12 countries



www.cystinosisresearch.org







Titans Emerge Confident and Prepared to Excel in Their Communities and the Global Marketplace

As a top national university and one of the nation's "most innovative" institutions, according to *U.S. News & World Report*, Cal State Fullerton continues to reaffirm its role as a highly respected and dynamic leader within the California State University and beyond.

With 109 degree programs and an enrollment of 40,000 diverse students, the university is a major force in the intellectual and cultural life of our region, our state and our nation, as well as a catalyst for economic and social mobility.



At CSUF, we **REACH BOLDLY** with master faculty and educational innovation that changes lives. The Golden State looks to Cal State Fullerton for investigations led by top educators on earthquake and natural disaster studies — research that engages students and professors in collaborative work to forecast natural forces and design safer infrastructure. Our experts have also recorded more than 6,000 oral histories, amassing one of the largest collections in the state, at CSUF's Lawrence de Graaf Center for Oral and Public History.

Astrophysicist Jocelyn Read led an international collaboration of scientists to decipher gravitational waves caused when binary neutron stars collide. It's this proven track record of educational discovery and highly ranked programs that cements our role as an in-demand institution and go-to leader far beyond the Southern California region.



We **REACH BEYOND** the classroom, offering students challenging immersive opportunities and collaborative research projects that shape their careers. A Titan education is defined by experiential learning amid a rich diversity of perspectives and backgrounds. Nursing and biology teams study science across the globe and at home. The Latino Communications Institute offers students real-world experience producing broadcast and digital content, supported by industry mentors working in an on-campus news bureau. Business majors gain

a competitive edge managing \$1.5 million in stocks and bonds through the Titan Capital Management center — a high-tech, interactive environment that mirrors the trading floor of global financial institutions. These opportunities, along with internships, study away and study abroad, service in the community, and a vibrant co-curricular life, keep students engaged and empowered on their way to a degree.



TITANS REACH HIGHER, with confidence. Well-prepared and culturally competent, CSUF graduates are uniquely positioned to excel as emergent leaders in the global marketplace, in further education and in their communities. Students thrive with a rigorous curriculum and an inclusive, supportive environment. Here, students discover that a career can blend passion and potential as graduates mentor and inspire in a wide range of fields — from animation to space exploration. Alumni like Farnaz Esnaashari-Charmatz, creator and producer of Nickelodeon's

"Shimmer and Shine," achieve Titan-sized goals because they expect more from their university and from themselves.



Cal State Fullerton offers **109 degrees** — 57 undergraduate and 52 graduate degrees, including a doctorate in education and doctor of nursing practice.



CSUF is **No. 4 in the nation** for awarding bachelor's degrees to underrepresented students, according to *Diverse: Issues in Higher Education.*



The university has been

elevated to "R-3" status

(research-level institution) in

recognition of the university's

comprehensive institution to

one that awards doctorates.

evolution from a master's level

CSUF has produced more than **265,000 workforce-ready graduates** since 1957.



We were ranked in *Money* magazine's **top 12 percent** of universities nationally as the "Best Colleges for Your Money 2018."



Cal State Fullerton has the second-lowest percentage of graduates with debt among regional universities in the West, according to U.S. News & World Report's "Best Colleges."



For every \$1 invested by the state in CSUF, it **returns** \$13.40 to California's economy, according to the 2017 CSUF Economic Impact Analysis.



Cal State Fullerton is a major driver of economic activity statewide, **powering \$2.26** billion in economic activity, supporting 15,000 jobs and generating \$126 million in local and state tax revenue.

Community Action Partnership Strives to Enhance Quality of Life in OC and Prevent Poverty

Helping People. Changing Lives.

of Orange County

community

As Orange County's designated anti-poverty agency, Community Action Partnership of Orange County (CAP OC) remains true to its mission. For over 50 years, CAP OC continues to enhance residents' quality of life by eliminating and preventing the causes and effects of poverty through mobilizing and directing resources to programs that assist, educate and promote self-sufficiency.

The Partnership's services cover all low-income communities in Orange County, particularly the northern and central regions where one-third of residents experience financial instability. CAP OC serves the cities of Buena Park, La Habra, Stanton, Fullerton, Anaheim, Santa Ana, Garden Grove, Westminster,

Costa Mesa, and many others throughout the county. Each year, CAP OC impacts the lives of over 400,000 low-income children, families, seniors, veterans and individuals with disabilities that live at or below the poverty level.

To assist our neighbors CAP OC offers programs that help alleviate hunger and poverty, help children and youth succeed, strengthen and support families, promote self-sufficiency as well as support vulnerable and aging populations.

Through our programs such as our OC Food Bank, Utility Assistance and Weatherization, we are able to positively impact the lives of struggling families and seniors with nutritious food, assist low-income residents and seniors to reduce their energy bills and avert financial crisis. In 2017, Anaheim Independencia and El Modena Family Resource Centers provided 494 at-risk children and teens with after school tutoring programs. We support the vulnerable and aging populations at our El Modena and Anaheim Independencia Family Resource Centers through nutrition and recreation programs to help keep them healthy and active. We offer free lunches to low-income children during the school summer break.

To prepare students for school and a brighter tomorrow, we distributed 1,150 backpacks filled with essential school supplies and an additional 1,350



backpacks were given to our partners in Orange County who work with disadvantaged, low-income students for a total of 2,500 backpacks!

During the 2017 tax season, CAP OC helped 1,190 low-income individuals and families prepare and file their federal and state tax returns through the Volunteer Income Tax Assistance (VITA) program. This free service helped low-income taxpayers receive \$1,526,214 in Federal and State Tax refunds, allowing them to pay bills, continue their education, or open savings accounts.

We at Community Action Partnership of Orange County proudly serve the communities where we work and live. We unite in support of those in need by alleviating hunger, ending poverty and building stronger communities. CAP OC celebrates 53 years of caring, upholding the values of human dignity, and the integrity of compassion.

MISSION STATEMENT: The agency is dedicated to enhancing the quality of life within Orange County by eliminating and preventing the causes and effects of poverty by mobilizing and directing the resources to assist, educate and promote self-sufficiency.

To make your donation now, please visit us at www.capoc.org/donate or for more information on How You Can Help please call 714/897-6670.

1 "Orange County Community Indicators 2017"









10 Ways to Make Your Day Meaningful

Every child deserves to grow up safe, nurtured and full of potential. In reality, child abuse is reported every 10 seconds. Parents need support, guidance and resources to raise healthy, happy children. That's where Children's Bureau comes in. For 114 years, Children's Bureau has changed the trajectory of children's lives by building strong families and communities through innovative work in the areas of prevention, treatment and advocacy.

While we reach more than 8,000 at-risk children and parents each year in Orange County, the need continues to rise. That's where YOU come in. Children's Bureau offers 10 ways to invest your time and resources that include:

- ▶ Enlist your friends and coworkers to volunteer at seasonal family events
- Actively participate on our board of trustees or Summer Soirée event committee
- Become a resource parent to a foster child by giving them a safe and nurturing home
- ▶ Join our vibrant networking group of Young Professionals
- Design a Corporate Partnership that meets your stakeholders needs and brand objectives
- Organize your own fundraising campaign through Team all4kids
- ▶ Get social with us on Facebook, Twitter, Instagram, LinkedIn and YouTube
- Make a donation
- ▶ Increase your gift through your company's Matching Gift Program
- ► Ensure Children's Bureau future stability through the legacy of a Planned Gift

Children's Bureau's mission is to protect vulnerable children through prevention, treatment and advocacy. Giving to Children's Bureau, even in a simple way, can impact your life too. Meet new people and feel good about making a difference in Orange County. Join us and be part of the story to prevent child abuse.

For more information or to take a tour, visit all4kids.org or call 888.255.4543.

Medical Bills are the #1 Reason Families File for Bankruptcy

Join Miracles for Kids in Helping Families with Critically-ill Children

Families fighting for their children's lives shouldn't have to worry about becoming homeless or going hungry. A Harvard study concluded that the number one reason people go bankrupt is medical bills, even though 72% percent of families filing for bankruptcy had major medical insurance. That's why, since 2002 Miracles for Kids has been there to help families with critically-ill children fight bankruptcy, homelessness, hunger



and depression - so they can concentrate on what is most important, the health and care of their child.

Miracles for Kids is one of the only organizations on the West Coast dedicated to alleviating these stresses - but we need to do more.

You can help make miracles:

Partner with Us: Let's develop ways to give back that promote goodwill and corporate responsibility.

Donate: Your gift will help a family immediately.

Volunteer: If you have time and talent, join Team Miracles!

Host a Drive: Help collect food and supplies.

Celebrate: Host an event or support one of our signature annual events - the Night of Miracles Gala, Stars & Stripes Tournament and the Golf Invitational.

Upcoming ways to get involved:

- ▶ Night of Miracles Gala: The Miracle of Magic (Oct. 20, 2018)
- ► Thanksgiving Basket of Miracles (Nov. 19-20, 2018)
- ► Holiday Basket of Miracles (Dec. 15-17, 2018)
- ► Stars & Stripes Tournament (Jun. 27-30, 2019)

To donate or learn more, visit www.miraclesforkids.org or call (714) 730-3040.

Hope Builders: Working Today for a Better Tomorrow

Despite a thriving economy and low unemployment rates, there are far too few qualified candidates that meet the demand of local employers. According to the Society for Human Resources Management, every time a business replaces a salaried employee, it costs 6 to 9 months' salary on average. For an employee making \$40,000 a year, that's \$20,000 to \$30,000 in recruiting and training expenses.

Compounding this, over 42,000 Orange County youth are neither in school or working. Each of these youth imposes an immediate taxpayer and social burden of \$51,350.

Orange County-based Hope Builders seeks to bridge this gap by partnering with employers, educators and philanthropists to upskill the community's future workforce through programming that integrates skills training with intensive life skills and employment readiness preparation.



Annually, Hope Builders serves over 500 young adults (ages 18-28), of whom: 100 percent are low income and unemployed or underemployed; 46 percent are pregnant or parenting; 74 percent are undereducated and 66 percent receive public benefits. Despite an eagerness to work, these youth often don't know how to access avenues to employment and education.

Committed to connecting young people to life-changing career opportunities, Hope Builders' 11-month construction program fast-tracks youth into jobs with long-term career potential and competitive wages at companies like Infinity Plumbing Designs.

At 26, Ed applied to Hope Builders to find a better way to provide for his family. He was working the night shift cleaning the grounds at a local amusement park and also holding down a part-time job in a warehouse to make ends meet.

He heard about Hope Builders from his sister, who had successfully completed their healthcare training program a year earlier "I was looking for a career," he said. "I know that plumbing will be useful forever. There are two million homes in California, and all of them have plumbing."

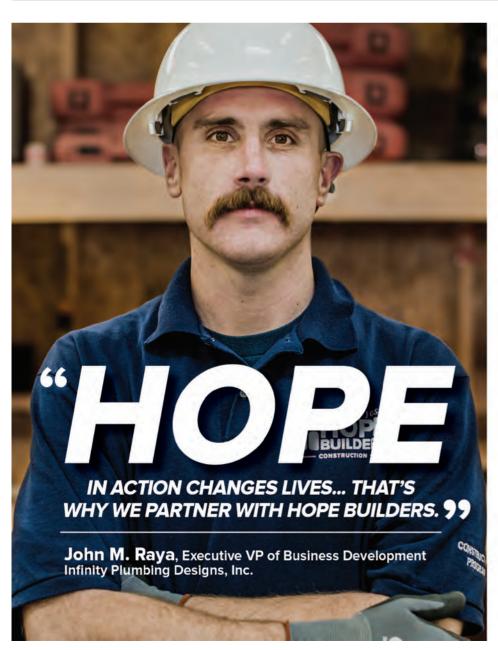


The training schedule was challenging for Ed. He often arrived at the training site after having worked his full night shift. His drive to succeed got him through. He learned how to measure, frame, wire electricity and lay pipes. Most importantly, Ed says he learned not to be afraid—anything he messed up, he could fix.

Hope Builders placed Ed with Infinity Plumbing Designs where he now earns \$14 per hour. He spends workdays laying pipes, leveling them, installing gas lines, etc. The job is satisfying, and offers significant opportunity for growth. After years of working around the clock, Ed now gets home by 4 p.m. and has time to spend with his family.

Over the next five years, Hope Builders is committed to expanding its proven model and connecting local employers to a prepared and motivated workforce. To ensure a thriving Orange County, by 2022, Hope Builders will recruit, vet and train 1,000 youth like Ed for career opportunities that transform their lives.

For more information, please visit www.tsjhopebuilders.org or contact info@tsjhopebuilders.org.



ENTER TO WIN

and empower young people with the tools needed to achieve enduring success





Drawing will take place on Saturday, September 15, 2018 at the Light Up A Life gala. Winner will be announced at the time and place of the drawing. Winner need not be present to win. Winner will get to choose between a 2018 Chevrolet Camaro 2SS or Traverse Premier. For complete rules, please visit tsjhopebuilders.org/raffle.

Ignite the Power of a Girl and Transform the World

What will happen in the world when girls have what they need to succeed?

That's what Global Girls Leading our World (Global G.L.O.W.) is determined to find out. The Santa Ana-based 501(c)(3) nonprofit's mission is to ignite the power of girls as a force for global transformation. CEO Kylie Schuyler, PhD, a longtime Laguna Beach resident, founded Global G.L.O.W. in 2012 after volunteer work in Cambodia showed her first-hand the inequities that exist in many communities for girls in their pursuit of education, wellness and economic opportunity.

Informed by her background in positive psychology, over the past six years Schuyler has partnered with reputable community organizations and NGOs to build a dynamic organization that listens to girls; mentors them through a unique proprietary curriculum focused on self-expression and self-advocacy; gives them support to

GLOBAL

G.L. W

overcome barriers; and amplifies their voices so others learn their stories of strength and success.

"Girls are the solution to many of the world's problems," explains Schuyler. "Countless studies show that girls who are educated, strong and healthy grow up to marry at a later age, have fewer children who grow up healthier, participate more readily in the formal economy, earn higher incomes, and make big contributions toward elevating their communities out of poverty." According to UNICEF and the UN Population Fund, keeping a girl in secondary school can increase her future earnings by 10-20 percent; and women who are paid a fair wage for their work invest 90 percent of their income back into their families and communities. Strengthening girls benefits everyone.

Global G.L.O.W. operates programming for girls aged 10-18 at sites throughout the U.S. and in 26 other countries. More than 7,000 girls annually participate in weekly clubs and regional programs and summits. Each year in October, girl delegates from ten locations convene in New York City for the Global HerStory Summit (GHS), a weeklong event that is organized in cooperation with the UN's International Day of the Girl on October 11th. During the GHS, girls collaborate



In July 2018, Global G.L.O.W. partnered with UCI to host a free week-long HerStory Summit for 40 local girls, to prepare them for future opportunities at college and beyond.

with mentors to develop Community Action Plans that they take home and implement for the benefit of everyone in their communities.

"Our programs are piloted here in Southern California and then rolled out in more than 60 locations worldwide where girls face urgent challenges," says Executive Director Katie Rootlieb, also a Laguna Beach resident. "Our Orange County circle of friends and supporters is critical to our success, and makes our growth possible." This fall, Global G.L.O.W. is launching its new Healthy G.L.O.W. program at the Orange County Women's Health Project. The program will address the physical, emotional, and social well-being of adolescent girls in our community.

To learn more, get involved, and attend the 2018 GLOW Gala at Pelican Hill Resort on September 29th, visit www.GlobalGirlsGlow.org





The Evolution of Illumination Foundation; Growing with the Homeless Population it Serves

What began in a garage with a humble card table, four chairs and passionate hearts is now an impactful, nonprofit boasting a track record of ten years of service to the most vulnerable homeless citizens. Recently named "Nonprofit of The Year" for the 65th Assembly District, Illumination Foundation (IF) has grown at the same rapid rate as the skyrocketing homeless population in Orange County.

The mission of Illumination Foundation is "To Break the Cycle of Homelessness." Prioritizing that mission creates an adaptive and innovative culture required to assess critical questions for the homeless, "How will this action support a child in need, buoy a desperate family, treat a mental health crisis, help an addict, and provide hospitals with a safer and more appropriate place to discharge patients that may be unstably housed?" It is our mission to break the cycle of homelessness that ignites a fire within us to fight for those most vulnerable.

Since 2008, the Illumination Foundation has served more than 40,752 individuals with housing and healthcare. The lessons learned over ten years prove that the answer is not just putting a roof over someone's head. Life on the streets for any length of time guarantees trauma of the most life-changing nature. Survival is the daily goal and for some, the state of where their lives have gone is too distant from their past selves and self-medication dominates. Others suffer from untreated mental health issues that make housing on their own an impossibility. Life on the streets dulls their senses and colors the word "hope" with the darkest shades of black.

The streets deliver a hard to fathom (for us) sense of community and routine that some just can't break from.

Illumination Foundation has innovated the treatment of this population through housing and healthcare with wrap-around services. We treat the whole person from the inside out. We house the homeless in various states of need from emergency housing to permanent housing and micro communities where small numbers (3-8) of our clients live together communally in a home supporting one another. We provide mental health counseling, behavioral health counseling, substance use counseling, parental counseling, mental health counseling for families and children, and work force services. All of these services are a stipulation to be in our housing program and the key to success. The goal is different for every client because every client has their own story of decline, struggle, survival, recovery and transition.

Illumination Foundation CEO, Paul Leon, is driven by hundreds of clients whose stories bring tears to his eyes for their successes and failures. "Homelessness will be the social crisis of this generation if we don't work to solve it. I don't want to look back and question that we did enough for our homeless brothers and sisters. I don't want to leave this problem for another generation."

Get involved with IF today by contacting Terry Campbell, Head of Marketing & Communications at tcampbell@ifhomeless.org www.ifhomeless.org

INNOVATION • ADAPTABILITY



LEADERSHIP • PASSION



Since 2008, our mission to "Break The Cycle of Homelessness" has been the driving force behind every life we are privileged to touch.

Housing Services • Children's Resource Centers Recuperative Care • Resource Connections Workforce Development • Healthcare Services



Contribute To Solving Homelessness.

Join us at our annual gala, OC Chef's Table, scheduled for March 3, 2019 at The Disneyland Hotel. Sponsorships and Early Bird Tickets Available

www.ifhomeless.org [[O] in









Laura's House: Inspiring Hope & Empowering Change

Laura's House was established in 1994 and today serves all of Orange County and the surrounding regions of Southern California. Over the past 24 years, we have provided shelter with support services to more than 5000 abused men, women and their children and non-residential direct services including 24-hour crisis intervention, counseling, life skills education and legal advocacy to over 55,000 persons. Our mission is as follows: Changing social beliefs, attitudes and the behaviors that perpetuate domestic violence while creating a safe space in which to empower individuals and families affected by abuse. Our goal is to provide advocacy programs that educate the community about abuse with the aim of breaking the multigenerational cycle of violence to create healthy families and communities, and to provide shelter and support programs that provide valuable assistance to abused adults and their children and empower them to live violence-free lives. Laura's House programs and services include our Emergency Shelter; Counseling and Resource Center; Children's Therapeutic Programs; Transitional Living Center; Legal Advocacy Program; and Community Education, Prevention and Education Outreach Programs. In 2017, we provided direct services to 3,821 persons and prevention/education and community outreach to 24,773 persons. Laura's House also operates two Resale Stores (Lake Forest & San Juan Capistrano) with funds generated to support the programs and services we provide. While other organizations in Orange County also address the issue of domestic violence, Laura's House is distinctive as we employ a comprehensive "wrap-around" continuum-of-care service model for each client that employs a broad network of partnerships and is customized to address their individual and unique physical, emotional, medical and practical needs. We partner with social service caseworkers, health care and mental health providers, County Domestic Abuse Services Unit personnel, law enforcement agencies, judicial officers, adult education centers, school districts, legal and social services organizations, the State Employment Development Department, and the County Department of Public Social Services, as well as our three other local domestic violence shelters to offer our services to potential clients and provide referrals to appropriate services that support their health and safety. Laura's House is proud to partner with members of our community to enhance the quality of life for survivors of domestic



violence. It is with the generous support of individuals, private foundations, corporations, civic and faith organizations that we are able to provide these services to families regardless of the ability to pay.

We invite you to inspire hope and empower change and join us in our mission to end the silence of domestic violence. Laura's House offers many ways to get involved, including our Circle of Friends Annual Giving Program, becoming a corporate donor, attending one of our unique special events, volunteerism, becoming a community ambassador, Laura's House Guild and securing our future through our Laura's House Legacy program.

Please contact us at 949-361-3775 to get involved today!

OVER 250,000 women & children are directly affected by domestic violence in Orange County alone.

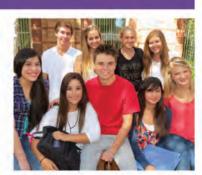


24-HOUR TOLL-FREE HOTLINE 866-498-1511

PARTNER WITH US TO END DOMESTIC VIOLENCE









EMERGENCY SHELTER • TRANSITIONAL HOUSING • LAURA'S HOUSE RESALE STORES PREVENTION & EDUCATION . COUNSELING & RESOURCE CENTER . LEGAL ADVOCACY













The Leukemia & Lymphoma Society: Help Us Cure Blood Cancers

Southern California's Francesca, also known as "Frankie", "Frankie Bean", "Picante Frankie" is a unique little lady. She blasted her way into this world with a shining bright light, and when you meet her, you can't help but feel something special.

At the age of three, rarely having been sick, Frankie began having back to back fevers, coughs and exhaustion for three weeks. After two missed diagnosis, her parents knew something more was happening and demanded more tests, only to be delivered the most terrifying news a parent can receive. Francesca was diagnosed with very high risk, acute lymphoblastic leukemia. She fought for 838 grueling and terrifying days and is **now in remission and doing well**.

Cancer is a heck of an opponent.

It's a bully. But we aren't afraid of a fight. It's elusive. But our focus never fades. It's deadly. But we are known cancer killers.



Our Mission: is to cure leukemia, lymphoma, Hodgkins' disease and myeloma, and improve the quality of life for patients and their families.

Since 1949, we've pioneered groundbreaking research that leads us to believe we will find the cures for cancer in our blood.

We were born to defeat this opponent. We are The Leukemia & Lymphoma Society. Beating cancer is in our blood.

How can you get involved?

▶ Join one of our signature fundraising campaigns

Get involved with one of our six signature campaigns: Light The Night, Team In Training, Man & Woman of the Year, Students of the Year, Student Series, and the Leukemia Cup Regatta. To join go to http://www.lls.org.

▶ Leadership

LLS's Orange County Inland Empire Chapter is looking to expand its Board of Trustees and Executive Leadership Committees. If interested, contact Deborah Levy, Executive Director, at Deborah.Levy@lls.org

► Patient Support

Patients and caregivers can speak with an Information Resource Specialist free of charge by calling (800) 955-4572 or www.lls.org and click on tab "Patients & Caregivers."



The five-year survival rate for children with the most commonly diagnosed pediatric leukemia, acute lymphoblastic leukemia (ALL), has improved from 3 percent in 1964 to more than 90 percent today. You are helping kids like Frankie have a chance to overcome cancer.

Three Pillars of Our Mission

Research

LLS has invested more than \$1.2 billion in cutting-edge research, funding nearly all of today's most promising advances, and bringing us closer to cures.

Within Southern California, LLS is currently funding more than \$12 million for local research at centers of excellence like UCLA, UCI, and City of Hope.

Patient Support

We provided free information, support services and financial assistance to over 30,000 people last year. Locally, the Orange County Inland Empire Chapter granted \$1 million to patients to help them with co-pay assistance, travel assistance, lodging assistance and more.

Policy & Advocacy

Our nationwide grassroots network of more than 100,000 volunteers advocate for state and federal policies that benefit patients.

Deborah Levy | Executive Director

The Leukemia & Lymphoma Society | Orange County Inland Empire Chapter L: 714.481.5608 | Deborah.Levy@lls.org | www.lls.org/ocie



Accelerating Nonprofit Success



OneOC's Charitable Giving Cards: Giving the Gift of Giving

As we start to gear up for the holiday season, many companies will be looking for ways that they can give back. Though companies participate in various endeavors year- round, there's nothing more rewarding than helping those in need during the season of giving. Isn't that the reason for the season?

The holiday season is also a great time to say 'thank you' to your clients who have helped grow your business over

the past year and then some. Take the time to show your customers that you appreciate their business and loyalty with OneOC's Charitable Giving Cards.

OneOC's Charitable Giving Cards are similar to retail gift cards, but are redeemable to benefit any 501(c)(3) public charity in the United States. Companies can purchase OneOC's Charitable Giving Cards branded with their logo and give to their clients and/or employees to celebrate any special occasion or holiday. Recognizing customers and employees in this way not only fosters happiness by allowing them to support causes they care about the most, but also links that passion back to your company's brand.

Take for example Irvine-based company, Ingram Micro, who during the past year has purchased over \$30,000 worth of OneOC's Charitable Giving Cards and made it a part of their corporate culture and giving. Ingram Micro saw the value and impact of the charitable giving cards and how by giving them to their



HR of Ingram Micro.

customers and employees, they would be able to help benefit numerous nonprofits both locally and across the country.

"Utilizing OneOC's Giving Cards has been a great way to streamline our associate giving efforts. In addition, we've been able to utilize these to reward our associates that volunteer and help make an impact in our local communities," says Kendra Angier, VP

In this way, OneOC's Charitable Giving Cards become the perfect gift for both the purchaser and recipient. Research shows that spending more on others makes people happier than spending money on themselves. When your company purchases the cards just as Ingram Micro, you help indulge this charitable streak in your constituents by allowing them to designate your gift to the charity of his or her choice and redeeming the gift card online or mailing directly to their selected nonprofit. Your company also receives a tax deduction - a win-win for everyone.

If the holidays get you in a giving mood, consider OneOC's Charitable Giving Cards as a smart, easy and impactful way to do good in the community.

To learn more or purchase your own Charitable Giving Cards, visit www.OneOC.org/givingcards or call (714) 597-8958.



For any occasion, for any time of year

Purchase today at www.OneOC.org/GivingCards

OneOC's Charitable Giving Cards are similar to retail gift cards, but are instead redeemed to benefit any 501(c)(3) public charity in the United States.

Purchase OneOC's Charitable Giving Cards branded with your company logo! Let your clients and/or employees support causes they care about the most and link that passion back to your company's brand!





Don't Park It. Donate It.

The American Red Cross responds to nearly 64,000 disasters a year nationwide, providing shelter, food, health services, emotional support, and other necessities to those affected. Here in Orange County, we respond to hundreds of local disasters, from home fires to large wildfires, earthquakes, floods, and so much more.

The Red Cross collects lifesaving blood for patients in need. We equip community members with vital skills like CPR and AED training. We provide Emergency Communications services and other resources for service members, veterans and their families. Whether it's a home fire or a wildfire, a call for help or a call for blood, the American Red Cross Serving Orange County is there. Our mission is made possible entirely by the power of volunteers and the generosity of donors.

You can help us make a difference down the street, across the country, and around the world through your local American Red Cross Vehicle Donation Program.

Donations to the American Red Cross Vehicle Donation Program enable the Red Cross to prevent and alleviate human suffering in the face of emergencies. The humanitarian mission of the Red Cross connects us to people and communities across the nation and around

the world. The common bonds of humanity and compassion unite us together, not just in the face of large emergencies and disasters, but in providing assistance and hope to our local communities every day.

Donating your vehicle is a great way to help us be there for neighbors in need in



Proceeds from the Vehicle Donation Program can help those affected by disasters like the recent Holy Fire and countless other crises. Pictured here is one of the youngest evacuees helped during the fire, a 10-month-old whose family was forced to flee their home and found comfort at a local Red Cross shelter.

Orange County, and beyond. Revenue generated through the Vehicle Donation Program enables us to carry out our humanitarian mission locally, nationally and globally.

Making a vehicle donation is easy. From start to finish, the process averages about 30 days. There are three simple steps:

- 1. Contact us!
- 2. Our partner, Insurance Auto Auctions (IAA), will pick up your vehicle at the most convenient time for you at
- 3. Our partners will sell your vehicle and the proceeds will support the mission of the American Red Cross.

IAA can accept vehicles in almost any condition, whether they can be driven or not, in all 50 states. We accept many types of vehicles, including donations of cars, trucks of all sizes, SUVs, RVs, boats, motorcycles, snowmobiles, jet skis, tractors, farm equipment and other heavy equipment, and more.

As a donor, the program provides a cost-free way to dispose of your unwanted vehicle while getting a tax deduction. As a supporter, you'll have the satisfaction of

knowing proceeds from the sale of your vehicle are supporting the work of the Red Cross.

For more details about the local Red Cross Vehicle Donation Program, please contact Guinevere Endter at guinevere.endter@redcross.org or (714) 481-5411.



Don't park it. Donate it.

You can make a difference down the street, across the country and around the world through the American Red Cross Vehicle Donation Program.

Donating your vehicle—in almost any condition— is another great way to help us help others. Making a vehicle donation is easy! We accept cars, motorcycles, tractors, RVs, boats and more.

You can make a difference!

For questions or more details about the local Red Cross Vehicle Donation Program, please contact Guinevere Endter at guinevere.endter@redcross.org or (714) 481-5411, or visit redcross.org/cardonation for more information.





Community-Based Argyros Plaza Triumphs at Segerstrom Center

The arts are essential to the health and vitality of neighborhoods, cities and counties. Never has this been more evident to us at Segerstrom Center for the Arts than over the past eleven months at the beautiful, new Julianne and George Argyros Plaza, part of the Center's Next Act Capital Campaign. The Next Act reflects a dynamic vision to transform Segerstrom Center into a cultural and civic resource in response to the growing needs of a rapidly changing and remarkably diverse Orange County. In the short time since we opened, the Argyros Plaza has come alive with the sights, sounds and songs of our vibrant Orange County community. We have celebrated dance in all its forms, honored our Veterans, given back to the community, cheered during World Cup soccer matches, celebrated rich cultural celebrations, laughed along with our favorite movies under the stars, applauded incredibly talented local artists and student musicians, and even enjoyed a good glass of wine with our four-legged friends by our side during Yappy Hours - all in this free and welcoming community gathering place.

It is often said that if you want to serve someone well, always ask them first what they want. That dialogue is at the heart of the Argyros Plaza. At the Center, we have a steadfast commitment to serve and be apart of the community. This "town square" is not only for the community members to use; it is really brought to life and guided by their voice. The response to the community-driven work we have been doing this first year has been overwhelming. *Orange Coast* magazine called the Argyros Plaza the "Best New Community Performance Venue" of the year. We proudly welcomed 40,000 guests to the Plaza; 25 percent of whom are first time visitors to the Center. We are also proud to say we were able to deliver on our promise of at least 30 free weekends of activities in our first year. And we're just getting started!

Next season, our offerings on the Plaza promise to build on the successes from our inaugural year while introducing new celebrations and not-to-be-missed events! Here is what all our events promise to deliver in our upcoming season: opportunities to create, learn, serve and connect! We are building a service component into many of our new events in order to contribute positively to our community and foster



deeper connections among community members. We believe the Argyros Plaza is a place where people can enjoy shared experiences, explore a range of different art forms and creative experiences, and feel more involved in their community. Without question this new destination space has allowed us to deliver on the promise of our vision statement – to "be transformed into a cultural center and dynamic town square deeply engrained in the fabric of our community."

We can't wait to see you out on the Argyros Plaza soon! For an up-to-date schedule of free events on the Argyros Plaza, visit scfta.org.



Southern California Hospice Foundation

Creating Legacy of Love for Those at End-of-Life

Gina Williams was struggling with a terminal diagnosis of Congestive Heart Failure. At 63, she had spent the last 13 years living with the love of her life, Cesar. Gina's dying wish was to become Cesar's wife. Within weeks, she was given the wedding of her dreams, where Gina left her wheelchair to walk into Cesar's arms as they said their vows. After the intimate ceremony, Gina said to her new husband, "Thank you for giving me the best day of my life."

This is one of the many spectacular final wishes granted by Southern California Hospice Foundation (SCHF), a 501(c)(3) nonprofit committed to enhancing the lives of terminally ill patients and their families. Since 2002, SCHF has served more than 2,500 patients, families and community members.

SCHF works lovingly with terminally ill patients. For those struggling financially, food is provided and overdue bills are paid. Homeless patients are clothed and given shelter. Veterans are honored with a final salute. Families are reunited to say their goodbyes. Children and adults alike are granted their last wish before they die, which sometimes means reaching for the stars, like meeting their favorite Hollywood hero. Oprah Winfrey, Harrison Ford and Selena Gomez are just a few celebrities who have fulfilled final wishes of SCHF patients. SCHF also is committed to educating the public about hospice care, as being familiar with resources can alleviate stress that can overwhelm a family when hospice care is needed.

SCHF is the organization it is because of its leader, Michelle Wulfestieg, a two-time stroke survivor who understands just how precious life is. Michelle's first stroke came at age 11, which led to the diagnosis of a rare vascular brain lesion. Left with a physical disability, she had to re-learn doing everything with her left hand. At age 25, Michelle suffered a second devastating stroke and doctors did not expect her to wake up and if she did, believed she may not be able to walk, talk or see. And then the miracle of healing happened as Michelle awoke after eight long days – free from the lesion that had threatened to end her life. Michelle shares her life's story in her awardwinning memoir, All We Have Is Today: A Story of Discovering Purpose and also worked with Showtime Television to help produce the groundbreaking documentary, "Time of Death."



Terminally ill bride, Gina Williams, cuts the cake with her husband, Cesar Rojas, their wedding made possible by Southern California Hospice Foundation.

Looking ahead, SCHF strives to open an end-of-life-care home in Orange County in cooperation with local hospice programs, providing round-the-clock caregiving services. Terminally ill patients will be able to end life's journey in a comfortable home-like setting, an important option for people who cannot, or prefer not, to die at home or in a hospital. Some patients lack family or friends to care for them, and some caregivers are elderly or physically unable to care for their loved ones at home. Most importantly, no one will be turned away due to lack of funds. Michelle has launched a capital campaign to make this a real-ity.

For more information about Southern California Hospice Foundation, visit https://www.socalhospicefoundation.org or call 877-661-0087.





Southern California Hospice Foundation

Southern California Hospice Foundation

3200 Park Center Dr., Ste. 1250, Costa Mesa, CA 92626 T: 877-661-0087 • www.socalhospicefoundation.org

Tilly's Life Center - A Youth Focused Non-Profit Empowerment Program

What Is Tilly's Life Center?

Founded in 2012, Tilly's Life Center (TLC) is a social and emotional learning (SEL) program for teens helping to change attitude and mindset in order to overcome adversity and ultimately find happiness and success. At TLC we aim to empower high schoolers to overcome their own struggles and challenges through positive thinking. TLC teaches effective life tools that enable teens the confidence and self-esteem they need to take responsibility for themselves – ultimately giving them the power to make positive changes in their own lives.

Our Mission:

TLC is a youth-focused, 501(c)(3) nonprofit charitable foundation aimed at empowering all teens with a positive mindset and enabling them to effectively cope with crisis, adversity and tough decisions. Our mission is to inspire today's youth to reach their full potential as productive, kind, happy, and responsible individuals.



How Do We Make A Difference?

The Tilly's Life Center program empowers teens by teaching life skills that build confidence, inspire compassion, and encourages them to set goals, continue their education, build a future career and pursue their dreams. Using experiential learning, including journal writing, open discussions and activities, our classes promote self-discovery and cover relevant topics in a safe and caring environment. In short, TLC equips teens with the tools they need to make better choices.

What Are Our Target Outcomes?

Target outcomes of our program focus on Emotional Intelligence, Executive Functions, Coping with Stress, Self-Esteem, Resilience and Mindfulness. Considering that several studies point to Executive Functions as one of the most predictive indicators of life success, TLC built its program to strengthen these skills and help mitigate mistakes that adolescents often commit in high school. Rooted in the theories of mindset, positive psychology, and SEL, TLC is a proactive and preventative approach to the growing mental health concerns for teens. We strongly believe that it is our responsibility to teach social and emotional skills equally alongside traditional subjects like math and reading. TLC is here to make sure that high schoolers get the tools they need for immediate and long-term success.



Tilly's Life Center graduates display some topics from our I Am Me curriculum.

Some of Our Topics Include:

- ▶ Forgiving and Giving
- Body-Image
- Drugs and Alcohol
- Bullying
- Stress
- Motivation and Purpose
- ▶ Kindness
- Happiness
- ▶ Transitioning from Dependency on Hospital Care

Our Impact:

In 2017, TLC served more than 1,100 teens in 10 local high schools; and 14 afterschool programs, shelters, juvenile halls and hospitals.

Through the generous support of our local community and businesses, Tilly's Life Center is able to have a positive impact on teens throughout Southern California but there is so much more work to be done. We invite you to join us in our efforts to change the lives of our future generation.

To donate or learn more about Tilly's Life Center, visit www.tillyslifecenter.org.



TLC's mission is to inspire today's youth to reach their full potential as productive, kind, happy and responsible individuals.

Our classes are aimed at empowering all teens with a positive mindset and enabling them to effectively cope with crisis, adversity and tough decisions.



Visit us at **tillyslifecenter.org** to discover how you can help make a difference, participate in our program, get your school involved, or how to become a patron



HomeAid: Ending Homelessness in the OC

The HomeAid Family CareCenter is a critically needed emergency shelter open 365 days a year to serve Orange County families experiencing homelessness and operates as an entry point in securing permanent housing.

an entry point in securing permanent housing.

Since 1989, HomeAid has served as the developer of projects for homeless service providers and worked directly with home builders and nonprofits. Through this model, we have multiplied every dollar received through in-kind donations and volunteer labor to a four to one ratio. In HomeAid Orange County's 29 years of operation we have completed 62 developments, adding 1,560 shelter beds and touching more than 60,000 homeless individuals through strategic relationships with more than 30 other nonprofit service providers and community organizations.

As identified in the Ten-Year Plan to End Homelessness, emergency homeless services in Orange County are inadequate in addressing the needs of families and not designed to keep family members together. In response, HomeAid is about to complete a \$5 million capital campaign to develop and operate its own solution.

Opened in July 2017, The HomeAid Family CareCenter has given families a place to rebuild for the future and provided desperately needed short-term housing to families. Open year-round and designed to keep families together, the Family CareCenter is a place where parents can feel confident their children are safe, enabling them to focus on finding a secure place to live. During the Family CareCenter's first year of operation it has sheltered 120 families consisting of 433 individuals, with a nearly 90 percent success rate of graduating families into more stable housing as established in

their personal housing plan.

Nearly 10,000 square feet of housing resources built to serve families so they can stay together, the HomeAid Family CareCenter includes a reception area, snack bar and lockers for families waiting to check-in. The center also offers a technology learning lab, client intake area for referral services, outdoor recreation space, kitchen and dining areas, bathroom, shower and laundry facilities with the bulk of the space dedicated to family living quarters.

The HomeAid Family CareCenter will increase the year-round availability of low threshold emergency shelters by focusing on rapidly rehousing families within 30 to 45 days. A safe place for children, it is open to families with at least one parent with at least one child under the age of 18. Anyone seeking shelter will be screened, and known sex offenders and felons with open warrants will be denied access.

The Orange County community engaged in the mission to end family homelessness and last year with donors like the Pacific Life Foundation with a \$1 million gift and the Lyon Family and William Lyon Homes combined gift of \$500,000, momentum was created towards reaching HomeAid's \$5 million goal. And as the capital campaign draws to a close we require additional support to supplement program operations, ensure ongoing building maintenance and continue ending homelessness for Orange County families. Will you answer the call?

For more information on how you can help, please visit familycarecenter.org or email us at info@homeaidoc.org or call 949.553.9510.



WHERE HOPE BEGINS



Family CareCenter

DONATE TODAY TO HELP

EVEN MORE FAMILIES

familycarecenter.org

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Thank you to The New Home Company for providing us this opportunity to share our story.

The 40th Annual Don Baylor 65 Roses Golf Classic

On September 22 and 23, 2018 co-chairs Doug DeCinces and Bobby Grich will carry on their friend and teammate, Don Baylor's, legacy of battling cystic fibrosis by hosting the 40th Don Baylor 65 Roses Memorial Classic. Since the first tournament in 1978, there have been many medical advances in cystic fibrosis care and research, but DeCinces and Grich hope to fulfill Baylor's promise to fight until this disease has a one-time cure for all.

This year's cocktail hour and evening dinner program will begin at 5:30 p.m. on Saturday, September 22 at the Newport Beach Marriott Hotel & Spa and will include once-in-a-lifetime auction opportunities including: The Lexus Champions for Charity Golf Tournament, golf for two at Big Canyon Country Club with Freddy Couples and Doug DeCinces, two tickets to the 2019 Master's

Don Baylor
65R9SES
MEMORIAL CLASSIC
CYSTIC FIBROSIS FOUNDATION

Tournament in Augusta, Georgia, and an Italian Wine Excursion. The evening will also include a brief medical update from the Cystic Fibrosis Foundation's Executive VP and COO, Marc Ginsky.

The following morning, September 23, golfers will meet at Strawberry Farms Golf Club in Irvine for either the 7:30 a.m. Best Ball, or the 1:00 p.m. Scramble tournaments. Each tournament will have its own set of contests, drink stations, and unique on-course activities. Lunch will be provided by Strawberry Farms Golf Club and dinner will be provided by Original Tommy's Hamburgers.

There are still sponsorship opportunities available for this event. For more information regarding this year's Don Baylor 65 Roses Memorial Classic, or to purchase your tickets, please visit www.65rosesgolfclassic.org.

For questions or inquiries about the Don Baylor 65 Roses Memorial Classic please contact: Roxanne Rothafel at rrothafel @cff.org or 714-938-1393



Saturday, September 22nd 5:30 p.m. | Dinner Newport Beach Marriott Hotel & Spa 900 Newport Center Dr. Newport Beach, CA 92660

Sunday, September 23rd 7:30 a.m. or 1:00 p.m. | Golf Strawberry Farms Golf Club 11 Strawberry Farms Rd. Irvine, CA 92612

About Cystic Fibrosis Foundation

The mission of the Cystic Fibrosis Foundation, a nonprofit donor-supported organization, is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care. The Foundation is the leading organization in the United States devoted to cystic fibrosis. It funds and accredits more than 115 CF care centers, 95 adult care programs and 50 affiliate programs, and has 80 chapters and branch offices nationwide.

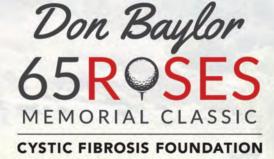
The Cystic Fibrosis Foundation is one of the most efficient organizations of its kind. It has received a four-star rating for sound fiscal management from Charity Navigator, the largest independent charity evaluator in the United States and is an accredited charity of the Better Business Bureau's Wise Giving Alliance. The Foundation's business model has been recognized by the National Institutes of Health and by publications such as Forbes, The New York Times, The Wall Street Journal and BusinessWeek.

For more information, please go to www.cff.org."

PLEASE JOIN US FOR THE 40TH ANNUAL

SEPTEMBER 22, 2018 | DINNER

Newport Beach Marriott Hotel & Spa 900 Newport Center Dr. Newport Beach, CA 92660



SEPTEMBER 23, 2018 | GOLF

Strawberry Farms Golf Club 11 Strawberry Farms Rd. Irvine, CA 92612

HOSTED BY DOUG DECINCES AND BOBBY GRICH

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FOR MORE INFORMATION GO TO WWW.65ROSESGOLFCLASSIC.ORG

Philanthropy Brings Happiness

By Jeffrey M. Verdon, Managing Partner, Jeffrey M. Verdon Law Group, LLP



Jeffrey M. Verdon ATTORNEY AT LAW

Generosity and philanthropy create happiness according to Harvard professor, Michael Norton. In his TedX Talk, "How to Buy Happiness", Dr. Norton expands on the research which supports the notion that spending money on others makes people happier than spending it on themselves. But there are a variety of best practices to do so in philanthropy.

These days, a Donor Advised Fund (DAF) has become one of the simplest and most efficient ways for affluent individuals to participate in those positive feelings that come from philanthropy. DAFs have advantages over Private Foundations (PF).

A DAF is easy and low cost to create and then "plugs into" the sponsoring organization, generally a public charity qualified under IRC Sec. 501(c)(3). Under the rules of the DAF, the board of directors must include members of the supporting organization to provide oversight. However, the founder of the DAF may control the decisions regarding operations and donations.

With the PF, the founder has full control over the operations and donations but is subject to more heavily regulated guidelines. A PF must file an IRS Form 990-PF every year and comply with state annual organizational filing requirements, which includes a list of assets, contributors, and grantees. With a DAF, there are no state or federal annual filing requirements, and donors can retain their anonymity.

The rules require the PF to make an annual distribution of at least 5% of the previous year's net assets. There is no minimum distribution required of DAFs.

Just about any type of asset class may be contributed to the PF and the DAF, such as cash and cash equivalents, publicly traded securities, and mutual funds. Non-liquid assets like art, antiques, and real property are generally not allowed to be received by the DAF. While any type of asset can be liquidated before deposit into a DAF, this may incur fees and taxable gains.

Both PF and DAF contributions escape estate and gift tax as both are exempt as charitable donations. There are income tax differences though. The income tax deduction limit for securities held for more than 12 months to a PF is 20%, and to a DAF, it's 30%, with the same respective limits on other kinds of donated property. The total annual contribution limit to a PF is 30% of a donor's adjusted gross income (AGI), while it is 60% for a DAF. If the charitable deductions exceed these annual limits, the deductions may be carried over for 5 years.

Affluent families and successful business owners are

increasingly becoming "happier" by getting more involved with philanthropy. The DAF is the more favored medium due to the requirement that donations do not have to be made annually, there is flexibility and low cost in formation and operations, and the donor can remain private.

We are pleased to offer you a complimentary consultation to learn more about DAF and PF.

Call us for a complimentary consultation.



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All Girls Deserve to Realize Their FULL Potential!

Girls Inc. of Orange County has been inspiring ALL girls to be strong, smart and bold for 64 years. Girls Inc. has been there for girls helping them to say "I can" instead of "I can't," teaching them to respect themselves, and believe that they are capable of great things. Simply, Girls Inc. is there for each girl, in her corner. Last year, over 4,000 girls, ages 5 to 18, participated at 50 out-

reach locations throughout Orange County. From kindergarten to college, Girls Inc. prepares girls with the skills, knowledge, and attitudes to become strong (healthy), smart (educated), and bold (independent) women.

Girls Inc. programs provide year-round holistic, compensatory, and intentional programming focusing on early literacy, nutrition and physical activity, science, technology, engineering, math, economic literacy, leadership and service, prevention of life altering risky

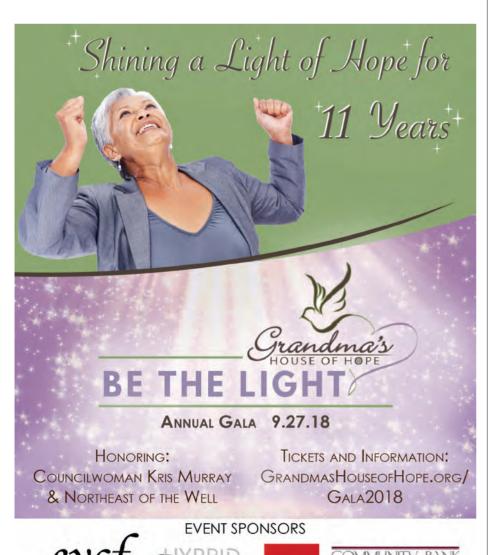


behaviors such as substance abuse and gang membership, college preparation and career exploration.

Volunteers play a key role at Girls Inc. of Orange County by making it possible to deliver programs and resources to the girls we serve. Volunteers can make a personal difference in the lives of our girls with direct service opportunities that support our professional staff and help us reach more girls. Volunteers can also share their personal and professional expertise as a guest speaker or career panel participant.

Donor support helps turn dreams into reality. When you lend your support to Girls Inc. of Orange County, you are ensuring that today's girls will have access to meticulously devised programs that inspire girls to be Strong, Smart and Bold. Girls Inc. of Orange County relies on individuals, corporations, foundations, grants and relationships with organizations all over Orange County to fund our programs. With 77 cents of every dollar going directly towards our girls, the funding we receive is vital to the number of girls we can serve. We invite you to join us in supporting thousands of Orange County girls each year.

For more information on our programs or how to get involved please visit: www.girlsinc-oc.org or call 714-597-8600.



WELLS



Orange County Funders Roundtable is now Orange County Grantmakers

The Orange County Funders Roundtable is delighted to announce it is now Orange County Grantmakers (OCG). OCG serves the leading independent, corporate, family and community foundations as well as public grantmakers of our county. Our mission is to advance social impact by supporting, strengthening, and building adaptive leadership across our nonprofit and philanthropic community.

After 12 years operating as the Orange County Funders Roundtable, OCG undertook this re-brand as part of a strategic plan by the organization's Board of Directors to become a more vibrant, visible, and inclusive organization representing the Orange County funder community. OCG recently hired its first-ever full-time Executive Director, and published a new website and logo.

Furthermore, OCG is looking forward to hosting an annual summit on Thursday, October 4, 2018 at the Delhi Center in Santa Ana for nonprofit and funder leaders in the county. The only summit of its kind in Southern California, the day will inspire nonprofit and funder leaders to think deeply about how they can engage around the most important issues impacting Orange County and beyond.

The 2018 theme is "Building Our Movement," and confirmed speakers include Nicole Hockley, founder of the Sandy Hook Promise; Jessica Ladd, founder of Callisto, an organization supporting the #MeToo movement; and Reverend James Lawson, renowned Civil Rights leader.

On October 4, we will also welcome Dr. Manuel Pastor, from the USC Program for Environmental and Regional Equity, to speak about our recently commissioned OC Equity Report. This report will present demographic trends and assess how our community is doing to ensure our diverse residents can participate in Orange County's economic vitality, contribute to the readiness of the workforce, and connect to the county's assets and opportunities.

The summit will also feature breakout sessions on topics such as mental health, the 2020 Census, and how art can shape the narrative around complicated issues. We encourage all nonprofit and philanthropic leaders to attend.

To register or sponsor, please visit www.ocgrantmakers.com. Limited seating available. For more information, contact Taryn Palumbo, Executive Director at 714-900-2998 or taryn.palumbo@ocgrantmakers.org.

Grandma's House of Hope

Did you know...**74** percent of unaccompanied homeless women are physically and/or sexually assaulted while homeless. Every night a woman is on the streets, her risk increases. For a woman alone, this is a matter of life or death. She loses her roots and the relationships that can protect her, and she is forced to make riskier decisions to survive. She becomes invisible.

Our mission at Grandma's House of Hope (GHH) is to Empower the invisible populations of Orange County. Since 2007, GHH has established a proven track record of working with those who *truly* fall through the cracks of other programs. They come from extraordinarily diverse backgrounds, including human trafficking, domestic violence, high-risk pregnancies, dementia, untreated chronic mental illnesses and

other life-threatening challenges. They are often turned away from other housing programs because of their multiple barriers and disabilities

Imagine whole families living in a single motel room – often with no kitchen. Their children rely on school cafeteria for breakfast and lunch, but what happens over the weekend? Nana's Kidz Homeless Prevention Program has provided over 2 million meals to ensure no child goes to bed hungry In OC! Plus, our HopeWorks! Center provides adult education and after school programming for children living in low-income housing.

At GHH, we stand behind our belief that anything is possible! More than 40 percent of the GHH staff have lived experience and are personally dedicated to this life-changing and transformational work. This year we welcomed two former clients to our team as well!

Grandma's House of Hope has served over 20 thousand, women, men and children over the last 11 years. This year we bought our first property and added 38 new beds!

But the needs still outweigh our resources. Last year, we received more than 7,000 calls for help from women, children and families who desperately need our assistance. Empower the invisible today and **DONATE HOPE!** Please make GHH part of your holiday giving in 2018. Don't forget to join us as we celebrate our "**Be The Light" Gala** on September 27 at the Anaheim Hills Clubhouse! Details: Jason@grandmashouseofhope.org, (714) 558-8600 www.GrandmasHouseofHope.org/gala2018

Giving Back to Your Community: Your Business Can Make a Difference

When you think of corporations and business in general, what pops into your mind? Profits? The bottom line? While those are important, of course, many companies recognize their responsibilities to the communities they're part of. In fact, corporate giving is on the rise, reaching almost \$21 billion in 2017, an 8 percent increase over the previous year.



For one thing, you thrive when your community is healthy and when you help make it a better place to live. Your company also benefits by earning a good reputation, which makes itself known through word of mouth.

In addition, leaders in your business earn the respect of your employees when you step up to do

the right thing. They're more motivated to stay with your company and develop a greater sense of teamwork. Also, you expand your networks through the connections you make during charitable events. And of course, you benefit through the satisfaction of knowing you're making a difference and doing the right thing.

Companies That Give Back

Giving back takes many different forms. Companies can make direct donations to causes they support, they can sponsor fundraisers or other events that benefit those causes, and they can encourage employees to volunteer.

Bank of America, for instance, pays its employees for up to two hours per week of volunteer work — and as a result, 26 percent of its staff volunteer in their communities. The corporation also matches employees' charitable contributions, to the tune of up to \$30 million per year (and that's on top of the \$200 million it donates directly).

Other companies have tied their charitable giving to their sales. Toms is notable for giving a pair of shoes to a child in an underdeveloped country for every pair bought. Warby Parker gives away a free pair of eyeglasses to someone in need every time a customer buys a pair — and actually, Toms does the same thing with its eyeglass line, showing that companies don't have to limit themselves to giving back in only one way.

How Employees Feel About It

Employees love working for companies that give back. They realize that their companies are doing good in the world, and they're proud to be associated with them. In fact, according to Fortune magazine, employees at companies that give back are 13 times more likely to look forward to their workday.

This is particularly true when we're talking about millennials, now in their 20s and early 30s. As this generation decides where to work, they care deeply about what their employer stands for and whether the company is doing anything they could consider noble.

The Benefits of Giving Back

Your business benefits immeasurably by giving back to your community.

How We Give Back

At Marquee Staffing, we believe in giving back. We're privileged to be involved with the Juvenile Diabetes Research Foundation, participating in the One Walk held each fall to raise money to find a cure. (Take a look at our Giving Back video on YouTube or on our website to learn more.) We're also proud of our staff who are involved with a host of other charitable organizations, including the Orange County Ronald McDonald House, Maryvale, Working Wardrobes, and St. Jude Children's Research Hospital.

And we love hearing about how other companies are giving back. When you call us to discuss your contract or permanent hiring needs, please let us know what your company is doing to make a difference so we can celebrate with you.

For more than 25 years, Marquee Staffing has built a reputation on expert local market knowledge, unparalleled personalized service and the ability to deliver winning candidates and job opportunities. Giving back to the community has been an integral focus for Tom Porter, CEO of Marquee Staffing and the Marquee Team for the past 25 years. Through his work with JDRF, regular partnerships with local charities and engaging his team on active volunteerism, Tom believes philanthropic programs play a deciding factor on Marquee's success today.

Contact Tom Porter at tporter@marqueestaffing.com to find out how you can be part of Marquee's next event!



The specialists at Marquee Workforce Solutions consistently deliver top engineering talent spanning full product development lifecycle and manufacturing.

Our experienced bench of engineering talent and consultants are ready to:

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Meet Brian, a Promotor Pathway Success Story

Brian, a senior at Newport Harbor High School, can see the finish line of high school right in front of him, commemorated with a walk across the stage and a diploma in hand. However, in 2017, the promise of a bright future did not seem to be on Brian's horizon. His family never had a steady income, and after months of unpaid rent, they were evicted from their home and forced to move into a motel. Brian had always been a good student, taking IB chemistry, calculus and history classes. The lack of privacy at motel, and no reliable internet connection for Brian to complete assignments, his grades suffered.

While Brian and his parents were scrambling to secure their financial future, Brian was put in touch with the Promotor Pathways Program (PPP), an on-site case management program through Project Hope Alliance, in which students are connected with professional case managers to eliminate the barriers of homelessness. Brian's promotor, Tanya, worked as an advocate on behalf of Brian, speaking with his teachers, and creating a solution to allow Brian to make up the work he missed. Brian got a job and made the tough choice to separate from his parents and sleep on his best friend's couch so he could be closer to school. Tanya helped Brian gain internet access by providing him with a WiFi hotspot, so he could finish his homework on time, and she provided the financial means for him to take ACT prep-courses. Tanya's support allowed Brian to reduce stress and refocus on school, and by the time Brian was ready to apply for college, he felt confident again to send in his applications.

Brian graduated from high school last June and has been accepted to Cal State Fullerton, he's planning to major in Business Administration this fall. Not so long ago, Brian was unsure if he would be able to even go to prom with his friends, let alone be accepted into college. Now he knows that Tanya and the PPP through college, up until age 24, to ensure that he will never slip back into the cycle of homelessness.

For more information please contact Marisol Parand at, marisol@projecthopealliance.org.



An Orange County Institution

Building on more than 30 years of culinary excellence on the Orange County dining landscape, Prego Mediterranean has settled into its new home at The District at Tustin Legacy. Long-time supporters and new guests have been enjoying the lively bar area and grand dining room at the new location, where Chef Ugo Allesina continues to lead the culinary team. With two decades of experience at Prego, Chef Ugo has brought back



Prego owners Ruth and Tony Bedi

signature items and has added new Mediterranean-focused dishes to the menu. The kitchen continues to focus on utilizing seasonal ingredients, the best meat and seafood, and freshly made pastas

New Mediterranean-focused dishes include Seasonal Hummus of mushroom and truffle, sundried tomato and roasted garlic basil, served with house-made rustic flatbread; Golden Beet Salad with mixed baby greens, yellow beets, goat cheese and caramelized onions tossed in a balsamic reduction; and Lobster and Shrimp Stuffed Sole in a white wine, garlic, lemon and caper sauce.

Adding a splash of Mediterranean color to California, Prego Mediterranean features a lively exhibition kitchen, allowing diners to view the artful chefs creating their delicious dishes. With a capacity to seat more than 250 guests, Prego features al fresco dining, full bar, private dining and catering services.

For more information, visit www.pregoOC.com.



16th Annual Fundraiser Gala at Casa Romantica

Casa Romantica Cultural Center and Gardens makes cultural access inspiring and appealing to every taste! Support our mission at the Toast to the Casa gala on Saturday, September 22, 2018. Funds raised support nonprofit cultural programs for people of all ages and backgrounds in Orange County, as well as preservation of Ole Hanson's historic home and botanical gardens.

For our 16th annual fundraising gala, take a trip to Casablanca. The evening's ambiance will echo the Art Deco glamour of the film *Casablanca* as well as the exotic marketplaces of Morocco's most romantic city. Entertainment includes a charity casino, a Big Band, Moroccan dancers, food and beverages from 30 local vendors, and live and silent auctions.

Casa Romantica, named Arts OC's Arts Organization of the Year in 2017, has developed a reputation for bringing internationally-recognized talent to south Orange County and for commissioning site-specific performances and exhibitions. 40,000 individuals each year benefit from Casa Romantica's community-directed programming of exhibitions, concerts, lectures, performances, horticulture activities and educational experiences. In addition, the center welcomes over 2,000 students through free programs including school tours, story time, art education, horticulture education and a student art exhibition, as well as an annual Classical Music Academy and Summer Dance Workshop.

2018 Honorary Chairs Mr. and Mrs. Peter and Gail Ochs are Orange County philanthropists. Peter Ochs is the former chairman and CEO of the Fieldstone Group of Companies. With his wife Gail, they underwrote Casa Romantica's *Open Casa: I Love You California*, a 2017 exhibition of historically significant California Impressionist artworks from the Ochs' personal collection.

Forward-thinking companies understand that by sponsoring Casa Romantica's cultural and community engagement programs, you strengthen your reputation and commitment to stewardship. In exchange, you may promote your business, entertain clients at performances, and receive other special benefits.

A contribution to Casa Romantica Cultural Center and Gardens is an investment in the cultural life of Orange County. If you want to ensure that we exist for future generations to enjoy, please make a gift or become a sponsor for our 2018-19 season.

To learn more, visit CasaRomantica.org/fundraisers or call (949) 498-2139.



Keeping Families Close

For nearly 30 years, because of friends like you, the Ronald McDonald House Orange County has provided a warm and welcoming home where children and families are able to embrace healing with a sense of hope, enthusiasm, courage and joy. The House is so much more than a roof over their heads - it is home cooked meals, a comfortable bed, a sense of community and a place to call "home."

We don't need to tell you that the House is a unique asset within our region, as well as for the children and families who come from all over the world to access the excellent care provided through the many pediatric sub-specialties available at CHOC and other local area hospitals. During extended stays away from home, families at the Ronald McDonald House Orange County have a comfortable, private place to call their own. They have access to a kitchen; a cozy corner to read or hold a quiet conversation; a place to play with their children, get their laundry done, or take care of their own health and well-being. Each year, the demand for our services increases and at times our House is full. When this happens, we place our families in local hotels at our expense, so that no family should be turned away in their time need.

Behind the scenes, we have a staff of 8 full time and 8 part time employees, supplemented by 45 weekly volunteers and more than 200 monthly volunteer groups support the operations of the House. Our community has risen to the occasion to care for these families during a very chaotic time. This kindness and support means so much especially when the focus needs to be on getting their child well. Together, we are able to create a "home away from home."

Please join us in caring for our families. Volunteer and Sponsorship opportunities are available. Thank you for supporting the House that Love Built and helping us keep families close when they need it the most.

For more information, contact Noel Burcelis, MSW
Executive Director
714-369-3600
nburcelis@rmhcsc.org



TICKETS \$175-200 at CasaRomantica.org / (949) 498-2139





415 Avenida Granada San Clemente, CA 92672 www.CasaRomantica.org

Together, we make our house a home.









We provide *comfort*, *care*, and *support* to families with critically ill and injured children receiving life saving treatments at local hospitals.

While the hospital is caring for the child, we are caring for the family.

383 S. Batavia St., Orange, CA 92868 | rmhcsc.org/orangecounty | 714.639.3600 f @ronaldhouseoc | ☑ @ronaldhouseoc | ☑ @Orange County Ronald McDonald House

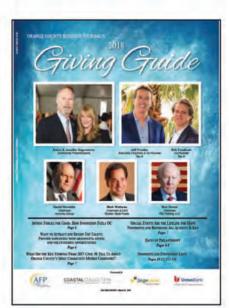
Reach Your Primary Donors



An annual (January) freestanding supplement, highlighting OC's five largest charity events in five categories, plus a monthly calendar of the upcoming year featuring many nonprofit charity events.



An annual (September) editorial product focusing on current news and needs of OC's non-profit community. This is made up of both newsroom and contributed article content.



An annual (March) freestanding resource guide featuring an in-depth description of each participating nonprofit organization, their mission statement, board members, and fundraising events.



An annual (October) awards luncheon & special issue recognizing the most community-minded businesses in OC.

Remaining 2018 Opportunities

10/15 Civic 50 11/05 OC 500

12/03 Annual Nonprofit List

2019 Opportunities

I/2I Charity Event Guide

2/11 2018 Largest Charitable Gifts

3/11 Preserving Family Wealth

3/25 The Giving Guide

5/06 OC 50 (Most Influential Executives)

ANY WEEK Charity Scene Page

7/29 OC's Wealthiest Special Report & List 9/02 OC Philanthropy SR + Supplement

10/21 Civic 50

11/4 OC 500

12/02 Annual Nonprofit List

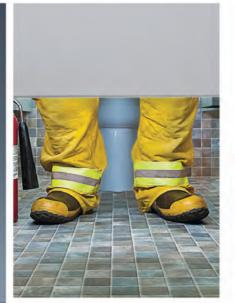
For more information, contact Amy Sfreddo at 949-664-5058 or sfreddo@ocbj.com.

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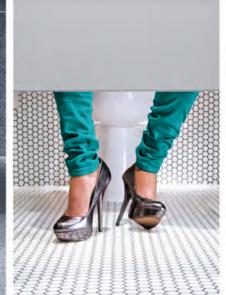


AS MANY AS 3 MILLION AMERICANS 3 MILLION AMERICANS FROM CROHN'S OR COLITIS









CHANCES ARE, IT'S SOMEONE YOU KNOW.

Imagine living a life filled with excruciating pain, mental anguish, surgeries, and constant disruptions. Now imagine not knowing when those things will happen. That's Crohn's disease and ulcerative colitis. For as many as three million Americans, including thousands of children, that life is a cruel reality. They need you to stand up for them. You can work with the Crohn's & Colitis Foundation to help find cures and give support. The Foundation funds research and offers patient education and support programs.

With a variety of year-round local events, including our Take Steps walks and Team Challenge Endurance Training program, there are so many ways to join us and help find cures. **What are you waiting for? Help someone you know.**

Join us for these great upcoming events:

- September 7: 7th Annual Bocce Invitational
- September 8: Crohn's & Colitis Education Conference
- October 16: 7th Annual Orange County Golf Classic Fundraiser
- November 3: spin4 crohn's & colitis cures



Orange County Chapter

www.crohnscolitisfoundation.org/chapters/orangecounty 303-868-7516