

HEALTHCARE

CUSTOM CONTENT • July 8, 2019





Let us help you fight your cancer

Cancer may be more than 100 different diseases, but at the UCI Health Chao Family Comprehensive Cancer Center, we specialize in yours.

As Orange County's only National Cancer Institute-designated comprehensive cancer center, we lead the way in translating scientific research into advances in patient care.

Our deep bench of experienced specialists includes nationally and internationally recognized pioneers in cancers of the blood, brain, breast, gastrointestinal tract, kidney, lung, ovaries, prostate and uterus, among others.

And as part of UCI Health, Orange County's only academic medical system, we not only have the largest team of cancer experts in our region, but also the most advanced diagnostic and treatment technologies and the area's most modern clinical facilities.

Powered by a research university

The cancer center's 200-plus members come from more than 32 academic disciplines at UC Irvine's schools of Medicine, Biological Sciences, Physical Sciences, Information & Computer Science, Engineering and Business.

"Our researchers work side-by-side with doctors to give patients quicker access to the newest treatments," says Richard Van Etten, MD, PhD, director of the cancer center, which has received more than \$40 million in current research funding.

That includes a recent \$10-million National Institutes of Health grant for groundbreaking cancer research projects centered on the field of systems biology.

"We are positioned to do this novel research because we are embedded within a great research university," Van Etten says. "Other hospitals that lack a university can do research. But we have the complete infrastructure to do this type of complex systems biology work."

Why choose us?

- No cancer is rare to us. We treat more patients with cancer — and more complex cases — than any other healthcare provider in Orange County.
- We have the largest team of physicians and scientists working together to harness the latest research and develop new approaches to prevent, diagnose and treat cancer. For example, Dr. Daniela A. Bota and her team have 18 clinical trials in progress and \$13 million in research funding.
- We have the largest number of active cancer clinical trials in Orange County and the surrounding region. This gives our patients access to promising experimental medicines long before they are available elsewhere.
- Community healthcare providers rely on us to offer potentially life-preserving treatments to patients for whom standard therapies have failed.

The future is here

Chao Family Comprehensive Cancer Center researchers are hard at work developing alternatives to standard chemotherapy regimens, including efforts to target specific cancer cells and therapies to trigger the immune system to fight cancer.

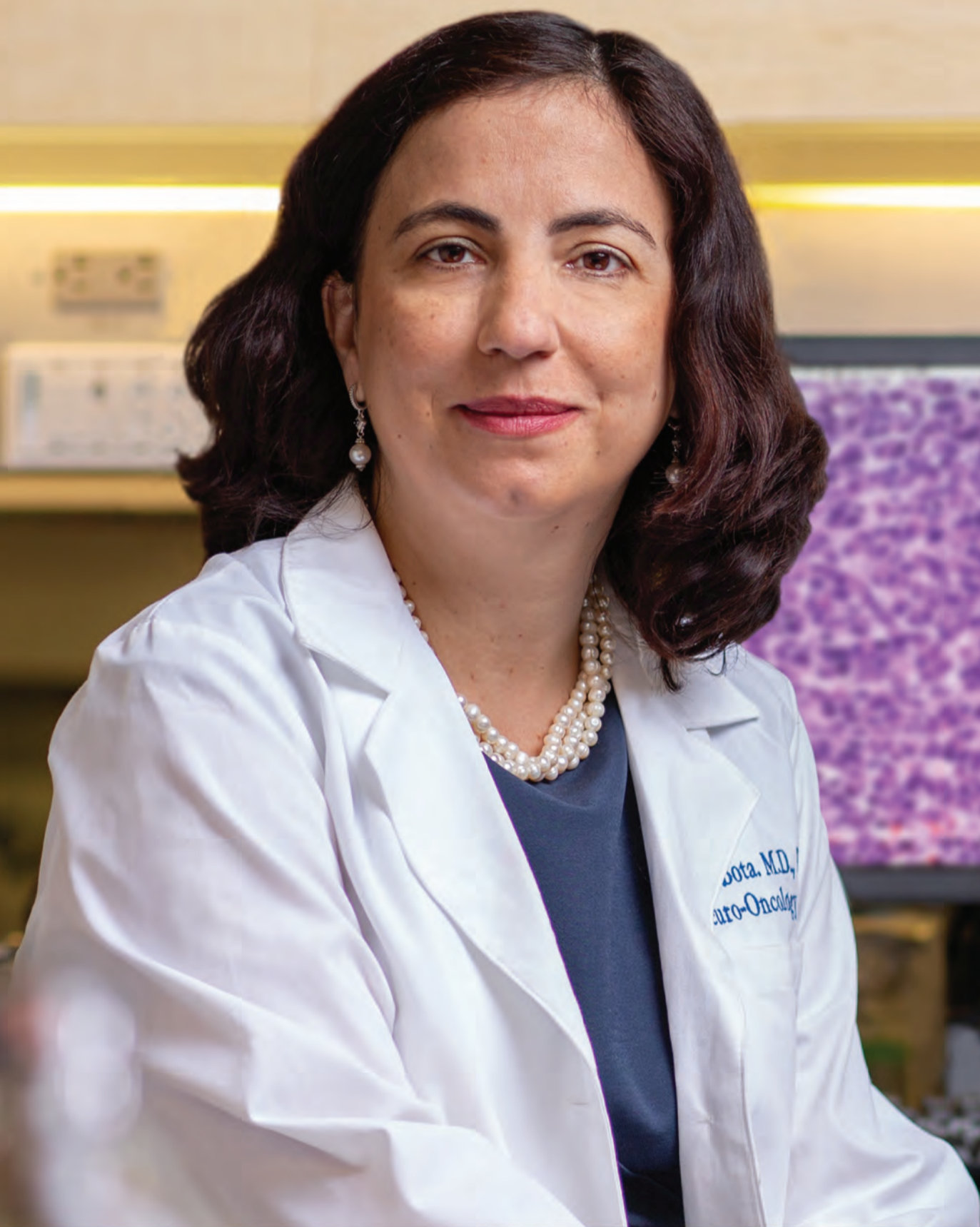
"Today's new targeted therapies and immunotherapies are really amazing game changers because they can put people into remission," Van Etten says. "We are curing previously incurable cancers. We're taking other cancers and turning them into chronic diseases that patients can live with. The future is already here."

To make an appointment, call 714-694-2168.

For information on clinical trials, email ucstudy@uci.edu or call 877-UC-STUDY (877-827-8839).

Vital Results

IN CANCER RESEARCH



1st NCI-DESIGNATED COMPREHENSIVE CANCER CENTER IN OC

18 ACTIVE BRAIN CANCER CLINICAL TRIALS

\$13M IN FUNDING FOR BRAIN TUMOR RESEARCH

Dr. Daniela Bota has always been fascinated with the human brain. From her earliest days as a physician, she has used her training in molecular biology to help patients fighting brain cancer. Today, as a founder of the UCI Health Comprehensive Brain Tumor Program, Bota is pursuing a variety of ways to help patients combat advanced forms of cancer and improve their quality of life. From tapping the immune system to fight recurrence to experimental drug therapies and an electrical device that blocks tumor growth, her passion for patients and pioneering work in neuro-oncology is making a vital difference for families across Southern California and around the world.

To find a cancer specialist or clinical trial, visit ucihealth.org/cancercenter or call 714-694-2168.

UCI Health

趙 Chao Family
Comprehensive Cancer Center



MemorialCare Looks to Future with Healthplan Partnerships, Expanded Network



Barry S. Arbuckle, Ph.D., is President and CEO of MemorialCare, a leading Southern California not-for-profit integrated health care delivery system

Value-based care is demonstrating real, tangible cost savings and improved health outcomes.

MemorialCare in More Value-Based Products

MemorialCare is featured in more value-based health benefit offerings than any other health system in Southern California, in partnership with health plans including Anthem Blue Cross, UnitedHealthcare and Aetna.

If you want to lower your employee healthcare costs while keeping your workforce healthy, there are compelling reasons to look to MemorialCare. We are the leader in value-based healthcare, a model that rewards providers and health plans for working together as a team to lower cost and improve quality.

Value-based care

healthcare throughout Orange and Los Angeles Counties at a substantially lower cost.

MemorialCare also offers Direct-to-Employer (DTE) options, including the customized, direct contract between MemorialCare and Boeing, the MemorialCare Health Alliance. This is the first DTE plan of its kind in California. Since its implementation in 2017, MemorialCare Health Alliance has helped significantly reduce Boeing's healthcare costs and provide an exceptional experience for Boeing employees. Because of this success, the Boeing Company and MemorialCare agreed to extend the partnership by another two years for a total of seven years.

Ever-Expanding Care Network

One of the key components of value-based care is ensuring that patients receive the right care, at the right time, in the right setting. Not every illness or injury requires a hospital visit. Many can be addressed at a high-quality ambulatory care site, where overhead is less expensive, and the caliber of the clinicians and equipment are on par with MemorialCare's award-winning hospitals.

MemorialCare offers a network of 365 primary care physicians and 2,000 leading specialists. There are also 28 ambulatory imaging sites, eight freestanding surgical centers, nine urgent care centers, 13 community-based dialysis sites and seven home-based dialysis programs.



MemorialCare's newest primary care sites include Huntington Beach (pictured), Torrance and Laguna Hills. More MemorialCare health centers are opening across the region, including Los Alamitos, Tustin, Rancho Mission Viejo, and Laguna Woods

MemorialCare is Aetna's exclusive Orange County partner for Aetna Whole Health, a benefit plan for both self-insured and fully-insured companies. With Aetna Whole Health, MemorialCare has reduced unnecessary hospital utilization, achieved 100% of quality measures, and beat the market managing population health costs. Aetna Whole Health membership more than doubled from 2017 to 2018. Building on the success of this high-value PPO, an HMO version of this product was created this year. This product is available to employers in Orange and Los Angeles counties and is appealing to small employers as well as mid-sized and large companies.

MemorialCare has also partnered with Anthem Blue Cross, along with six other health systems, to create Vivity, a high-value HMO product that provides patients with increased access to exceptional

Recognized for Exceptional Care

Our commitment to value-based care has made us one of Southern California's most well-regarded health systems. The 2018 Patient Assessment Survey named MemorialCare Medical Group number one in Orange County for overall patient satisfaction. Greater Newport Physicians (GNP) earned the number two spot in Orange County.

Edinger Medical Group, MemorialCare Medical Group and GNP were awarded the Standard of Excellence Elite Status by America's Physician Groups, the leading association in the country representing physician organizations practicing coordinated care.

The IHA Medicare Advantage report card gave Edinger Medical Group a 4.5-star rating out of five stars and both MemorialCare Medical Group and GNP earned a 4-star rating.

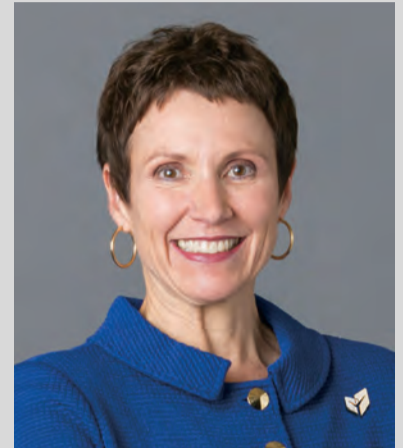
Look to MemorialCare

As a decision-maker, you're looking for a higher-quality, more cost-effective approach to employee healthcare. MemorialCare's value-based care approach provides exceptional medical care at a lower cost. Visit MemorialCare.org or contact Cathy Capaldi, SVP, at (714) 377-2960 or ccapaldi@memorialcare.org to learn more about MemorialCare's convenient, accessible, value-based healthcare options.



The MemorialCare Children's Village, located on Miller Children's & Women's Hospital campus, will be completed in 2021 and feature 36 pediatric specialties under one roof.

MemorialCare Creates a "Good Life" for Employees



Tammie Brailsford, COO, MemorialCare, was honored for her contributions as a healthcare leader as a nominee for the 2019 Orange County Business Journal Women in Business Awards

MemorialCare is at the forefront of value-based care, a more patient-centric approach to healthcare that focuses on providing exceptional quality and employee experience at a reduced cost.

MemorialCare's unique wellness program, The Good Life, is one example of MemorialCare's dedication to employee health.

MemorialCare created its award-winning wellness program in 2007 under the guidance of Tammie Brailsford, Chief Operating Officer, recognizing that a culture of health and wellness empowers employees to be healthier, happier and more productive.

The Good Life program includes fully-equipped employee gyms, an annual health and wellness fair, organized hikes and volunteer opportunities. Employees also have access to personal wellness coaches and programs to quit smoking and learn about healthy eating.

The Good Life e-newsletter shares articles about ways to manage stress and cultivate joy through mindfulness. Additionally, Good Life "wellness breaks" videos—two-to-five-minute videos on topics ranging from desk yoga to five-minute meditation and more—can be accessed by employees anytime throughout their workday.

Brailsford says the Good Life initiative, coupled with the way MemorialCare designed its health benefits, reduced healthcare costs for MemorialCare by 6% over the last three years.

What if you could offer health benefits for less?



MemorialCare is the region's leader in value-based healthcare. Our unique health benefit products hold us accountable for delivering exceptional care and service at a reduced cost.

Your employees can have access to hundreds of award-winning primary care physicians, thousands of specialists, convenient urgent care, imaging and surgery centers near where they live and work.

For your business and your employees we are dedicated to delivering value. At **MemorialCare**, we do **what's best for you**.

Learn more about our employer health plans.
memorialcare.org



The Next Generation of Oral Healthcare

Advances in technology have made a big impact in healthcare. Dentistry is no exception. Over the years, an explosion of new technology has emerged. Technological advances such as digital x-rays, lasers, and CEREC® CAD/CAM provide patients with more empowerment to feel in control of their oral health. Pacific Dental Services® (PDS®), a leading dental support organization headquartered in Irvine that provides business and administrative support to dental practices, understands what dentists and patients need and want: increased efficiency, convenience, comfort, and same-day dentistry. In 1994, Stephen E. Thorne, IV, CEO and Founder of Pacific Dental Services, partnered with Dr. Carolyn Ghazal, DDS, PDS' first supported owner dentist, to open the company's first supported dental practice in Costa Mesa. 25 years later, PDS now supports more than 730 practices in 21 states. The primary purpose of Pacific Dental Services is to help great clinicians keep their patients healthier and happier. PDS-supported dental practices are committed to the needs of their patients, providing them with the Perfect Patient Experience®.

Modern Dentistry with Proven Technology

Pacific Dental Services was the first large dental company to modernize the practice of dentistry with electronic health records and digital radiography. Always at the forefront of technological advances in oral and whole-body health care, PDS has made significant investments to enhance the tools and resources for their supported dental practices, with technologies including CEREC CAD/CAM, digital x-rays, laser, VELscope® Enhanced Oral Assessment System, online scheduling, Invisalign®, and Cone Beam Computed Tomography, which provides a 3D representation of the teeth, mouth, jaw, neck, ears, nose, and throat, enhancing the ability to diagnose and treat patients.

Pacific Dental Services recently hit a monumental milestone: its supported dental practices completed their 2 millionth CEREC CAD/CAM same-day crown, an unprecedented achievement in modern dentistry. A key dental differentiator for PDS-supported practices is their patient-centric approach in providing same-day dentistry with the use of CEREC CAD/CAM, which is less invasive and allows dentists to provide permanent, natural looking crowns in less than two hours. With this convenient technology, patients spend less time in the dental practice. Another key differentiator, PDS supported dental practices offer comprehensive oral health care through the integration of dental specialties, such as Endodontics, Oral & Maxillofacial Surgery, Orthodontics, Hygiene, Periodontics, and Pediatric Dentistry.

PDS-supported dentists educate their patients about the link between oral health



CEREC® CAD/CAM technology allows dentists to provide patients with permanent crowns in less than two hours.

and whole-body health – what PDS and its supported practices call the Mouth-Body Connection®. Research shows that harmful bacteria and inflammation in the mouth can indicate and even cause systemic conditions throughout the body. Maladies of the mouth, including periodontal disease, may be linked with other medical conditions including oral cancer, cardiovascular disease, diabetes, Alzheimer's disease, rheumatoid arthritis, and more.

Pacific Dental Services is one of the fastest-growing private companies in America. In fact, *Inc. Magazine* placed PDS on the prestigious Inc. 5000 list a remarkable 13 times, and also named the company among the "Top Ten Heroes of the American Economy" in recognition of PDS' ranking as one of the top job creators in the healthcare industry. Regardless of how much the company grows, however, PDS remains dedicated to its primary purpose to support clinicians so they can create Healthier, Happier Patients®, one patient at a time.



The Future of Dentistry is Here

At Pacific Dental Services®, we proudly support over 700 dental offices from coast to coast with a full array of business services. Our purpose is to help clinicians create Healthier, Happier Patients® while enjoying the freedom to focus on comprehensive, patient-centric oral health care.

Pacific Dental Services Celebrates 25 Years Supporting Clinicians in Clinical Excellence.



Learn how we're impacting the next generation of healthcare at [PacificDentalServices.com](https://www.PacificDentalServices.com)



Better for your employees. Better for your business.

Choosing a health plan for your company isn't easy. With Kaiser Permanente, you'll get the support you need to effectively manage the short- and long-term health care costs of your business. Together, we'll find ways to help keep your employees and company healthy. Learn more at kp.org/choosebetter.

Choose Better. Choose Kaiser Permanente.



For Broker and Client, Hoag Offers Unmatched Executive Health Program

The first time Mark Conway walked into the Hoag Executive Health program he knew he was somewhere special.

As a senior executive vice president and managing director of benefits for insurance brokerage firm Alliant, Conway has referred customers to executive health programs up and down the coast. He has even been a client at a few. In a prestigious lineup of hospitals and health system programs, Conway said, Hoag's Executive Health program stands out.

"I've been working in the business for 25 years, and when I went to Hoag as a client, I felt like this is something I hadn't seen before," Conway said. "We decided as a firm to purchase around 40 program memberships to use as a marketing tool, a perk for executives doing business with us. Several of them liked the program so much they bought memberships for their executives."

The Hoag Executive Health program provides a thoroughness and level of expertise that is virtually unparalleled. The Hoag Executive Health exam, for example, is a half-day physical assessment of every system in the body. A specialized team including physicians, exercise physiologists, nurses and medical assistants provide an in-depth array of assessments in the spa-like concierge medical offices in Newport Beach, Aliso Viejo and Irvine.



Conway

prioritize leaders' health, seeking out programs like Hoag's that are constantly innovating and staying ahead of executives' needs.

"It's so time-efficient, and it provides very extensive information around your health. I tell our executive clients, 'If you do it once a year, that gives you a baseline to stay on top of your health,'" he said. "Some of these executives are traveling all over the world, working a ton of hours, focusing on growing their businesses. A lot of them were pleasantly surprised at how extensive and easy the program is."

To further streamline the experience, providers in Hoag's Executive Health program will travel to business leaders' homes, offices or other locations to conduct blood work in advance of exams.

Executives come to appreciate Hoag providers so much that several of the Hoag Executive Health program specialists now serve as clients' medical directors, visiting employees on-site and giving subject matter lectures about a variety of company-wide health initiatives. The flexibility of the program allows Hoag

providers to customize a relationship to fit companies' needs.

Hoag's Executive Health program also offers personalized insight into key areas of health that benefit from early assessments and a focus on prevention, such as flexibility and memory. Creating action plans around these often neglected, but central health topics motivates executives to take a deeper look at their health.

"I've always been healthy, but the program got me focused on lifestyle habits, such as diet and different kinds of exercise, particularly flexibility," Conway said. "Flexibility is interesting because you don't think of that sort of thing. I ended up signing up for personal training that had a lot more to do with core strength and flexibility."

Conway's exam also included more extensive blood panel work and screenings than he had experienced in other programs, and he was impressed that Hoag's focus on prevention, vitality and long-term health meant he also received a baseline memory screening, muscle mass and functional movement screening. As a client and a broker, Conway said Hoag's program truly takes a holistic view of an executive's health.

“ We decided as a firm to purchase around 30 or 40 program memberships to use as a marketing tool, a perk for executives for doing business with us. Several of them liked the program so much they bought memberships for their executives. ”

These tests result in a follow-up Wellness Report, which provides a year's worth of medical assessments and detailed action plans. An electronic version of the report is shared with the client's primary care physician, and it is updated annually to allow all of a client's doctors to keep track of the executive's health.

"The continuity of care is tremendous," Conway said. "After you undergo your exams, you come back for a follow-up, where you get a literal book with results, suggestions, and plans. It's a comprehensive report that goes over your biological age, your life expectancy, a complete summary of your health and an action plan in terms of diet and fitness. It would be hard to duplicate what you get in such a consolidated, precise, integrated program."

Conway said that many of the executives he refers to the program would not otherwise seek out regular physical exams, let alone more extensive testing.

"Our executive clients are always focused on the well-being of their employee population, and ironically, the executives get overlooked," he said. "They are too busy to participate in the programs we put together for their employees. An executive health program is a more streamlined, time-efficient way for executives to address their health."

As the demands on executives grow more intense, companies have started to

“ Our executive clients are always focused on the well-being of their employee population, and ironically, the executives get overlooked. An executive health program is a more streamlined, time-efficient way for executives to address their health. ”

"You would think that executives would keep up with their health, but they just get really busy at work," he said. "They think they don't have time to focus on their well-being, but then they experience a program like this one, and it's eye-opening for them."

For more information about Hoag Executive Health, visit hoagexecutivehealth.com or call 949-999-9300.



Executive
Health

TOGETHER
WESM
KEEP YOUR
BUSINESS
HEALTHY



Hoag Executive Health

A personalized and efficient approach for busy executives

Your success in business demands great health. Which is exactly why Hoag Executive Health has designed a program specifically for busy executives who desire a personalized and efficient approach to health care. The program offers an extensive, all-inclusive exam that evaluates all medical, nutritional and fitness components that contribute to an executive's overall health. Our board-certified physicians and team of specialists provide personalized service throughout the process at our state-of-the-art facility. Upon completion, you'll receive a customized plan to optimize and maintain your health. Hoag is proud to partner with the most successful executives in Orange County and together, we keep your business healthy.

- Comprehensive physical, nutritional and fitness examination
- Nationally-recognized, board-certified physicians
- Three convenient Orange County locations: Aliso Viejo, Irvine and Newport Beach

**To learn more or request
an appointment, contact:**

Hoag Executive Health
949-999-9300

HoagExecutiveHealth.com



© 2019, Hoag is a registered trademark of Hoag Memorial Hospital Presbyterian. All Rights Reserved.

The Leukemia & Lymphoma Society: Help Us Cure Blood Cancers

Southern California's Francesca, also known as "Frankie", "Frankie Bean", "Picante Frankie" is a unique little lady. She blasted her way into this world with a shining bright light, and when you meet her, you can't help but feel something special.

At the age of three, rarely having been sick, Frankie began having back to back fevers, coughs and exhaustion for three weeks. After two missed diagnosis, her parents knew something more was happening and demanded more tests, only to be delivered the most terrifying news a parent can receive. Francesca was diagnosed with very high risk, acute lymphoblastic leukemia. She fought for 838 grueling and terrifying days and is **now in remission and doing well.**

Cancer is a heck of an opponent.

It's a bully. But we aren't afraid of a fight.
It's elusive. But our focus never fades.
It's deadly. But we are known cancer killers.



Our Mission: is to cure leukemia, lymphoma, Hodgkins' disease and myeloma, and improve the quality of life for patients and their families.

Since 1949, we've pioneered groundbreaking research that leads us to believe we will find the cures for cancer in our blood.

We were born to defeat this opponent.
We are The Leukemia & Lymphoma Society.
Beating cancer is in our blood.

How can you get involved?

► Join one of our signature fundraising campaigns

Get involved with one of our six signature campaigns: Light The Night, Team In Training, Man & Woman of the Year, Students of the Year, Student Series, and the Leukemia Cup Regatta. To join go to <http://www.lls.org>.

► Leadership

LLS's Orange County Inland Empire Chapter is looking to expand its Board of Trustees and Executive Leadership Committees. If interested, contact Deborah Levy, Executive Director, at Deborah.Levy@lls.org

► Patient Support

Patients and caregivers can speak with an Information Resource Specialist free of charge by calling (800) 955-4572 or www.lls.org and click on tab "Patients & Caregivers."



The five-year survival rate for children with the most commonly diagnosed pediatric leukemia, acute lymphoblastic leukemia (ALL), has improved from 3 percent in 1964 to more than 90 percent today. You are helping kids like Frankie have a chance to overcome cancer.

Three Pillars of Our Mission

Research

LLS has invested more than \$1.2 billion in cutting-edge research, funding nearly all of today's most promising advances, and bringing us closer to cures.

Within Southern California, LLS is currently funding more than \$12 million for local research at centers of excellence like UCLA, UCI, and City of Hope.

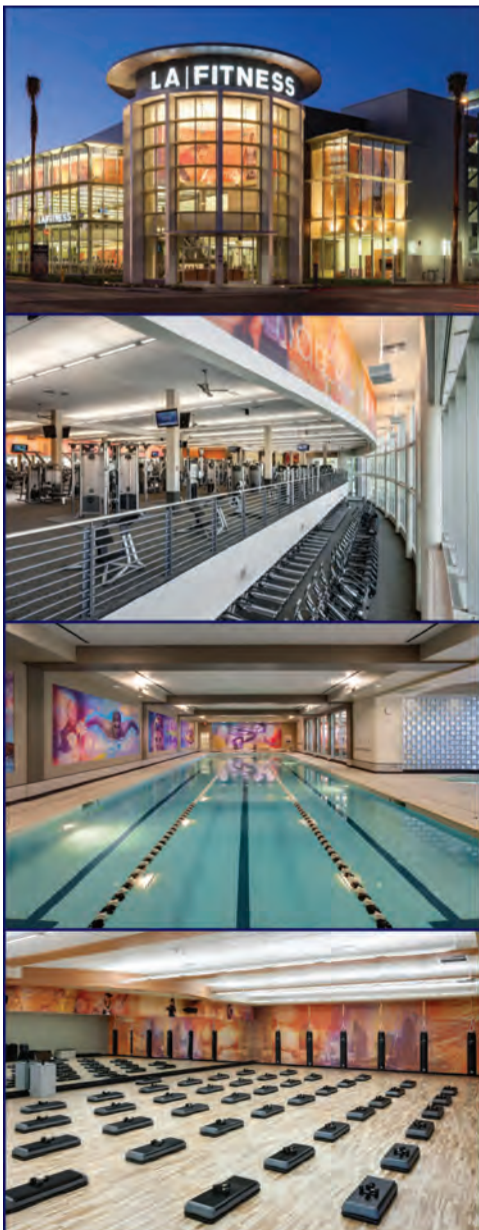
Patient Support

We provided free information, support services and financial assistance to over 30,000 people last year. Locally, the Orange County Inland Empire Chapter granted \$1 million to patients to help them with co-pay assistance, travel assistance, lodging assistance and more.

Policy & Advocacy

Our nationwide grassroots network of more than 100,000 volunteers advocate for state and federal policies that benefit patients.

Deborah Levy | Executive Director
The Leukemia & Lymphoma Society | Orange County Inland Empire Chapter
L: 714.481.5608 | Deborah.Levy@lls.org | www.lls.org/ocie



LA | FITNESS. **make**
HEALTHY
a LIFESTYLE

state-of-the-art equipment / free weights / basketball / racquetball / leagues / group fitness classes including yoga, kickbox cardio, and indoor cycling / swimming pool / sauna / personal training / kids klub (babysitting) / and more!



Call 1-800-LA FITNESS for additional clubs near you!

IRVINE CROSSROADS

3960 Barranca Pkwy.
(949) 502-2777

IRVINE EAST

6400 Irvine Blvd.
(949) 502-2043

IRVINE – JAMBOREE

2880 Michelle Drive
(714) 505-8958

SIGNATURE LOCATION:

IRVINE – MICHELSON DR

3021 Michelson Drive
(949) 988-5372

CHAPMAN UNIVERSITY

SCHOOL OF PHARMACY

Developing the next generation of pharmacists and pharmaceutical scientists who help people live healthier, better lives. CUSP provides training in team-based, patient-safety focused, compassionate care delivery and the conduct of transformative research and knowledge.



**CHAPMAN
UNIVERSITY**

School of Pharmacy

Chapman.edu/pharmacy

Harry and Diane Rinker
Health Science Campus
9401 Jeronimo Road
Irvine, California 92618-1908



Trusted Cancer Care – Today and Everyday

Top Ranked, Industry-Leading Cancer Care, Delivered Locally by a Hospital You Trust

Every day, Hoag's award-winning multidisciplinary team works tirelessly for you in the fight against cancer – finding new, innovative ways to treat cancer, even prevent or detect cancer early, all while supporting you along this very critical journey.

That is why Hoag – your community hospital and trusted provider of cancer care for more than 65 years – is the largest volume cancer center in Orange County. At Hoag, you are not alone in this fight. Your cancer team includes a dedicated, tumor-specific Clinical Nurse Navigator by your side, throughout your journey. Your Clinical Nurse Navigator is your ally, your compass, a champion for your care. Someone who will coordinate treatment, collaborate with your doctors, connect you with important resources, and most of all, lift you up when you need it most.

WHY COMPREHENSIVE CARE MATTERS

Hoag Family Cancer Institute provides the full continuum of care for cancer patients in both Irvine and Newport Beach, with everything you need conveniently located on a single campus. From treatment, to support services, Hoag Family Cancer Institute offers it all under one roof, with no need to travel.

While undergoing treatment, cancer patients may also need non-cancer related care due to other non-cancer illnesses or chronic conditions. That is where Hoag's world class care steps in. Hoag Family Cancer Institute physicians work seamlessly with other physicians and specialty services at Hoag, to ensure patients never have to leave our campus or care. Having a top ranked hospital that provides highly specialized care, emergency services, and an unparalleled patient experience is important when considering a cancer center for you and your family.

WHAT WE'RE MADE OF

Learn why Orange County continues to choose us for cancer care.

- Ranked in the top 10% in the nation for cancer care, by U.S. News & World Report
- Ranked in the top 10% in patient satisfaction by Press Ganey
- Highest volume Cancer Center in Orange County
- Subspecialized, tumor-specific programs with focused, multidisciplinary clinical teams
- Innovative cancer therapy, paired with state-of-the art facilities and technology
- Precision Medicine Program, featuring most robust team in Southern California
- Clinical Research, including early development clinical trials, some of which are only available at Hoag and USC Norris Comprehensive Cancer Center
- Prevention, high risk & early detection programs
- Extensive support services, including exercise programs tailored to cancer patients, support groups, workshops for well being, creative expression classes, oncology massage and more
- Dedicated, tumor-specific Clinical Nurse Navigation team, among other support services such as oncology dietitians, oncology social workers, genetic counselors, financial navigators, pastoral care & palliative care

Rankings and awards aside, what truly makes Hoag Family Cancer Institute a top choice for Orange County residents is the highest quality care you receive from the dedicated team of specialists and clinicians. You will not find this quality, this team, this focus on healing and human connection anywhere but Hoag.

Together, we conquer cancer.

Connect with us today to see the Hoag difference.

Call 949-7-CANCER (722-6237) or visit www.hoag.org/conquer.



Highest Ranked Hospital
in Orange County



Burton Eisenberg, M.D.
Grace E. Hoag Executive Medical Director
Endowed Chair, Hoag Family Cancer Institute
Melanoma Surgeon

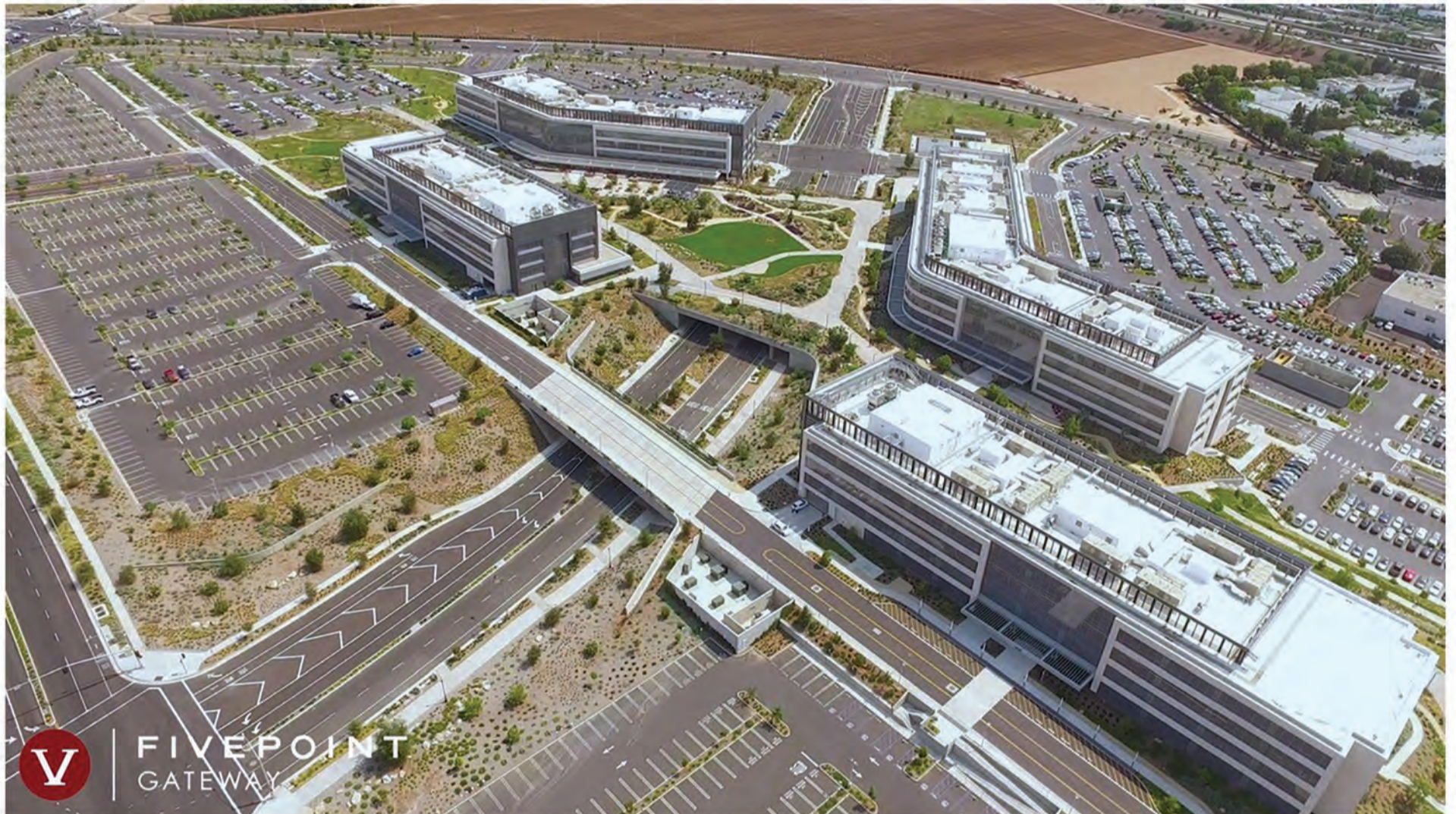
Precision medicine.
Early development research.
Our award-winning multispeciality cancer team.
Your strength of spirit.

TOGETHER WESM CONQUER CANCER

Visit hoag.org/conquer



OPENING IN 2021



City of Hope reveals its bold vision to invest more than \$1B for world-class cancer care at FivePoint Gateway in Orange County

City of Hope is answering the call to extend its personalized care, outstanding research and lifesaving treatments closer to home with the same sense of urgency as its scientists who find and deliver cures.

The state-of-the-art comprehensive cancer campus is expected to include an outpatient center, a clinical research center with access to phase I-III clinical trials, integrated cancer preventative care utilizing emerging technologies and Orange County's only specialty hospital focused exclusively on treating and curing cancer.

For updates on the initiative or to become a volunteer or philanthropic partner of City of Hope Orange County, go to cityofhope.org/oc

