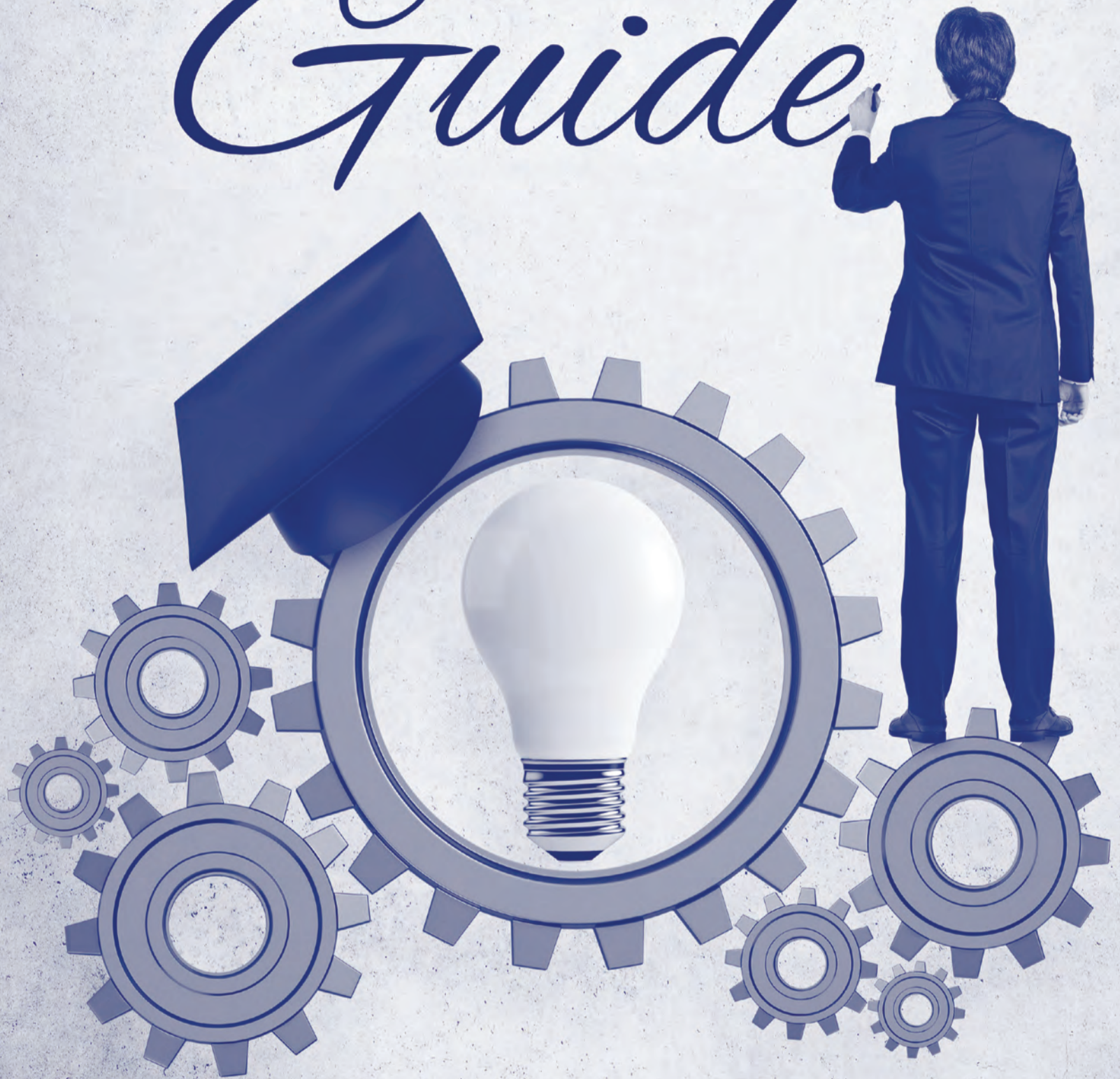


# MBA

## Guide



*Presented by*





## California State University, Fullerton Mihaylo College of Business and Economics

Mihaylo College of Business and Economics at California State University, Fullerton is a regional academic powerhouse located in dynamic Orange County, the third most economically diverse county in the nation.

As the third largest accredited business school in the U.S. — and the only one to hold dual AACSB-accreditation in business and accounting in Orange County — Mihaylo offers the breadth and depth of expertise needed to educate and train the region's evolving workforce.

Leveraging the diverse and entrepreneurial spirit of Southern California, Mihaylo provides a world-class business education that integrates classroom learning with best business practices, technology, research and real-world experience.

Students study business on a global scale, learning from world-renowned faculty and tapping into Mihaylo's deep connections in the local business community and an active alumni network of over 60,000.

The college is home to 13 centers of excellence, which serve as a bridge between the classroom and a successful career. The centers work with an impressive range of companies, from micro-enterprises to Fortune 500 firms. Business leaders share their expertise in the classroom and provide student consulting opportunities through which students receive hands-on experience and grow their networks.

Mihaylo is a hub for career and professional development, with connections to top executive mentors and employers in Southern California. The college's dedicated career center supports career advancement and change, and encourages students to "Think Forward. Be Your Future."

Cal State Fullerton's Mihaylo College of Business and Economics is proud to offer two convenient, flexible and cost-effective MBA programs designed for the working professional in two locations — Fullerton and Irvine.

### FLEXIBLE MBA

Housed on the Fullerton campus, the Flex MBA offers 12 concentration options and can be a part-time or full-time program. Depending on the course load taken, the degree can be completed in two to three years. Students may start in the fall or the spring, and classes are held in the evening.

### FULLY EMPLOYED MBA (FEMBA)

Designed for working professionals and executives who want to maintain career momentum while pursuing an MBA, the 36-month, cohort-based program begins in the fall and is conveniently located near the Irvine Spectrum. Each cohort consists of approximately 25 professionals from diverse backgrounds and industries, offering an instant opportunity for networking and connections. The eight-week courses are held in the evenings to fit busy schedules.



### NAME OF INSTITUTION

California State University, Fullerton

### NAME OF BUSINESS SCHOOL OR PROGRAM

Mihaylo College of Business and Economics

### BUSINESS SCHOOL DEAN

Dr. Morteza Rahmatian

### YEAR INSTITUTION WAS FOUNDED

1957

### YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

1960

### TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

316

### MBA PLATFORMS OFFERED

- Flexible MBA (Flex MBA): self-paced, evening classes
- Fully-employed MBA (FEMBA): cohort, evening classes

### MBA AREAS OF EMPHASIS OFFERED

Flex MBA offers concentrations in:

- Accounting
- Business Analytics
- Entrepreneurship
- Finance
- Information Systems
- Management
- Marketing
- Marketing Analytics
- Organizational Leadership
- Risk Management and Insurance

### LENGTH OF PROGRAMS

- Flex MBA: 24-36 months
- FEMBA: 36 months

### PROGRAM ACCREDITATIONS

- AACSB: Dual accreditation in Business and Accounting (one of only five dual-accredited universities in California)
- WASC

### RANKINGS

- *U.S. News & World Report*, Flex MBA: Part-time MBA #109
- *Princeton Review*, Best Colleges

### TOTAL COST OF MBA

- Flex MBA: \$33,000 (in-state)
- FEMBA: \$31,500 (in-state)

### REQUIRED TESTING

- Flex MBA: GMAT or GRE (waiver available)
- FEMBA: GMAT or GRE (waiver available)

### APPLICATION DEADLINES

- Flex MBA: April 1; October 15
- FEMBA: April 1

### PROGRAM CONTACT INFORMATION

- Website: [business.fullerton.edu/programs/graduate/mba/compare-programs](http://business.fullerton.edu/programs/graduate/mba/compare-programs)
- Request More Information: [business.fullerton.edu/Programs/Graduate/contact/request-info-form](http://business.fullerton.edu/Programs/Graduate/contact/request-info-form)



**WHEN IT COMES TO BUILDING CAPITAL,  
A TITAN EDUCATION YIELDS OPTIMAL RETURNS.**

CSUF'S Titan Capital Management center engages business majors in a high-tech, interactive environment that mirrors the trading floor of global financial institutions. Titans gain a competitive advantage with firsthand experience in portfolio management using real capital in real time. In this immersive experience, Titans gain applied knowledge — growth far greater than dollars.

**TITANS REACH HIGHER**



**Argyros School of  
Business and Economics**

## Chapman University Argyros School of Business & Economics

A hub of excellence located at Chapman University in Orange, the Argyros School of Business and Economics offers unparalleled, individualized attention and professional preparation for tomorrow's business leaders. The industry-connected faculty guide students through an experiential academic program that prepares graduates for a changing world and creates lifelong connections with some of the country's most successful business leaders and executives.

"A business degree isn't to prepare you for a particular industry generally," says Thomas A. Turk, Ph.D., Dean of the Argyros School, "it prepares you to think strategically to support your ideas, analyze them with all the data available and to build consensus so you can get something done."

Since it embraced the name and vision of alumnus and philanthropist George L. Argyros '59, the Argyros School has clearly delivered on that mission. Today the school ranks among the world's top 100 business schools in U.S. News & World Report rankings.

The Argyros School offers several programs to help students reach their professional goals:

### Full-Time MBA

Our nationally ranked Full-Time MBA prepares future business leaders with the skills needed to succeed in a competitive workforce. This program can be completed in 16–21 months with weekday classes offered during the day. We offer elective courses across eight specializations, including finance, marketing, entertainment, analytics and more. In the Full-Time MBA, students complete a unique professional development program, including a career residency, coaching and workshops.

### Flexible MBA

Strengthen your negotiation and analytical skills and expand your business management acumen with the Flexible MBA. This 50-credit program is ideal for working professionals needing a self-paced curriculum and can be completed in 21-28 months. Classes meet Monday through Thursday during the day or evening to accommodate your schedule. Students utilize skills learned in the classroom immediately in their careers.

### Executive MBA

Designed for high-achieving mid-career managers and executives seeking to become influential leaders for a complex world. The Executive MBA (EMBA) is a 47-credit program completed in 21 months. Students immerse themselves in three off-site residential courses located in San Diego, Asia and Washington D.C. On-campus classes are held Thursday evenings and Saturday mornings. Our students come from diverse industries and build relationships with faculty, industry partners and classmates. This cohort-style program facilitates deeper learning and discussions that bring executive-level scenarios into the classroom.



### Accounting M.S.

The Master of Science in Accounting (MSA) program is designed for entry-level candidates to senior-level executives seeking a competitive advantage for a successful career. This self-paced program can be completed in as few as 10 months and assists graduates in preparing for the Uniform CPA exam and meeting the requirements for California CPA licensure. The MSA program enhances critical thinking and technical skills by providing a theoretical foundation in accounting and business administration.

### Joint MBA Programs

- MBA/Master of Science in Food Science, in partnership with Schmid College of Science and Technology
- JD/MBA, in partnership with Fowler School of Law
- MBA/MFA in Film and Television Producing, in partnership with Dodge College of Film and Media Arts
- Master of Science in Economic Systems Design (MSESD), in partnership with the Economic Science Institute.

### Join Our Community

Our students enjoy the opportunity to network with other students, faculty, and alumni in an intimate setting at the heart of Orange County's business community.

Discover more at [Chapman.edu/business](http://Chapman.edu/business) today.

#### NAME OF INSTITUTION

Chapman University

#### NAME OF BUSINESS SCHOOL OR PROGRAM

Argyros School of Business & Economics

#### BUSINESS SCHOOL DEAN

Thomas A. Turk, Ph.D.

#### YEAR INSTITUTION WAS FOUNDED

1861

#### YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

The Chapman University School of Business was founded in 1974, but in 1999 we officially became the George L. Argyros School of Business and Economics thanks to a transformational gift made by the Honorable George L. Argyros '59.

#### TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

2,015  
248 Graduates  
1767 Undergraduate Students

#### MBA PLATFORMS OFFERED

Full-time MBA  
Flexible MBA  
Executive MBA  
Master's in Accounting, M.S.  
Accelerated MBA (4+1)  
Accelerated MS in Accounting (4+1)  
Juris Doctorate/MBA  
MBA/Master of Science in Food Science

MBA/MFA in Film and Television Producing  
Master of Science in Economic Systems Design

#### MBA AREAS OF EMPHASIS OFFERED

Accounting, Business Analytics, Entertainment and Media Management, Entrepreneurship, Finance, Global Business, Marketing and Strategic Management. Finance, Supply Chain Management, Healthcare, International Business.

#### LENGTH OF PROGRAMS

Executive MBA – 21 months  
Full-time MBA – 21 months  
Flexible MBA – 21+ months  
MSA – 10+ months

#### PROGRAM ACCREDITATIONS

The Association to Advance Collegiate Schools of Business. AACSB International is the longest serving global accrediting body for business schools. Accredits less than 5% of all institutions.

#### RANKINGS

Our Full-Time MBA is ranked #85 nationwide and #9 in California by *US News & World Report*, and #73 by *Bloomberg Businessweek*.

#### TOTAL COST OF MBA

Cost Per Unit:  
• Full-time & Professional MBA: \$1,720  
• Executive MBA: \$2,355  
• MS Accounting: \$1,460  
• MS in Economic Systems Design: \$1,720

#### JOINT MBA Programs (Annual Tuition):

JD/MBA: \$54,718  
MBA/ MFA Film & Television Producing: \$27,270  
MBA/ MS Food Science: \$1,485

#### REQUIRED TESTING

While we do automatically waive GMAT or GRE for our EMBA we do offer GMAT waivers for all MBA programs (and MSA) except the JOINT PROGRAMS

#### UPCOMING INFORMATION SESSIONS

Information Sessions are Conducted Weekly. For upcoming dates, visit [www.chapman.edu/business/graduate/prospective-students/upcoming-events](http://www.chapman.edu/business/graduate/prospective-students/upcoming-events)

#### APPLICATION DEADLINES

FALL 2019-2020 APPLICATION DEADLINES  
*Applications submitted after the deadline will be reviewed on a space-available basis.*  
FULL-TIME MBA and FLEX-MBA  
Round 3: June 1, 2019  
• Executive MBA: June 1, 2019  
• MS in Accounting Round 3: June 1, 2019  
• MS in Behavioral and Computational Economics: May 31, 2019  
• Joint MBA/MS in Food Science: May 1, 2019

#### PROGRAM CONTACT INFORMATION

Graduate Business Programs Office  
[Chapman.edu/business](http://Chapman.edu/business)  
(714) 997-6684  
[mbsa@chapman.edu](mailto:mbsa@chapman.edu)



# ADVANCE YOUR CAREER

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Chapman University's MBA program gives you the skills and confidence you need for success at any stage of your career.

**Advance your career with a Chapman MBA.**

**[Chapman.edu/ocbjmba](http://Chapman.edu/ocbjmba)**



**Argyros School of  
Business and Economics**



## Concordia University Irvine Master of Business Administration (MBA)

Offering one of the most distinctive MBA programs in California, Concordia University Irvine is here to help prepare and equip you for your career path, wherever it leads.

### Business Practice-Focused, Not Management-Focused

There are plenty of MBA programs in California that specialize in management theory and practice. Our MBA program focuses on the practical side of business necessary to build a business or a business unit, without ignoring important management theory.

### Affordable

The tuition for Concordia's 40-unit program is a fraction of the cost of other campus-based and private MBA programs—and Concordia has no GMAT requirement, which saves you both time and money. Our focus on business practice and our faculty of business professionals help us offer a very competitive tuition rate—and we don't believe that the GMAT is the best predictor of emerging business professionals.

### Design Your Own MBA

The MBA program offers face-to-face classes with a blend of technology. Our curriculum is highly-personalized and highly customizable, designed to allow you to focus on what is most relevant to your career and interests. After five core courses that all of our students take, you can choose from a wide variety of elective courses to design a curriculum custom-fit for your skills and passions.

### Faculty of Professionals

With the benefit of small class sizes, our students learn how business is done by the people actually doing it. Concordia MBA professors teach from experience. When they're not in the classroom, many are running successful businesses of their own. Whether you want to advance in an established organization or start your own, you'll learn how to make it happen from instructors who are dedicated to helping students explore and refine their talents.

### Quality Assurance

The Concordia School of Business chose to voluntarily undergo a rigorous process with IACBE to evaluate the effectiveness of our business programs resulting in Concordia University Irvine receiving IACBE accreditation through June 2023. You can be assured that at Concordia, our goal is your academic and occupational success. IACBE accreditation helps to ensure that your business degree is one of quality. Our programs have undergone a rigorous self-evaluation and on-site evaluation by highly-trained reviewers. In addition, CUI and its academic business unit have demonstrated a commitment to excellence in business education and are involved in a continuous quality improvement process based on the assessment of student learning outcomes.

### Professional Calling

As a Lutheran Christian university, our MBA courses are taught by faculty who understand God's gifting of individuals and are dedicated to helping them fulfill their professional calling.

### Convenient Location

We offer our MBA program on our beautiful campus located in Irvine, California, and close to the 405. With options for evening and weekend courses, you can complete the program within 2 years while you work.

*"I chose Concordia because of the industry-experienced faculty. The professors pose thought-provoking questions about the material which has a direct connection with my everyday professional experience. The skills I've learned have created more visibility for me at my workplace, and helped me succeed in executing my projects more effectively than before."*  
-Kristoff Stewart, MBA '17



#### NAME OF INSTITUTION

Concordia University Irvine

#### NAME OF BUSINESS SCHOOL OR PROGRAM

School of Business

#### BUSINESS SCHOOL DEAN

Stephen Christensen, Dean, School of Business

#### YEAR INSTITUTION WAS FOUNDED

1976

#### YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

1999

#### TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

110

#### MBA PLATFORMS OFFERED

- Full Time
- Part Time
- Evening
- Weekend
- On-Campus

#### LENGTH OF PROGRAMS

12-24 months

#### PROGRAM ACCREDITATIONS

WASC  
IACBE

#### TOTAL COST OF MBA

\$38,000 (\$950 per unit x 40 units)

#### REQUIRED TESTING

No GMAT requirement

#### UPCOMING INFORMATION SESSIONS

June 13, 2019

#### APPLICATION DEADLINES

Fall 1- Aug 19, 2019  
Fall 2- Oct 14, 2019  
Spring 1- Jan 6, 2020  
Spring 2- Mar 2, 2020  
Summer 1- May 6, 2020  
Summer 2- June 24, 2020

#### PROGRAM CONTACT INFORMATION

[www.cui.edu/mba](http://www.cui.edu/mba)  
(949) 214-3017



# Concordia MBA students go on to bigger and better gigs.

**Henry Alonzo MBA '09**  
*President, Adarga Entertainment Group  
Entertainment Entrepreneur*

Go to [www.cui.edu/mba](http://www.cui.edu/mba) to see Henry's story.

A Concordia MBA degree can help you get ahead more quickly. Whether you want to advance in your current career or start a new venture, you'll gain the skills to succeed in any field—even one as competitive as entertainment. Offering one of the most distinctive MBA programs in California, Concordia University Irvine is here to help develop your gifts and equip you for your career path, wherever it leads.



**SCHOOL OF BUSINESS**  
MASTER OF BUSINESS ADMINISTRATION

**Info Night June 13** Classes Start **June 24 & Aug 19**

**CUI.EDU/MBA**

# UCI Paul Merage School of Business

Leadership for a Digitally Driven World™

## UCI Paul Merage School of Business

Digital technology has drastically changed how companies operate and grow. Will you be able to keep up with the pace of change and innovation? More importantly, will you be prepared to lead the way?

UC Irvine's Paul Merage School of Business MBA programs offer a personalized educational experience to help students develop the tools and leadership skills to think creatively and strategically about the challenges and opportunities created by digital technologies.

### Count on a commitment to unparalleled educational quality

The Merage School and its programs consistently rank among the top schools nationally and globally. Worldwide, business leaders choose the Merage School, realizing that its unique combination of curriculum, career advancement, collaborative culture is unparalleled in peer institutions.

"We have made a commitment to our students to provide the highest quality education possible," said Eric R. Spangenberg, Dean of the Merage School. "Our faculty, students, staff and the business community continually collaborate to ensure our curriculum and resources meet the demands of our students and the employers that hire them. This open dialogue provides tremendous value to our school, our students and the business community."

The UCI Paul Merage School of Business is proud to offer three highly-ranked MBA programs:

### Full-Time MBA

The Full-Time MBA program is geared toward highly motivated professionals who want to develop critical leadership skills and increase their career potential. Graduates from this unique two-year program represent diverse academic, professional and cultural backgrounds, and rejoin the workforce with a leadership skill set for the digital world.

### Fully Employed MBA (FEMBA)

The Fully Employed MBA program is designed for early to mid-career working professionals and managers who want to pursue a graduate education while they



continue their career climb. Students have the flexibility to customize the program around their career objectives and graduate in as few as 24 months. FEMBA students also participate in an international experiential learning opportunity and an executive leadership residential, both unique to the Merage School program. Classes are offered weeknights on-campus and in a hybrid format that combines the best in online learning with four on-campus Saturdays per quarter.

### MBA for Executives (EMBA)

The MBA for Executives program is designed for those who want to immerse themselves in the dynamic thinking required in our current business environment, and aligns with the career goals of mid-to senior-level professionals. Classes are held every third weekend for 21-months

beginning in September in a format that supplements in-class sessions with state-of-the-art online learning between class weekends. Specializations may be earned in Digital Transformation; Real Estate and Urban Development; and Innovation and Entrepreneurship. A Healthcare Leadership Track has been built out within EMBA for those who want to apply their knowledge of business as a leader in the dynamic healthcare industry.

### Specialized Masters Programs

In addition to these well-respected MBA programs, the Merage School also offers four specialized one-year master's degrees designed for early career professionals ready to launch into their field.

- **Master of Finance:** Preparing students for entry and mid-level finance positions such as risk management, portfolio management, asset and wealth management.
- **Master of Innovation and Entrepreneurship:** The only program of its kind in the UC system, providing extensive integrated and immersive academic and practical experiences for students looking to embark on careers as entrepreneurs (innovating to form new companies) and intrapreneurs (innovating within existing companies).
- **Master of Professional Accountancy:** Preparing students for a successful accounting career by offering an intensive and comprehensive one- or two-year option.
- **Master of Science in Business Analytics:** Preparing students for high-demand opportunities in big data and business analytics across a variety of industries throughout California and beyond.

#### NAME OF INSTITUTION

University of California, Irvine (UCI)

#### NAME OF BUSINESS SCHOOL OR PROGRAM

The Paul Merage School of Business

#### BUSINESS SCHOOL DEAN

Eric R. Spangenberg, Ph.D.  
Dean and Professor of Marketing

#### YEAR INSTITUTION WAS FOUNDED

1965

#### YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

1967

#### TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

630 Total  
• Full-Time MBA - 156  
• Fully Employed MBA - 373  
• MBA for Executives - 101

#### MBA PLATFORMS OFFERED

• Full-Time MBA  
• Fully Employed MBA  
(On-campus and Hybrid Options)  
• MBA for Executives

#### MBA AREAS OF EMPHASIS OFFERED

• Digital Transformation

- Health Care Management and Policy
- Health Care Leadership (EMBA only)
- Innovation & Entrepreneurship
- Real Estate and Urban Development

#### LENGTH OF PROGRAMS

- Full-Time MBA: 21 months
- Fully Employed MBA: 24-33 months
- MBA for Executives: 18 months

#### PROGRAM ACCREDITATIONS

AACSB, WASC

#### RANKINGS

- No. 8 Full-Time MBA Among Public Institutions (*Financial Times*, 2019)
- No. 24 Full-Time MBA in the U.S. (*Financial Times*, 2019)
- No. 32 Part-time MBA in the U.S. (*U.S. News & World Report*, 2019)
- No. 4 in California for Part-time MBA (*U.S. News & World Report*, 2019)
- No. 7 Public University (*U.S. News & World Report*, 2019)
- No. 1 in the world for percentage of female faculty (*Financial Times*, 2019)
- No. 20 Executive MBA in the U.S. and No. 30 worldwide (*The Economist*, 2018)

#### TOTAL COST OF MBA

Fees vary by program. Please contact our school or visit website for more details.

- Full-Time MBA: \$90,575.26
- Fully Employed MBA: \$98,567
- MBA for Executives: \$116,658\*

\* Fall 2018 price, Fall 2019 is subject to change

#### REQUIRED TESTING

GMAT/GRE required for Full-Time MBA  
GMAT waiver available for qualified Fully Employed MBA and EMBA candidates.

Official English language proficiency score (TOEFL, IELTS, PTE) also required for international students

#### UPCOMING INFORMATION SESSIONS

Visit: [merage.uci.edu/events](http://merage.uci.edu/events) to register for our next Info Session, Webinar or Preview event.

#### APPLICATION DEADLINES

Fall 2019:  
• Full-Time MBA: June 1  
• Fully Employed MBA: July 15  
• MBA for Executives: July 15  
Fall 2020:  
The first application deadline for all MBA programs is November 1.

#### PROGRAM CONTACT INFORMATION

[merage.uci.edu/programs/mba](http://merage.uci.edu/programs/mba)  
[mba@uci.edu](mailto:mba@uci.edu)  
(949) 824-4565





# UCI Paul Merage School of Business

Leadership for a Digitally Driven World™

## **Dare to Define™ Your Future**

Digital disruption is drastically changing how companies grow and operate.

UCI's Paul Merage School of Business is dedicated to preparing you to lead the transformation.

[merage.uci.edu/admissions](https://merage.uci.edu/admissions)  
949.824.4565

Johnny Fambro, MBA '18  
RET SGT USMC  
Product Manager, Pricing Strategy and Analytics  
USAA

# University of La Verne: Educating Business Leaders Across the Globe

They work for municipalities and major corporations such as Aerojet, American Express, Los Angeles County, and MTV. University of La Verne alumni with a Master of Business Administration (MBA) degree have found success in industries worldwide.

That's just one of the reasons college rankings place the university's MBA program high on their lists.

College Choice ranked the University in its "10 Best Online MBA Programs for California in 2017." The university placed in the top 10 west coast colleges and universities in Online MBA Report's "Online MBA Rankings" for 2015-2016. Washington Monthly, in its inaugural list of "America's Best Colleges for Adult Learners," ranked the University of La Verne third among private 4-year colleges in the state in 2016.

"We strive to be the college of choice in the region," said Abe Helou, dean of the College of Business and Public Management. "The academic quality of our programs, the convenience of our schedules, and, more importantly, the commitment

of our faculty and staff make our programs the most popular in Southern California."

About 41 percent of graduate students at the University of La Verne pursued an MBA at one of the university's 10 California campuses or online last academic year, making it one of the university's most popular programs.

The program equips students to advance their careers by becoming better problem solvers, gaining decision-making skills, and learning teamwork, ethics, and corporate responsibility.

The program offers concentrations in accounting, finance, information technology, international business, management and leadership, marketing, supply chain management, and health services management. Alumni have gone on to leadership positions at organizations such as the U.S. Department of Commerce, Verizon, and Xerox.

Learn more at [laverne.edu](http://laverne.edu).

University of  
La Verne

<b>NAME OF INSTITUTION</b> University of La Verne	<b>MBA AREAS OF EMPHASIS OFFERED</b> • Accounting • Finance • Information Technology • International Business • Management and Leadership • Marketing • Supply Chain Management • Health Services Management	College Choice ranked the University in its "10 Best Online MBA Programs for California in 2017."
<b>NAME OF BUSINESS SCHOOL OR PROGRAM</b> College of Business and Public Management		<b>TOTAL COST OF MBA</b> Full-Time: \$34,200 Part-Time and Online: \$31,450
<b>BUSINESS SCHOOL DEAN</b> Abe Helou, Ph.D. Dean and Professor of Finance		<b>REQUIRED TESTING</b> GMAT and GRE are recommended
<b>YEAR INSTITUTION WAS FOUNDED</b> 1891	<b>LENGTH OF PROGRAMS</b> 18-36 months	<b>UPCOMING INFORMATION SESSIONS</b> Information sessions offered monthly at all campuses— contact <a href="mailto:infosession@laverne.edu">infosession@laverne.edu</a> for details
<b>YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED</b> 1992	<b>PROGRAM CAMPUS OPTIONS</b> La Verne, Victorville, Ontario, Bakersfield, Irvine, Burbank, College of the Canyons, Oxnard, Vandenberg AFB, Naval Base Ventura County (NBVC), and Online.	<b>APPLICATION DEADLINES</b> Application acceptance commensurate with 4 accelerated 10 week terms (Fall, Winter, Spring, Summer)
<b>TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)</b> 669	<b>PROGRAM ACCREDITATIONS</b> WASC	<b>PROGRAM CONTACT INFORMATION</b> <a href="http://laverne.edu/mba">laverne.edu/mba</a> 877-GO-TO-ULV
<b>MBA PLATFORMS OFFERED</b> Full-Time, Part-Time, Evenings and Weekends, Online and Off-Campus	<b>RANKINGS</b> 4 <sup>th</sup> Ranked MBA Program in Los Angeles Region by Los Angeles Business Journal.	

## Advance Your Career with a Master's Degree in Business

The University of La Verne's MBA for Experienced Professionals and Master's in Leadership and Management programs can be completed in as little as 18 months. You'll get real-world insights to prepare you for success in today's fast-changing business environment. And because you're busy, we offer day, night, and weekend classes in Irvine, La Verne, and online.

For more information, go to  
[laverne.edu/advance](http://laverne.edu/advance)

University of  
La Verne

# TOP 100 BEST BUSINESS SCHOOL

U.S. NEWS & WORLD REPORT



## MBA PROFESSIONAL MBA

MASTER OF FINANCE

MASTER OF PROFESSIONAL ACCOUNTANCY

PHD

90%

MBA'S EMPLOYED  
CLASS OF 2018

GENEROUS SCHOLARSHIPS ARE CONSIDERED FOR ALL ADMITTED APPLICANTS APPLYING BY DEADLINE. ACADEMIC AND MERIT-BASED SCHOLARSHIPS ARE ALSO AWARDED.

UNIVERSITY OF CALIFORNIA  
**UCRIVERSIDE** | School of Business

A. GARY ANDERSON GRADUATE SCHOOL OF MANAGEMENT



[AGSM.UCR.edu](http://AGSM.UCR.edu) | (951) 827-6200

# University of Redlands: What are 21st Century Business Skills?

By Dr. Thomas A. Horan

It is time for business educators to ask ourselves if we are doing all we can for our students. Are we too mired down in traditional read and write pedagogies that no longer adequately prepare students to work and compete in a fast-changing world of business and technology?

Consider the recent *Harvard Business Review* article, "The Renaissance We Need in Business Education." Dean Johan Roos writes, "...we are now stuck with an academic system in which business schools are run as if they are deaf, blind, and dumb to a completely new emerging world," and goes on to note "...many corporations already say they cannot find the type of employees they need, so we must begin acting now to transform our business schools."

Now, in 2019, it is clear to me that we must look far beyond the business education of the 20th century, one that leaves students chasing after the rapidly morphing business world, and reshape our curriculum and teaching to prime



students with 21st century business skills—core competencies that, once mastered, position students to lead in the competitive world of today—and tomorrow. What are 21st century business skills? They are the competencies identified—through my scholarly research, discussions with students and faculty, and interviews with

employers in the public and private sectors—as critically needed for success. When business students graduate, they need to be integrative, analytical, spatial, ethical, collaborative, persuasive, entrepreneurial, societal, environmental and global.

Why these 21st century business skills? Because employers hire graduates who can deftly manage projects, conduct insightful business analysis, identify developing societal trends, lead teams through collaboration, and deliver and communicate success to a variety of stakeholders. At the School of Business we are focused on ensuring student success through mastery of these valued skills.

<b>NAME OF INSTITUTION</b> University of Redlands	<b>MBA AREAS OF EMPHASIS OFFERED</b> Location Analytics Marketing Finance Global Business	<b>REQUIRED TESTING</b> No tests required
<b>NAME OF BUSINESS SCHOOL OR PROGRAM</b> School of Business	<b>LENGTH OF PROGRAMS</b> 12-, 18-, and 24-month programs	<b>UPCOMING INFORMATION SESSIONS</b> GRADUATE Open Houses: Wednesday, June 5 Tuesday, July 16 Thursday, August 1
<b>BUSINESS SCHOOL DEAN</b> Dr. Thomas A. Horan	<b>PROGRAM ACCREDITATIONS</b> WASC, ACBSP	<b>UNDERGRADUATE Open Houses:</b> Thursday, June 6 Wednesday, July 17 Tuesday, August 6
<b>YEAR INSTITUTION WAS FOUNDED</b> 1907	<b>RANKINGS</b> Top 6% Best National Universities, Masters (2018), Washington Monthly  Top 8% Best Regional Universities, West (2019), U.S. News & World Report  Top 15% Best Universities and Colleges by Salary Potential (2018), Payscale.com	<b>APPLICATION DEADLINES</b> June 3, 2019 August 5, 2019 October 7, 2019 December 2, 2019 February 10, 2020
<b>YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED</b> 1976	<b>TOTAL COST OF MBA</b> \$30,957 to \$41,226	<b>PROGRAM CONTACT INFORMATION</b> <a href="http://www.redlands.edu/sb">www.redlands.edu/sb</a> 888-999-9844
<b>TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)</b> 613 MBA students (511 on-ground students and 102 online students)		
<b>MBA PLATFORMS OFFERED</b> The Redlands MBA Full Time, Evening, Online  Offered at seven regional campuses: Redlands, South Coast Metro, Burbank, Rancho Cucamonga, Riverside, San Diego, Temecula		

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